

Portland Housing Bureau

OUR MISSION

Focus community resources on the unmet housing needs of the people of Portland.

OUR VISION

- All Portlanders can find affordable homes in healthy neighborhoods with strong schools, good parks, safe streets and quality food stores.
- All Portlanders have equitable access to housing and to the opportunities that safe, stable housing can deliver, free from discrimination.

OUR PRIORITIES

- More rental housing for the most vulnerable households
- Move people quickly from homelessness to housing and keep people housed
- Help Portland's residents from communities of color to purchase a home or retain a home they already own
- Provide a safety net with shelters and other housing resources for low-income Portlanders

OUR VALUES

Equity

Stewardship

Transparency

Innovation

OUR STRATEGIC GOALS

- Meet Portland's need for quality affordable homes for its residents
- Ensure equitable access to housing opportunities.
- Develop, leverage and allocate resources to meet needs, sustain our assets and strengthen the industry.
- Build a strong, dynamic Portland Housing Bureau that provides the highest level of leadership and service to our customers, stakeholders, employees and the community

KEY ACCOMPLISHMENTS OF THE PAST TWO YEARS

Creating A New Bureau

- Reorganized and right-sized our bureau to focus scarce public resources towards delivering cost-effective programs and services during hard economic times
- Developed a three-year strategic plan with the community that emphasizes social equity and resource development
- Created the Portland Housing Advisory Commission, a committed and diverse group of business, nonprofit and community leaders who provide advice to PHB leadership
- Increased emphasis on transparency and accountability in all areas of the bureau's decision-making functions

Investing in New Homes for Portlanders

- Made significant investments in landmark rental housing developments:
 - **Bud Clark Commons**, a cornerstone of the city and county's Ten-Year Plan to End Homelessness, will open in June 2011. *TIF: \$29.5 million*
 - **Block 49 (veteran's housing)**, the first affordable housing development in the South Waterfront neighborhood, begins construction in April 2011. *TIF: \$28 million*
- Made significant strides in our 10-Year Plan to End Homelessness, in the first five years:
 - Moved 7,000 people from homelessness into permanent housing
 - Helped 2,900 households avoid eviction through short-term rent assistance
- Preserved six affordable rental buildings serving some of our most vulnerable residents

Working with the Community

- Intentional focus on allocating housing development dollars to serving people living in poverty in underserved neighborhoods of North/Northeast and East Portland
- Leveraged new resources and strengthened partnerships:
 - \$1 million grant through HUD's Healthy Homes Initiative to make safety repairs for rental homes, with a specific focus on East Portland
 - Partnership with Clean Energy Works to provide energy efficiency retrofits for housing
 - Enhanced our relationships with the nonprofit, faith, and business communities
- Increased collaboration with jurisdictional partners, including the Housing Authority of Portland, the Portland Development Commission, METRO, and Multnomah County

OUR CHALLENGES

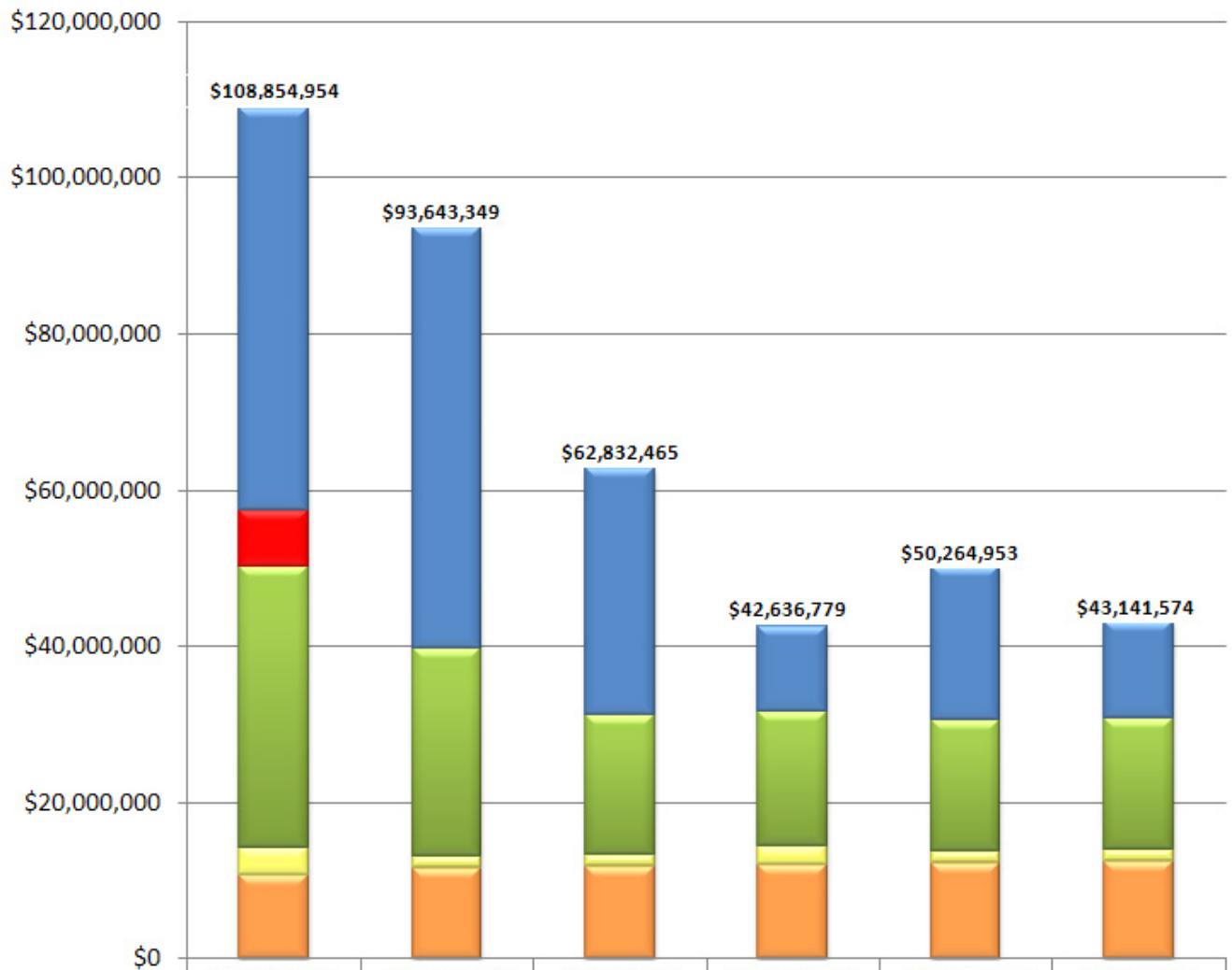
Portlanders are struggling. Hard-working people have to make a choice between paying for groceries or their rent. Families with children are struggling to pay their mortgages and may lose their homes. Seniors living on fixed incomes struggle to pay for medication and utility bills. Over 2,500 people in our community are homeless and more than 15,000 of the lowest income households don't have access to affordable homes.

People can't pay their rent. We need funding for short-term rent assistance programs. Short-term rent assistance (STRA) is a cost-effective way to help families stay housed. For the last two years, federal stimulus dollars relieved pressure on the general fund to support this vital service. With stimulus funds expiring in June of this year, we are asking Council approval of \$2 million in city general funds to maintain current levels of short-term rent assistance services. Without city funding for STRA, an estimated 1,300 households will be at risk for eviction and homelessness. **(Decision package HC_02)**

People are falling through the safety net. We need ongoing general fund dollars for vital community services. To maintain sufficient levels of service delivery, we need a reliable source of funds to support emergency shelters, as well as information and referral services for Portlanders in need. **(Decision packages HC_05 and HC_06)**

People are losing their homes. We need more dollars to provide homeownership support for communities of color. Homebuyer education and foreclosure prevention programs targeted to communities of color help people avoid scams and achieve sustainable homeownership. We continue to work with community-based groups to address the minority homeownership gap and help people keep their homes. **(Decision package HC_04)**

We need a long-term housing strategy. PHB and the City's renewed focus on equity requires a long-term housing strategy to deliver the equity goals of the Portland Plan and the PHB Strategic Plan. We need a community-driven and comprehensive housing strategy that will study market conditions and community needs to build toward a more equitable Portland over the next 25 years. **(Decision package HC_08)**

FUNDING FORECAST

	FY 2010-11 Revised	FY 2011-12 Request	FY 2012-13 Forecast	FY 2013-14 Forecast	FY 2014-15 Forecast	FY 2015-16 Forecast
■ Tax Increment Financing	51,525,212	53,842,334	31,734,551	11,049,784	19,695,116	12,309,749
■ Federal Stimulus	7,234,059	-	-	-	-	-
■ Federal Sources	35,912,284	26,805,804	17,887,903	17,144,135	16,853,903	16,835,903
■ Housing Investment Fund	3,591,408	1,453,747	1,458,387	2,476,585	1,507,913	1,540,632
■ General Fund	10,591,991	11,541,464	11,751,624	11,966,276	12,208,021	12,455,289

<http://www.portlandonline.com/phb/budget-request>