

Portland, Oregon
FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Judi Ranton		2. Telephone No. 503-823-7513	3. Bureau/Office/Dept. Water
4a. To be filed (date): January 12, 2012	4b. Calendar (Check One) Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: January 12, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

* Authorize application to U.S. Bureau of Reclamation for a WaterSmart grant (Ordinance)

2) Purpose of the Proposed Legislation:

The Portland Water Bureau's Water Efficiency Program is requesting permission to apply for a U.S. Bureau of Reclamation WaterSmart grant in the amount of \$50,000, to be matched by funds from the Water Bureau, to offer high-efficiency toilet rebates to Portland customers. Rebates would be good for \$75 per high-efficiency toilet. The Water Bureau's Water Efficiency program offered high-efficiency toilet rebates to Portland customers in 2009, and exhausted the \$50,000 funding allocation in three months. A 2011 evaluation of this program shows that over 3.9 million gallons were saved by the 394 participants who purchased 500 toilets in the 2009 rebate program. With potential additional funds from the U.S. Bureau of Reclamation, through its WaterSmart grant, the City would provide the opportunity to help a large number of customers reduce water consumption and their water/sewer bills. The toilet rebate program will be marketed first to the participants of the combined water/sewer low income assistance program and then to all customers. The potential \$100,000 would fund rebates for 1,333 toilets with an estimated possible water savings of 17 million gallons.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

If the Water Bureau were to receive the Bureau of Reclamation grant as requested, \$50,000 would be added to the FY 2012-2013 budget. The revenue code is 441100.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

The Water Bureau's Water Efficiency program has already proposed \$50,000 for a toilet rebate program targeting low-income utility customers in FY 2012-2013. The U.S. Bureau of Reclamation grant funding, if received, would be used to expand the program to more customers.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*
No.
- **Will positions be created or eliminated in future years as a result of this legislation?**
No.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☐ **YES:** Please proceed to Question #9.

☒ **NO:** Please, explain why below; and proceed to Question #10.

The Water Bureau's Water Efficiency program just learned of this grant opportunity in the past few weeks. The Water Bureau has received steady customer inquiries about toilet rebates since the end of a \$50,000 toilet rebate program in 2009. The U.S. Bureau of Reclamation grant funding would provide an enhanced opportunity to broaden the rebate program to all utility customers.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

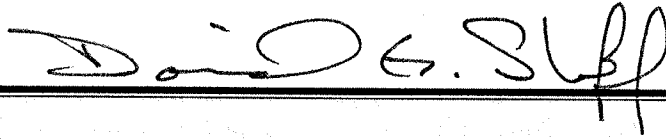
10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

The Water Bureau's Water Efficiency program does not intend to have any formal public involvement in the toilet rebate program. If the grant is received, the City will be able to expand

the rebate to more utility customers. The response to the 2009 rebate program and the subsequent inquiries lead bureau staff to believe that a future rebate program will be greatly appreciated by all customers who want to replace a low-efficiency toilet with a new, high-efficiency toilet.

The Water Bureau will utilize a variety of tools to inform potential purchasers of the program, including posting information on the Bureau website and in bill stuffers.

David G. Shaff, Administrator



BUREAU DIRECTOR