## **TESTIMONY**

2:00 PM

# **BROADBAND TECH OPPORTUNITY PROGRAM**

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)	ADDRESS AND ZIP CODE	Email
CLENN RASCHKE	1(20 SW 574 AUE, #1302	glenn. RASCHKE@ Porthusore
Robort Shmitt	9.700 Sw Capital Huy Paulled 9019	rschmitt@pcc.edu
Cancinci Stander (correction	4200 SU 1074 Beavertur 02	Canclaces @ hapax. oray
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Farha Omar	9123 Sw Barbur Blvd 97219	omarf@ohsu.edu
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La Master	13350 SE Purell, PHD 97236	1 11
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#### www.humansolutions.org

# Empowering Families, Strengthening Communities and Rebuilding Hope Housing • Skill Development • Support Services

# Testimony to the Portland City Council in support of the Connect Portland Public Computer Center Expansion Project March 10, 2010

My name is Jean DeMaster. I am the Executive Director of Human Solutions: 12350 SE Powell, Portland, Oregon.

On behalf of Human Solutions, I am presenting testimony today to express our strong commitment to the Connect Portland Public Computer Center Expansion Project. We hope that this project is able to secure federal stimulus funding from the American Recovery and Reinvestment Act's Broadband Technology Opportunities Program.

This project fulfills a number of very critical needs in our community:

- Clearly, it will expand broadband technology to un-served and under served populations, including homeless and low-income people;
- 2) It will create a network of computer and broadband access points across the community which will enhance broadband usage for people who have limited or no access now;
- 3) It will provide broadband education, access, awareness, training and support to very vulnerable people;
- 4) It will preserve and create jobs; and
- 5) It will promote the economic recovery---especially for those most impacted by the current economic recession.

At Human Solutions, we know that there is a critical need for expanded broadband access for homeless and low-income people. Human Solutions provides social services and housing to over 30,000 low-income people each year in East Portland and in Mid and East Multnomah County. The clients who we serve are very vulnerable families and individuals. They have very low income levels and often low levels of educational attainment. Many of the people who we serve have disabilities—from physical disabilities to behavior health disabilities. We also serve a large number of senior citizens with fixed incomes

from social security. Some of the people we serve are homeless---and others are at high risk of homelessness.

A high proportion of the people who we serve do not have computers in their homes; many have very high barriers to computer usage. As you know, many of the people who we serve do not even have homes. Yet, all of these individuals need access to computers to search for jobs and housing, to obtain for public benefits, to resolve health and medical concerns, and to identify opportunities for themselves and their children. In many cases, the children in these families need computers to do everyday homework assignments, but do not have the computers to be able to complete the required work.

To better serve people in East Portland and Mid and East Multnomah County, Human Solutions is building a Multi Service Center which will bring together eight social service agencies to provide a very wide variety of services. The Multi Service Center will also be a neighborhood and community gathering place. We envision a Public Computer Center in this facility which will provide need broadband access to Multi Service Center clients, building residents, neighbors, and community members. The computer center will be open to the public as well as available to the thousands of people who use the Multi Service Center each year.

The staff at Human Solutions is bilingual and multi cultural. We know that the services at the Public Computer Center will need to be made available in the many different languages spoken by the people in our service area. (Many of the people who are served at Human Solutions live in the David Douglas School District. Personnel from the School District estimate that over 40 languages are spoken in the homes of the students who attend David Douglas District Schools.)

Human Solutions estimates that well over 500 people each year will use the new Public Computer Center. We recognize that this will include people with few or no computer skills who want to learn the basics---as well as people with strong computer skills who have no other access to computers. The Multi Service Center will be on the ground floor of a three story building. The second and third floors of the building will have 47 units of affordable housing designed for people whose income is at or below 60% of Area Median Family Income. Fifteen of the forty seven units will be designated for homeless families. We know that many of theses 47 families will need the Public Computer Center to have broadband access.

Human Solutions owns and operates 539 units of affordable housing in our service area. Our Resident Service Coordinator estimates that only 30% of the people in these 539 units of affordable housing have working computers with broadband access. We believe that this rate is typical for very low-income households---and that the rate is, of course, much higher for homeless households.

In conclusion, Human Solutions strongly encourages your support of this project as we believe that this project will develop broadband access and infrastructure in un-served and underserved areas of Portland and Multnomah County. Low income people have traditionally had limited access to broadband technology and, as a result, have sometimes been left behind educationally, academically, in employment, and in personal success. This project provides the opportunity to really correct that situation. Human Solutions is strongly committed to the Connect Portland Public Computer Center Expansion Project. We urge your strong support of the project as well.

20%



2766 NE MLK JR. BLVD. PORTLAND, OR 97212

PH [503] 288-1515 FX [503] 288-8173

www.pcmtv.org

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IVERSE, INDEPENDENT, LOCAL

February 26, 2010

Sam Adams, Mayor City of Portland 1221 S.W. Fourth Avenue Portland, OR 97204

Dear Mayor Sam Adams,

For over 25 years, Portland Community Media (PCM) has provided multimedia training to the local community with a focus on underserved communities. In recent years, PCM has expanded the scope of training to include new media and social media tools tapping into other avenues for content distribution and interactive technology.

PCM will deliver curriculum in multimedia training, specifically in the areas of web video distribution, social media, and video production. Portland Community Media has a successful track record of delivering these trainings at PCM's facility in Northeast Portland, as well as partner sites through PCM's satellite SmartAccess program.

In today's modern office environments, new media and the use of video and electronic images have been integrated into the workplace. The training curriculum will provide participants with the skills to become media literate, and to explore how social media can enhance their ability to gain employment and function within the workplace.

One FTE position will be created. This position will oversee 15-20 contract trainers. Training participants that show a high degree of aptitude and competency during the course of training may be considered for conducting future trainings when contractor recruiting takes place. Our train-the-trainer model will increase the capacity of the community we serve and create new jobs as trainers in the program, resulting in the creation of up to ten potential new jobs. We anticipate the creation of more jobs in the next 3-5 years to ensure the sustainability of the program, by licensing the technology curriculum and extending the train-the-trainer model to other PEG access centers nationwide.

Main point of contact for PCM:
Alain LeTourneau
Multimedia Education and Outreach Manager
2766 NE MLK Jr. Blvd,
Portland, OR 97212
(503) 288-1515
alain@pcmtv.org

Signed,

ylyn McDaniel, Chief Executive Officer

Helping the needy get nerdy since the beginning of the third millenium...



1731 SE 10th Ave Portland, OR 97214 503.232.9350 info@freegeek.org www.freegeek.org

Mayor Sam Adams City of Portland

Dear Mayor Adams,

Free Geek is happy to declare its support for the Connect Portland Public Computer Center (PCC) Project. In partnering with Connect Portland Free Geek will act as an ethical Reuse and Recycling endpoint for used computer technology as Multnomah Connects upgrades its computer terminals in the years to come. As Free Geek and Connect Portland both strive to make the internet and computer access available to underserved segments of our community we understand that our efforts will be aided by Connect Portland and we accept referrals of their clients to our programs.

Sincerely,

Dave Haskins Free Geek

## MULTNOMAH COUNTY LIBRARY



205 N.E. Russell Street • Portland, OR 97212-3796 • PHONE: 503.988.5402 • FAX: 503.988.5441

Vailey Oehlke, Director of Libraries

March 1, 2010

Hon. Sam Adams, Mayor Commissioner of Finance and Administration, City Hall 1221 SW 4<sup>th</sup> Avenue, Room 340 Portland, OR 97204

Dear Mayor Adams,

The Multnomah County Library hereby indicates its support for and intended partnership with Connect Portland for purposes of its Broadband Technology Opportunity Program (BTOP) Public Computer Center (PCC) grant application. Portland and Multnomah County have a critical need for new and enhanced computer centers and access to broadband service to help us achieve our core mission of serving and supporting under-represented and vulnerable populations in our community. In the absence of this proposed project for computer centers, however, we cannot afford sufficient resources to provide these services beyond our current level of service.

The scope of our intended partnership includes:

- Serving on the Connect Portland Advisory Board; and
- Recognizing the \$200,000 Mt. Hood Cable Regulatory Commission Grant to add 180 portable computers for check-out at Multnomah County Libraries and use with the library's wireless broadband network as part of the match for the Connect Portland BTOP PCC.

Having the enhanced computer center capability will empower our region's most vulnerable populations to learn computer skills, search for employment opportunities, nurture emerging small businesses and generally improve the quality of their lives through broadband.

We hereby confirm that, if Connect Portland is awarded BTOP funding, we will serve on the Advisory Board and recognize the MHCRC grant as part of the local match. Many thanks for your support of this important project.

Sincerely,

Vailey Oehlke

VBhhla

Director of Libraries



# REACH

## Community Development, Inc.

1135 SE Salmon Street • Portland, OR 97214 • 503.231.0682 • Fax: 503.236.3429 • www.reachcdc.org

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Rey Ramsey One Economy Corporation

Ethan Seltzer Portland State University School of Urban Studies & Planning

Executive Director Dec Walsh March 1, 2010

Dear Mayor Adams City of Portland 1221 SW 4<sup>th</sup> Ave. Portland OR 97204

Dear Mayor Adams:

I wish to express my utmost support for grant funding of the Connect Portland BTOP Public Computer Center (PCC) application. We have a critical need in our county for new and enhanced computer centers and access to broadband service to assist in the creation of jobs and personal growth for our citizens. This project will help us to serve and support low-income populations in our community. I recognize that, in the absence of BTOP funding being granted to this proposed project, sufficient resources to provide these services are not available.

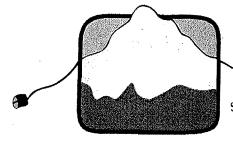
REACH Community Development is a private non-profit corporation housing some of Portland's most vulnerable populations. Our 1300+ units are in all areas of the city of Portland and house the elderly, disabled, formerly homeless and the working poor. Over 60% of our residents live at 30% or less of MFI. We recognize the need for access to technology. In our new developments we provide space and access to technology through small computer labs. These labs are used 24 hours a day by our residents for seeking work, connecting with family and friends and for developing skills. Our on-site staff helps people with resume writing, accessing benefits, and job searches. While the labs in our buildings are fully used we are unable to provide this benefit in many of our buildings due to lack of space, staff, or funding. We are excited about the potential of access to computers and broadband service for all of our residents and will promote the centers in our buildings and through our resident newsletter.

REACH is pleased to support the Connect Portland proposal and looks forward to equal access for all the residents of our housing.

Sincerely,

Dee Walsh

**Executive Director** 



### MT. HOOD CABLE REGULATORY COMMISSION

1120 SW Fifth Ave. #1305 • Portland, OR 97204 Phone: (503) 823-5385 • Fax (503) 823-5370

Email: www.mhcrc.org

Serving Multnorrah County and the Cities of Fairview, Gresham, Portland, Troutdale and Wood Village

March 2, 2010

Hon. Sam Adams, Mayor City of Portland 1221 SW 4<sup>th</sup> Avenue, Room 340 Portland, OR 97204

Dear Mayor Adams,

The Mt. Hood Cable Regulatory Commission ("MHCRC"), the grant-making body for the Community Access Capital Grant, is pleased to write this letter of commitment for \$200,000 in matching funds to support the proposed Connect Portland project, which is making application to the Broadband Technology Opportunity Program (BTOP).

The MHCRC fully supports the efforts of the Connect Portland project to spearhead greater access to communications technology through the development of Public Computer Centers (PCC) throughout Multnomah County that will directly impact economic and workforce development opportunities locally.

The Community Access Capital Grant program supports public and non-profit use of interactive, multimedia communications technologies for public benefit purposes. By providing grants for capital costs,
this program promotes participation of the public and non-profit sectors in the benefits of advanced cable
system technologies to meet local communication and information needs. This grant program assists in
making these technologies equitably available to all residents, community organizations, schools and
local government agencies within Multnomah County. The funding for the grant program is made
possible by local government's ability to negotiate franchise agreements with cable companies for their
private use of the public right-of-way. The cities of Fairview, Gresham, Portland, Troutdale and Wood
Village and Multnomah County created the MHCRC to regulate the franchise agreements and manage the
public benefit resources provided under those agreements. The MHCRC receives dedicated grant funds
from all cable service providers in the MHCRC area and allocates the funds to serve the public interest.

The MHCRC's partnership with the Connect Portland project includes a commitment of \$200,000 in capital support funding.

The MHCRC enthusiastically supports this project as a unique opportunity for Portland and the surrounding community and encourages you to move the project forward.

Sincerely.

Alan Alexander III

Chair

Mt. Hood Cable Regulatory Commission Community Access Capital Grant Program

CC: MHCRC

David C. Olson, MHCRC Director

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> > http://www.house.gov/wu



## Congress of the United States House of Representatives

Washington, DC 20515-3701

March 3, 2010

Mayor Sam Adams City Hall 1221 SW 4th Avenue, Suite 340 Portland, OR 97204

Dear Mayor Adams,

I am writing to express my support for the Somali Community Services Coalition (SCSC) and its Public Computer Center (PCC) grant application. Aimed at expanding access to computer centers and broadband services, this project is a critical and needsbased solution to an increasingly vexing problem.

The SCSC is a self-help community-based organization that functions as a bridge between recently arrived refugees and mainstream local resources and organizations by delivering services that are culturally and linguistically appropriate. They promote and support education and skill development to Somali youth and their families so they can become economically self-sufficient.

An enhanced PCC will help the Somali community in its pursuit of job readiness skills by providing ESL training, resume writing guidance, and job and housing search tools. This facility will benefit the region as a whole by helping empower Somali refugees, including newly arrived students, who are looking to integrate themselves into local communities.

I firmly believe in the work of the SCSC and am proud to support this effort to acquire funding through the Connect Portland Projects BTOP.

> David Wu Member of Congress



Tel 503.246.1663 **Fax** 503.245.2819

7780 S.W. Capitol Hwy., Portland, Oregon 97219

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March 3, 2010

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Ted Wheeler

Dear Mayor Adams:

Neighborhood House strongly supports the Somali Community Services Connect Portland Project, BTOP Public Computer Center (PCC) grant application. Furthermore, Neighborhood House will partner with SCS on this project. We have identified a critical need for enhanced computer centers and access to broadband service to help us achieve our core mission of serving and supporting low-income Somali families in our community. In the absence of this proposed project for computer centers, however, we cannot afford sufficient resources to provide these services beyond our current level of service due to a limited supply of computers at the.

The scope of our intended partnership includes:

- Training energy assistance and rent assistance applicants job readiness skills.
- Training families in the Neighborhood Head Start Program on computer literacy
- Helping families search for low-income and section 8 housing online.

In addition, the enhanced computer center capability, we believe would enable us to create 50 jobs per year in the areas of retail, interpreting and manufacturing. This project will empower the Somali Community to better search access employment opportunities.

Given our understanding of the proposed Connect Portland Project BTOP PCC application, we hereby confirm our commitment to contribute staff and resources as part of the project's matching requirement.

Our contribution will comprise the following elements:

- Case management and rental assistance \$12,000
- Utility assistance -\$ 1,500
- ESL Classes -\$ 800

We further confirm that, if the Somali Technology Project is awarded BTOP funding, we will immediately make our proposed contribution available to you.

Sincerely,

Richard J. Nitti

**Executive Director** 



# Southwest Neighborhoods, Inc.

7688 SW Capitol Highway, Portland, OR 97219 (503) 823-4592

March 3, 2010

Mayor Sam Adams 1221 SW 4th Avenue, Room 340 Portland, OR 97204

### Mayor Adams:

As executive director for Southwest Neighborhoods Inc., I am writing to support the Somali Community Services Coalition of Oregon's BTOP Public Computer Center (PCC) grant application. The Somali Community Services Coalition of Oregon has a critical need for enhanced computer centers and access to broadband services to help them achieve their core mission of serving and supporting low-income Somali families in the Southwest community. Southwest Neighborhoods Inc has been partnering with SCSC for many years and is pleased to act as a partner to support this project.

SWNI will help publicize the project in our free monthly newspaper, which has a distribution of 10,000 households. Space in our newspaper can be counted as an in-kind contribution of approximately \$600. In addition staff will assist with outreach and coordination of requests for community support and participation.

Having the enhanced computer center capability would assist the Somali Community Services Coalition of Oregon to create jobs in the areas of retail, interpreting and manufacturing and to empower the Somali Community to search for employment opportunities.

Sincerely,

Executive Director



March 4, 2010



SOMALI COMMUNITY SERVICES COALITION

9123 SW Barbur Blvd Portland, OR 97219 Phone: (503) 595-0368 Fax: (503) 595-0367

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Executive Director Bile Ahmed

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Dear Portland Connect Project Coordinator OFFICE OF CABLE COMMUNICATIONS
CITY OF PORTLAND

Somali Community Services Coalition (SCSC) was founded in October 2000 by members of the Somali immigrant community to address the many diverse needs of the rapidly growing immigrant community. SCSC's mission is to provide families and children with a sense of belonging to a community while simultaneously bridging the gap between the different Somali and American cultures. Through partnerships and collaborations, SCSC envisions a community that will have access to culturally appropriate services for children, families and individuals by providing resources to meet the diverse needs of the community.

Somali Community Services Coalition of Oregon hereby indicates its support for and intended partnership with Connect Portland for purposes of its Broadband Technology Opportunity Program (BTOP) Public Computer Center (PCC) grant application. The population of the Somali Community in Oregon has gone from 15 families in 1996 to about 6,000 in 2010. 80% of the Somali population resides in Multnomah County, especially in SW Portland. Therefore, Portland and Multnomah County have a critical need for new and enhanced computer centers and access to broadband service to help us achieve our core mission of serving and supporting under-represented and vulnerable populations in our community. In the absence of this proposed project for computer centers, however, we cannot afford sufficient resources to provide these services beyond our current level of service.

Our proposed partnership includes:

- Providing 15 desktop computers at our Southwest Portland office for job readiness skills
- Providing 10 notebooks for school based research, homework and ESL sessions
- Promote hours of access for the community (Monday –Friday, 9-5 pm & Saturday 12-5 pm).
- Provide resources for housing search

We also commit to a contribution of \$15,000 in in-kind support as a part of Connect Portland's matching requirement (in-kind space, staffing). We believe this access will have a tremendous impact in the lives of the Somali community we serve. We are very fortunate to be included in this partnership.

Thank you,

Bashir Warsame, President, SCSC



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HOUSING AUTHORITY
OF PORTLAND

135 S.W. Ash Street Portland, OR 97204

Tel 503.802.8300 Fax 503.802.8312

www.hapdx.org





OFFICE OF CABLE COMMUNICATIONS
CITY OF PORTLAND

The Honorable Sam Adams Mayor

City of Portland 1221 SW 4th Avenue Portland, OR 97204

March 4, 2010

RE: The City of Portland's application for Public Computer Center

Funding

Dear Mayor Adams,

The Housing Authority of Portland is pleased to offer its support for, and intended partnership with, the City of Portland for the purposes of the BTOP Public Computer Center grant application. There is a critical need in Multnomah County for new and enhanced computer centers to assist in the creation of jobs and personal growth for its citizens. The *Connect Portland* program will expand the capacity to serve and support low-income households in this community. HAP recognizes that, in the absence of BTOP funding being granted, sufficient resources to provide these services are not available.

In support of the grant, HAP will assist *Connect Portland* staff in making the resources and training available through the program known to the residents of public and affordable housing, to ensure that low-income households are able to take full advantage of the program.

The new and enhanced computer centers proposed under the Connect Portland program would empower low-income households to build skills, connect to resources and search for employment opportunities. This funding could be an important tool in addressing the high unemployment rate in our county.

Steven D. Rudman Executive Director

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183602



www.humansolutions.org

Empowering Families, Strengthening Communities and Rebuilding Hope Housing • Skill Development • Support Services

March 5, 2010

Mayor Sam Adams City of Portland, Oregon 1221 SW 4<sup>th</sup> Avenue Portland, Oregon 97204

Dear Mayor Adams,

I am writing to you to express the strong commitment of Human Solutions to the Connect Portland Public Computer Center Expansion Project. We strongly hope that this project is able to secure federal stimulus funding from the American Recovery and Reinvestment Act's Broadband Technology Opportunities Program.

At Human Solutions, we know that there is a critical need for expanded broadband access for low-income people. Human Solutions provides social services and housing to over 30,000 low-income people each year in East Portland and in Mid and East Multnomah County. The clients who we serve are very vulnerable families and individuals. They have very low income levels and often low levels of educational attainment. Many of the people who we serve have disabilities---from physical disabilities to behavior health disabilities. We also serve a large number of senior citizens with fixed incomes from social security. Some of the people we serve are homeless--and others are at high risk of homelessness. A high proportion of the people who we serve do not have computers in their homes; many have very high barriers to computer usage. Yet, these individuals need access to computers to search for jobs and housing, to obtain for public benefits, to resolve health and medical concerns, and to identify opportunities for themselves and their children. In many cases, the children in these families need computers to do everyday homework assignments, but do not have the computers to be able to complete the required work.

The Mid and East Multnomah County Community Development Corporation (CDC)

Portland Office 12350 SE Powell, Portland, OR 97236 Phone 503-548-0200 Fax 503-548-0299

Gresham Office 501 NE Hood, Suite 110 Gresham, OR 97030 Phone 503-988-4531 Fax 503-988-4203

To better serve people in East Portland and Mid and East Multnomah County, Human Solutions is building a Multi Service Center which will bring together eight social service agencies to provide a very wide variety of services. The Multi Service Center will also be a neighborhood and community gathering place. We envision a Public Computer Center in this facility which will provided need broadband access to Multi Service Center clients, building residents, neighbors, and community members. The computer center will be open to the public as well as available to the thousands of people who use the Multi Service Center each year.

Human Solutions would like to be able to provide both Desktop and Netbook computers at this site. While we will be able to donate the space for the Public Computer Center in the Multi Service Center and provide staff people to monitor it, we would also like to be able to conduct additional public education, provide outreach, offer support and enhance awareness of the new broadband access. We will require additional staffing to be able to do that. Matching funds from Human Solutions will exceed \$55,000 each year for the Public Computer Center. The cost of construction of the Public Computer Center and the installation of the broadband access will also be contributed by Human Solutions.

The Multi Service Center will be open at least 6 days per week; the community space in the Multi Service Center can be operational for 7 days per week with the involvement of neighborhood and community groups. The Public Computer Center will be open during those days/hours to the community. Our vision is to have open computer access for the public. We will have staff available to assist low-income people with job development and job search activities. Assistance to homeless people using the internet to find housing will also be available. We will have staff on site to teach basic computer skills---so that people can learn to use the computer for themselves and enhance their employability. The staff at Human Solutions is bilingual and multi cultural. We know that the services at the Public Computer Center will need to be made available in the many different languages spoken by the people in our service area. (Many of the people who are served at Human Solutions live in the David Douglas School District. Personnel from the School District estimate that over 40 languages are spoken in the homes of the students who attend David Douglas District Schools.)

Human Solutions estimates that over 500 people each year will use the new Public Computer Center. We recognize that this will include people with few or no computer skills who want to learn the basics—as well as people with strong computer skills who have no other access to computers. The Multi Service Center will be on the ground floor of a three story building. The second and third floors of the building will have 47 units of affordable housing designed for people whose income is at or below 60% of Area Median Family Income. Fifteen of the forty seven units will be designated for homeless families. We know that many of theses 47 families will need the Public Computer Center to have broadband access. Human Solutions owns and operates 539 units of affordable housing in

our service area. Our Resident Service Coordinator estimates that only 30% of the people in these 539 units of affordable housing have working computers with broadband access.

Again, Human Solutions is strongly committed to the Connect Portland Public Computer Center Expansion Project. We believe that this project will develop broadband access and infrastructure in unserved and underserved areas of Portland and Multnomah County. Low income people have traditionally had limited access to broadband technology and, as a result, have sometimes been left behind educationally, academically, in employment, and in personal success. This project provides the opportunity to really correct that situation.

Please do not hesitate to contact me you need any additional information or have any questions.

Sincerely,

Jean DeMaster Executive Director Human Solutions, Inc.