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OCC URA Amendment / Veterans Memorial Coliseum Progress Report

Portland City Council

August 10, 2011

Photo Credit: The West End

Purpose of Action

Approve 19th Amendment to the Oregon Convention Center Urban Renewal Plan

This action:

Only allows tax increment to be
an eligible source for capital
improvements to the Veterans
Memorial Coliseum (VMC)...

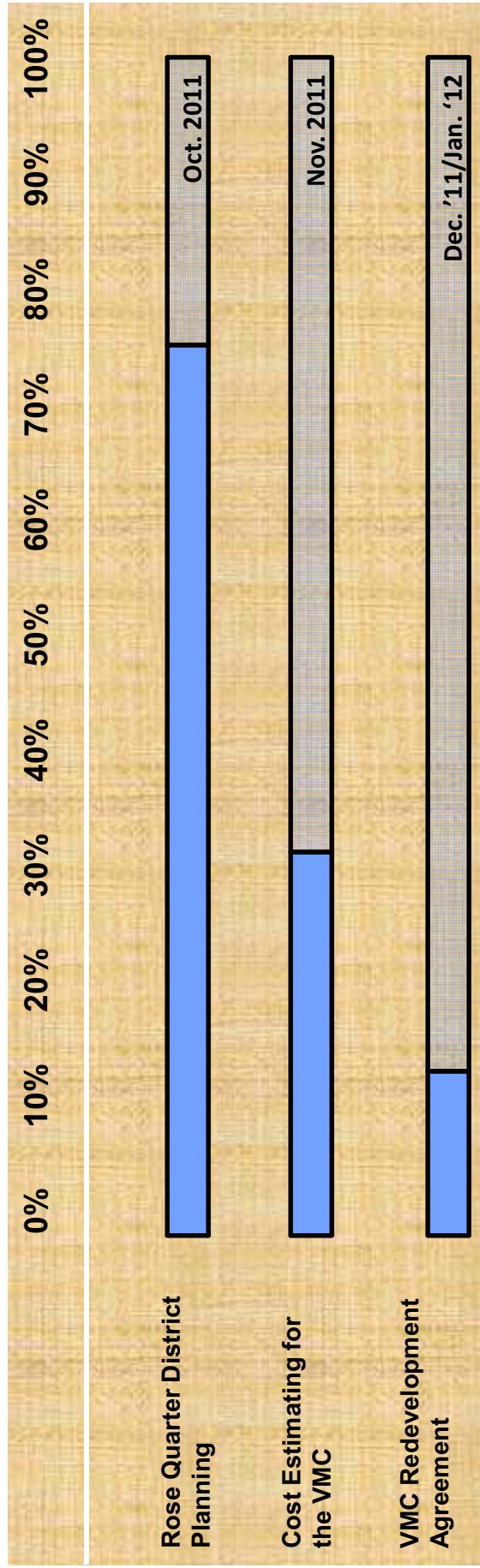
Please Note:

Any budget authorization occurs
later in 2011 and will require City
Council approval.



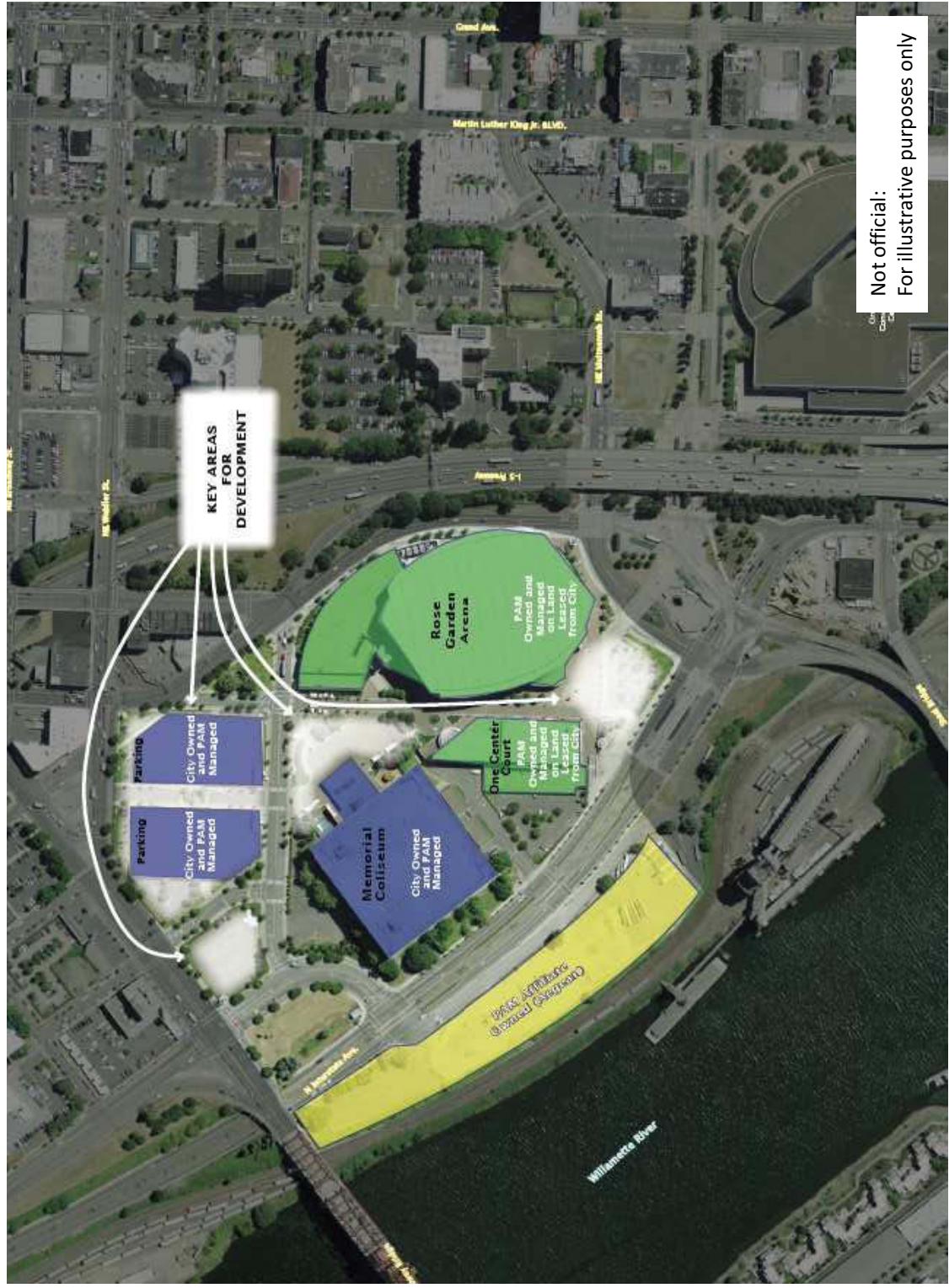
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Progress Report Topics

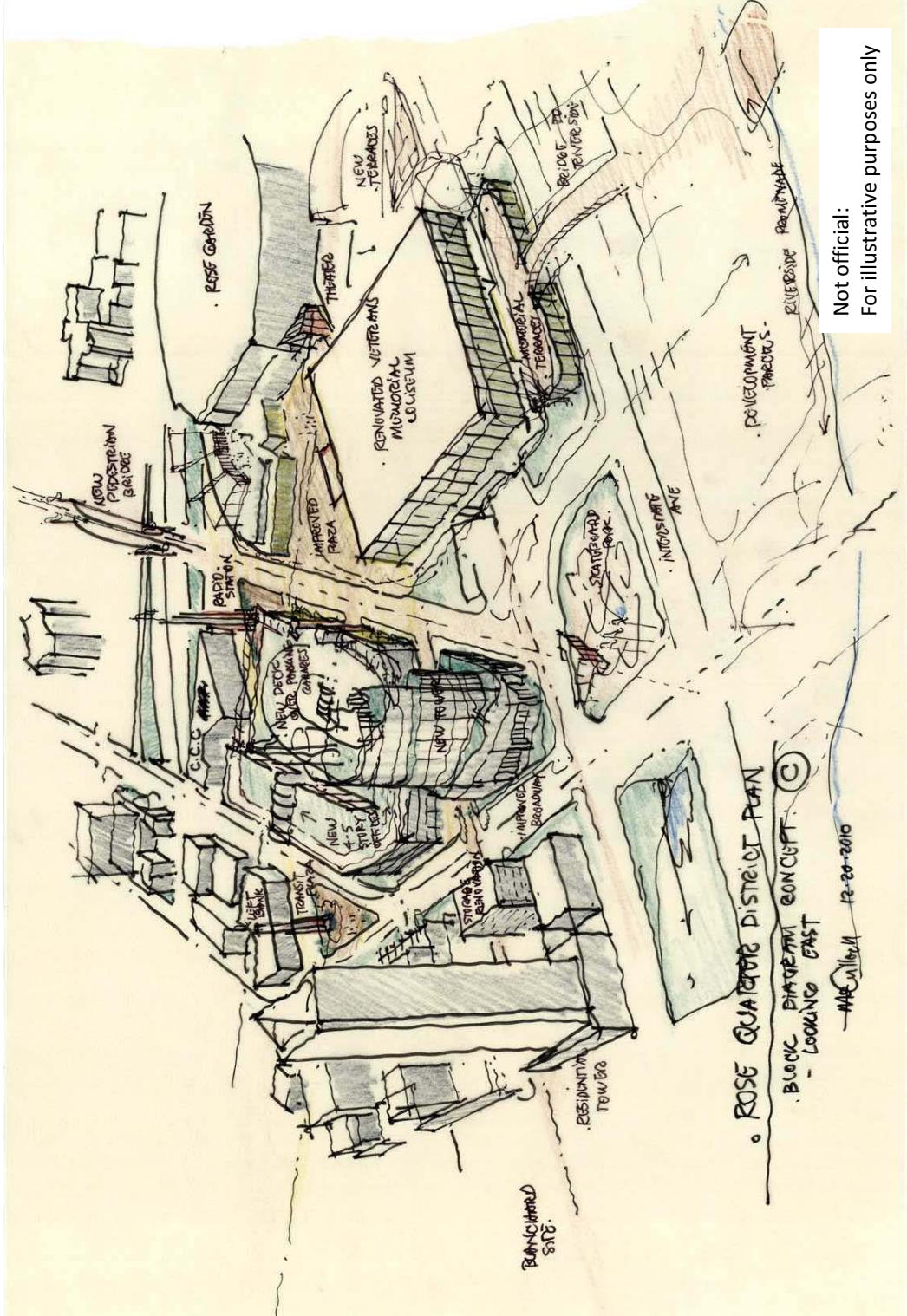


Goal: Begin Capital Construction of VMC in June 2012

Rose Quarter District Plan



Rose Quarter District Plan



Rose Quarter/OCC Plan Amendment – Aug. 10, 2011

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Rose Quarter District Plan

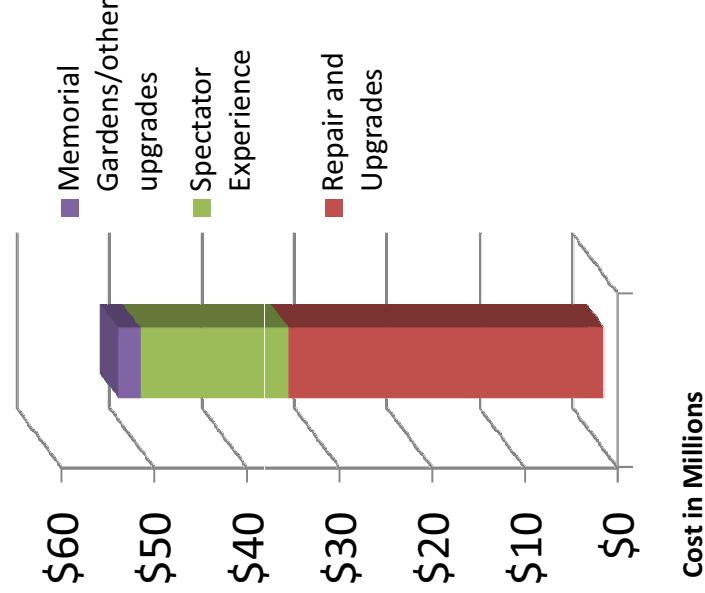


Not official:
For illustrative purposes only

Veterans Memorial Coliseum



\$52.4M*



*PDC currently seeking architectural team to bring cost estimate confidence levels from low to high

Diverse Role of Veterans Memorial Coliseum

- Spectators Uses

- Community Events

- Exhibit Halls and Mtg. Rooms:
nearly 60,000 square feet



College Sports: 1972



Grand Floral Parade



Professional Tennis



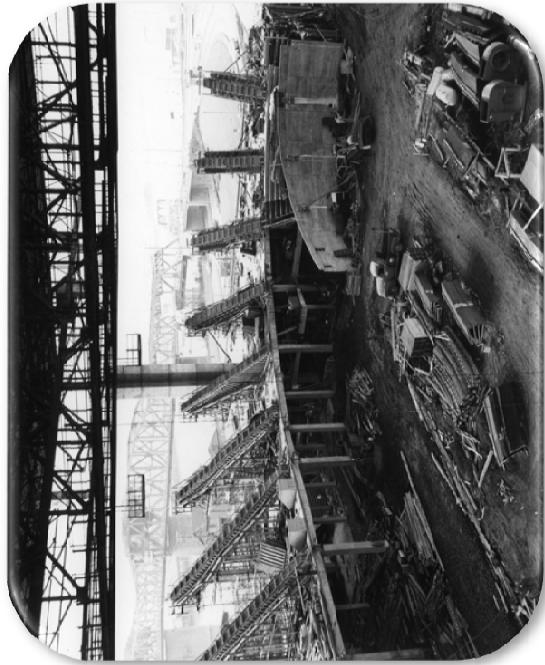
Veterans Memorial and
Memorial Gardens



What's Next?

November 2011:

Cost Estimating Complete
Financial Sources and Uses Clarified (TIF, Tax Credits,
Private Investment, Other)



December 2011/January 2012

Redevelopment Agreement Crafted for Council Review

February/March 2012:

Early Stage Improvements (scoreboards, seats,
speakers, etc)



June 2012

Major capital renovation begins

Fall 2012

Veterans Memorial Coliseum re-opens for regular use