

Portland, Oregon

## FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Daniel Ledezma	2. Telephone No. 503.823.3607	3. Bureau/Office/Dept. Portland Housing Bureau
4a. To be filed (date):  November <sup>9</sup> <del>16</del> 2011	4b. Calendar (Check One)  Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: October 25, 2011
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed

**1) Legislation Title:**

Amend the Tax Increment Financing Set Aside for Affordable Housing policy to ensure continued development, preservation and rehabilitation of housing affordable to households with incomes below 100% median family income. (Ordinance, amend Portland Policy Document HOU-1.04)

**2) Purpose of the Proposed Legislation:**

This legislation responds to direction in the original Set Aside policy that a review of the policy's performance be completed following its fifth year of implementation and that suggestions for improvement to the policy be submitted for Council's consideration.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional     | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast                 | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                      |                                    |                                    |                                |
| <input type="checkbox"/> Internal City Government Services |                                    |                                    |                                |

**FINANCIAL IMPACT****4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

With the ordinance's adoption PHB anticipates retaining \$1.2 million in TIF program income. Absent this ordinance that program income would return to PDC for redistribution according to the existing Set Aside policy.

We have not completed the trued-up FY 10-11 Set Aside calculation or official carryover for FY 11-12, so the percentages counted in the first six years might change and have impact on current year calculation and future year projections.

**5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense?**

None

**6) Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?

No

- Will positions be created or eliminated in *future years* as a result of this legislation?

No

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations N/A**

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- ☒ **YES:** Please proceed to Question #9.  
☐ **NO:** Please, explain why below; and proceed to Question #10.

**9) If “YES,” please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

Updates to the Set Aside policy will increase its overall efficiency and effectiveness in generating revenue for direct investment in affordable housing in the City of Portland. The community will benefit by an increase in the number of affordable housing units and physical improvements in existing affordable housing units.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

The effort included the formation of a Stakeholder Advisory Committee as a subcommittee of the Housing Bureau’s Portland Housing Advisory Commission (PHAC). The roster of the advisory committee is as follows:

Traci Manning – Central City Concern (PHAC member)  
 Jesse Beason – Proud Ground (PHAC member)  
 Kimberly Branam – Portland Development Commission  
 Peter Parisot – Office of Mayor Adams  
 Kate Allen – Portland Housing Bureau  
 John Miller – Oregon Opportunity Network  
 Joni Hartmann – Network for Oregon Affordable Housing  
 Guillermo Maciel – Office of Chair Cogen  
 Daniel Ledezma – Office of Commissioner Fish  
 Bernie Bottomly – Portland Business Alliance  
 Arlene Kimura – East Portland Action Plan

The Stakeholder Advisory Committee met four times between May and July 2011. Their recommendations were forwarded to the PHAC and presented at a public hearing on August 2, 2011. At that public hearing the PHAC, Director Van Vliet, and Commissioner Fish received public testimony on the recommendations.

In July and August 2011, the PHB executive team made presentations to all Urban Renewal Advisory Committees (URACs) that represent Urban Renewal Areas affected by changes to the Set Aside policy.

Additionally, all policy materials, meeting schedules, meeting notes, and policy recommendations were made available from June – August 2011 on the PHB website.

**c) How did public involvement shape the outcome of this Council item?**

The Stakeholder Advisory Committee was the primary body to review the existing policy and recommend a set of changes and improvements. Comments and suggestions received from the URACs and in both written and oral public testimony were strongly considered by PHB in drafting the final recommendations.

**d) Who designed and implemented the public involvement related to this Council item?**

The public involvement plan was designed and implemented by PHB staff.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

David Sheern


Program Coordinator – Portland Housing Bureau

503-823-4103

[David.sheern@portlandoregon.gov](mailto:David.sheern@portlandoregon.gov)

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

Yes. PHB will continue to work with the PHAC to monitor the implementation of the Set Aside policy.

A rectangular box containing a handwritten signature in dark ink. The signature is cursive and appears to read 'Traci Manning'.

BUREAU DIRECTOR Traci Manning