



CITY OF
PORTLAND, OREGON

**OFFICIAL
MINUTES**

A REGULAR MEETING OF THE COUNCIL OF THE CITY OF PORTLAND, OREGON WAS HELD THIS **26TH DAY OF APRIL, 2006** AT 9:30 A.M.

THOSE PRESENT WERE: Mayor Potter, Presiding; Commissioners Adams, Leonard, Saltzman and Sten, 5.

Commissioner Saltzman left at 11:15 a.m., excused.

OFFICERS IN ATTENDANCE: Susan Parsons, Acting Clerk of the Council; Harry Auerbach, Chief Deputy City Attorney; and Gary Crane, Sergeant at Arms.

On a Y-5 roll call, the Consent Agenda was adopted.

COMMUNICATIONS		Disposition:
502	Request of Matt Rossell to address Council regarding freedom of speech (Communication)	PLACED ON FILE
503	Request of Richard L. Koenig to address Council regarding ongoing negotiation of settlement claim (Communication)	PLACED ON FILE
504	Request of Bruce Broussard to address Council regarding school funding and city budget (Communication)	PLACED ON FILE
505	Request of Alejandro Queral to address Council regarding fur protests at Schumacher's (Communication)	PLACED ON FILE
506	Request of Melissa Haugen to address Council regarding Global Night Commute for child soldiers in Northern Uganda (Communication)	PLACED ON FILE
TIME CERTAINS		
507	TIME CERTAIN: 9:30 AM – Friend of Cities awards for Portland Legislators (Presentation introduced by Commissioner Sten)	PLACED ON FILE

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508 TIME CERTAIN: 10:00 AM – Proclaim April 23 rd through April 29 th to be Volunteer Appreciation Week (Proclamation introduced by Mayor Potter)	PLACED ON FILE
509 TIME CERTAIN: 10:30 AM – Assess benefited properties for improvements in the Portland Streetcar Phase 3 Local Improvement District, Portland State University to RiverPlace (Hearing introduced by Commissioner Adams; Ordinance; C-10002)	PASSED TO SECOND READING MAY 3, 2006 AT 9:30 AM
<p align="center">CONSENT AGENDA – NO DISCUSSION</p>	
510 Statement of cash and investments March 09, 2006 through April 05, 2006 (Report; Treasurer) (Y-5)	PLACED ON FILE
<p align="center">Mayor Tom Potter</p>	
511 Appoint Carol von Schmidt to the East Side Big Pipe Review Committee for term to expire in three years (Report) (Y-5)	CONFIRMED
<p align="center">Bureau of Planning</p>	
512 Approve annexation to the City of property in case number A-1-06 at the intersection of NW Miller Road and NW Cornell Road (Ordinance)	PASSED TO SECOND READING MAY 3, 2006 AT 9:30 AM
<p align="center">Office of Management and Finance – Revenue Bureau</p>	
513 Amend contract with Poorman-Douglas Corporation for lien billing and mailing services (Ordinance; amend Contract No. 33691)	PASSED TO SECOND READING MAY 3, 2006 AT 9:30 AM
<p align="center">Office of Management and Finance – Risk</p>	
*514 Pay claim of Carol Yetter-Pantley (Ordinance) (Y-5)	180079
<p align="center">Police Bureau</p>	
*515 Amend a contract with ThirdWave Corporation to begin Phase II of the Electronic Field Reporting System Project at a cost of \$300,000 (Ordinance; amend Contract No. 40836) (Y-5)	180080
516 Authorize an Intergovernmental Agreement in the amount of \$5,900 with Western Oregon University, Western Community Policing Institute to provide officer training (Second Reading Agenda 485) (Y-5)	180081

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Commissioner Sam Adams

Bureau of Environmental Services

- *517** Authorize a contract and provide for payment for the construction of the Burlingame Sanitary Trunk Sewer Rehabilitation and Replacement Project No. 8227 (Ordinance)
(Y-5)

180082

- 518** Authorize a contract with the lowest responsible bidder for the SE 36th & Woodstock Sewer Reconstruction Project No. 7910 (Ordinance)

**PASSED TO
SECOND READING
MAY 3, 2006
T 9:30 AM**

- 519** Amend contract with The Wetlands Conservancy to extend the term of the agreement and provide for additional compensation to protect and enhance water quality and ecosystems (Ordinance; amend Contract No. 35339)

**PASSED TO
SECOND READING
MAY 3, 2006
AT 9:30 AM**

- 520** Designate certain City property as a Storm Drainage Facility and transfer management responsibility from the Bureau of Parks and Recreation to the Bureau of Environmental Services (Second Reading Agenda 487)
(Y-5)

180083

- 521** Authorize agreement with Multnomah County to cover cost of facilities upgrades to the Vector Control Buildings located on the Columbia Blvd Wastewater Treatment Plant Campus (Second Reading Agenda 488)
(Y-5)

180084

- 522** Amend contract with Northgate Group, LLC to provide additional professional services (Second Reading 489; amend Contract No. 34833)
(Y-5)

180085

- 523** Authorize an Intergovernmental Agreement with the Oregon Department of Transportation to reconstruct the traffic signals at N Lombard and Portsmouth and install a new traffic signal at NE 122nd & Whitaker Street (Second Reading Agenda 490)
(Y-5)

180086

Commissioner Randy Leonard

Water Bureau

- 524** Direct the Water Bureau to request state certification for the Columbia South Shore Well Field Wellhead Protection Program on behalf of the City of Portland, the City of Fairview and the City of Gresham (Resolution)
(Y-5)

36401

- 525** Authorize annexation petition for a parcel of City property at 12350 SE Powell Blvd (Ordinance)

**PASSED TO
SECOND READING
MAY 3, 2006
AT 9:30 AM**

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Commissioner Dan Saltzman

Parks and Recreation

- 526** Amend Intergovernmental Agreement with Oregon Department of Transportation for Springwater Corridor Three Bridges improvement project (Ordinance; amend Contract No. 51912)

**PASSED TO
SECOND READING
MAY 3, 2006
AT 9:30 AM**

- 527** Apply for a \$500,000 grant from Oregon Parks and Recreation Local Government Grant Program to rehabilitate and develop West Powellhurst and Gilbert Heights Parks in outer East Portland (Second Reading Agenda 491)

180087

(Y-5)

Commissioner Erik Sten

Bureau of Housing and Community Development

- *528** Amend contract with Carlson Communications to add \$6,000 for a total of \$16,000 for event planning and media publicity for the Portland/Multnomah County 10-Year Plan to End Homelessness (Ordinance; amend Contract No. 35595)

180088

(Y-5)

- *529** Increase subrecipient contract with Multnomah County in the amount of \$200,000 to provide housing aid to evacuees of Hurricanes Katrina and Rita and provide for payment (Ordinance; amend Contract No. 36339)

180089

(Y-5)

Fire and Rescue

- *530** Accept donation of \$33,750 from the Jeff Morris Fire & Life Safety Foundation (Ordinance)

180090

(Y-5)

- *531** Authorize Memorandum of Understanding with Riverhouse Moorages, Inc. for slip space usage (Ordinance)

180091

(Y-5)

REGULAR AGENDA

- 532** Declare the intent to establish a Tax Increment Financing set-aside for the development, preservation and rehabilitation of housing affordable to households with incomes below 80% of median family income (Resolution introduced by Commissioners Adams and Sten)

36403

(Y-4; Saltzman absent)

Commissioner Randy Leonard

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533	Urge and promote school districts to install automated external defibrillators in public schools to hopefully reduce the public risk of deaths caused by sudden cardiac arrest (Resolution) (Y-4; Saltzman absent)	36402
Commissioner Dan Saltzman		
Parks and Recreation		
*534	Authorize grant to Skaters for Portland Skateparks to support its citizen-initiated project to raze the existing skatepark facility and create a new skatepark at Pier Park (Ordinance) (Y-5)	180094
*535	Authorize an Intergovernmental Agreement with Multnomah County Department of Human Services for conditions and expectations for the operation of the Area Agency on Aging for the period July 1, 2005 through June 30, 2006 (Ordinance) (Y-5)	180092
*536	Renew Intergovernmental Agreement with Multnomah County to provide funds for Department of School & Community Partnerships for the SUN Community Schools initiative (Ordinance) (Y-5)	180093
Commissioner Erik Sten		
Bureau of Housing and Community Development		
537	Begin a Schools, Families and Housing initiative in partnership with local school districts and other community partners to retain and attract families with school-age children to live in Portland neighborhoods and attend Portland public schools (Resolution) (Y-4; Saltzman absent)	36404

At 1:26 p.m., Council recessed.

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A RECESSED MEETING OF THE COUNCIL OF THE CITY OF PORTLAND,
OREGON WAS HELD THIS **26TH DAY OF APRIL, 2006** AT 2:00 P.M.

THOSE PRESENT WERE: Mayor Potter, Presiding; Commissioners Adams, Leonard,
Saltzman and Sten, 5.

At 2:49 p.m., Council recessed.

At 3:01 p.m., Council reconvened.

OFFICERS IN ATTENDANCE: Susan Parsons, Acting Clerk of the Council; Linly
Rees, Deputy City Attorney; and Gary Crane, Sergeant at Arms.

538 TIME CERTAIN: 2:00 PM – Endorse the River Concept as guidance for the development of the River Plan / North Reach (Resolution introduced by Mayor Potter) (Y-5)	Disposition: 36405
539 TIME CERTAIN: 3:00 PM – Accept a report from the Alliance of Portland Neighborhood Business Associations on 2005 Supplemental Grant Project (Report introduced by Commissioner Adams) Motion to accept the Report: Moved by Commissioner Adams and seconded by Commissioner Leonard. (Y-5)	ACCEPTED
REGULAR AGENDA Mayor Tom Potter Bureau of Planning 540 Adopt and implement the Linnton Hillside Recommended Plan (Second Reading 501; amend Comprehensive Plan and Zoning Map; amend Title 33) (Y-5)	180095 AS AMENDED

At 3:50 p.m., Council adjourned.

GARY BLACKMER
Auditor of the City of Portland

By Susan Parsons
Acting Clerk of the Council

For a discussion of agenda items, please consult the following Closed Caption File.

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Closed Caption File of Portland City Council Meeting

This file was produced through the closed captioning process for the televised City Council broadcast.

Key: ***** means unidentified speaker.

[The following text is the byproduct of the closed captioning of this broadcast. The text has not been proofread, and should not be considered a final transcript.] * * *

APRIL 26, 2006 9:30 AM

Potter: We do something each time before the regular session, we start by asking the question of the community -- how are the children? And the reason we ask that is because we know that if our children are well, if they're well educated, have a roof over their head, have caring adults in their lives, then chances are our community is healthy and being taken care of too. So each week we have experts come in and talk with us. And today we have laura hyatt, she is in the third grade at boise elliott elementary. Could you please come up? Thank you for being here, laura.

*****: You're welcome.

Potter: Who did you come with today?

*****: My mom and two other friends.

Potter: Good.

*****: And my name is kara, I am the program director for listen to kids, we're a nonprofit agency that does child abuse and domestic violence prevention. I have the pleasure of introducing laura to you this morning. We brought one of our programs to boise elliott, and I got to meet her and talk with her after the program several times, and we were all incredibly impressed with her articulate way of talking about kids being safe, and this being child abuse prevention month, we asked her to come and speak. So i'm going to leave the rest to laura.

*****: Ok. Well, in life all parents have a very special job to do with their children. It's just like having a pet. They need to feed it, take care of it, give it a roof over their head, and if not, it can get sick. So what parents need to do is make sure that they're giving their children good food, not raw, everybody hates raw, anyway, so they need to give us food, they need -- we need to have a roof over our head, and somewhere to stay nice and sleep. And kids can is like -- is just like someone that can listen. It's like having a friend by you. And it's like just -- you could tell all your problems, and sooner or later they're just going to go away. Let's see. And there should be some changes, not that i'm going to say something, but there is. I mean, we should start taking all these child abusers and put -- just putting them in a cell. It's not nice. People who are abusing little kids should go to jail, because they're teaching the kids something to do bad in life, because when you're acting bad and doing all this bad stuff, then what do you expect us to do? We're going to follow you. We're going to do each and every of step of you. So in order for us to have a good life, we need terror teach -- we need to be taught instead of having everybody around us being bad and not doing good, we should have people around us being on their best behavior. Maybe not their best, but we need them acting good. So we can follow that and have a good life. We need to have good schools so we can go to college and get a good job, take care of our families, have a good childhood when we live it. That's about the most things I can think of.

Potter: I think that sounds very good. Thank you for coming in and reminding us adults how important it is that we take care of our children. Also to remind people that april is child abuse prevention month. So thank you for coming in, laura. You did very well.

*****: Thank you.

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Potter: Can we give her a hand, folks? [applause]

*****: Thank you.

Potter: I also wanted to note before we begin that we had two citizens of this fine city die in the last week. They were great people in their own right, richard comestan, he was the man that kept timberline lodge going. And we honor him. The other one is said lee sack, an attorney here in town that thought that it was better if people could work their problems out through mediation than going to court. And he did a wonderful job of instilling that value in a lot of people here in Portland, and both of those people will be missed. City council will come to order. Please call the roll. [roll call] [gavel pounded] please read the first communication.

Item 502.

Potter: Thank you for being here today. When you speak, please state your name for the record. You have three minutes.

Matt Rossell: Ok. Good morning mayor Potter and city commissioners. My name is matt rossell, I am the northwest outreach coordinator for in defense of animals. Thank you for this opportunity to talk about in defense of animals' involvement in the 24-week-long streak of demonstrations outside of schumacher fur store, which has stirred so much controversy. We're eager to begin the mediation process and we want to thank you, mayor Potter, for coordinating that effort. Today i'm here on behalf of i.d.a. to offer a proposal we feel is reasonable, which would resolve the conflict. Contrary to what the schumachers have told you, they are far from being innocent victims, and I have already shared those details with you all in writing. I do recognize however that protestors have not always been perfectly well mannered at these demos, but in defense of animals have been working closely with Portland police and the majority of the animal advocates present have been peaceful, respectful, and well within the law. The schumachers have grossly misrepresented much of what has happened outside of their store. The Portland police has been actively present and closely monitoring all of the demonstrations and simply put, activists are not breaking the law, they're exercising their first amendment rights. What I really came to talk about was not the conflict, but a solution to it. The real victims here are not the schumachers, but the millions of animals brutalized every of year in the fur industry. The way these animals live and die is not a matter of opinion. The practices for fur farming and killing methods used to make fur garments as a matter of fact. The evidence comes from the industry's own trade journals, instructional videos and i've seen it with my own eyes. I worked for four months at an illinois fox farm, and saw this process which i've shared video with you already. These miserable wild animals are denied everything that nature intended for them. They're confined inside tiny cages and exposed to harsh weather extremes, they run the wire desperate to escape, going mad, sometimes even cannibalizing each other. In the end, the fur industry standard method of killing fox is anal electrocution. Other fur bearers are painfully trapped, clubbed, crudely gassed, poisoned or have their necks broken and recent evidence from china shows that some animals are even skinned alive. But when employees at schumacher furs are questioned about the way the animals are treated, they are not honest with their customers. We know this because we have had secret shoppers go in and ask them. Fur retailers commonly will claim, for example, that killing is humane and liken it to the euthanize that happens at humane shelters. So here is the solution we propose. Just like cigarettes now have labels that warn consumers about the risks of cancer, we propose that schumacher furs adds a consumer alert label to their fur that will warn customers about how the animals lived and were killed. The passion of activists that you have witnessed comes from knowing what is really going on in the fur industry and we feel that Portlanders deserve to know the truth before choosing whether or not to buy fur. I can't speak for every individual that's come to the protests, but because many people attending these demonstrations are not i.d.a. members. But I believe that if we could implement the solution --

Potter: You're going to have to close it up, your time is up.

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Rossell: I just believe that this labeling would work, I think the protests would -- the protestors would probably put their energies elsewhere if there was an honesty in advertising at schumacher furs, and I really appreciate everything that you have done and may continue to do to help us resolve this conflict. I actually do have a sample of a label just an idea that could be a possibility to share with you if you want to look at it.

Potter: Go ahead and give it to the council clerk.

Item 503.

Richard L. Koenig: Good morning, Portland. City council. And mayor. My name is richard koenig. Last week I suggested that we invite police chief derrick foxworth to appear before city council while he has a little time off to determine whether his able to benefit from the written advice of counsel, deputy city attorney dave worboril. The authority to regulate the public's use of highways or streets of Portland is not available by any means. I assert that derek foxworth's failure to take cognizance of the same information coming from chief deputy attorney general is far more compelling grounds to impose sanctions upon him than his literary attempts to attract the attention of young lady with his chocolate brown hunk. Is chief foxworth here today? No. Perhaps in his absence I should flesh out the record a bit more and tie it in with my claim against the city of Portland. To reiterate, I am claiming that I have suffered damages arising from the inadequate police hiring and training policies of the city. City council has been gracious enough to agree over the past couple of months that various acts and omissions of certain police bureau members are indicative of the hiring and training deficiencies which form the basis of my complaint. From the conduct of the officers involved in my assault and kidnapping while I was delivering subpoenas to the attorney general's office, to trying to secure a warrant for my arrest because I attempted to file a crime report, to using city computers to sexually solicit a coworker, the record is clear, egregious, and lightning overdue for positive change. Police bureau members are generally unable to adhere to their oath of office, fulfill the bureau mission statement, read the policy and procedure manual, or enforce the laws of this state. People have been killed and injured and babies maced. Lies and cover-ups of police misconduct have led to the resignations as a show of disgust on the part of numerous members of the police accountability body known as the citizen review committee. The focus that i've tried to develop before city council relating to the police practice of treating people who have the right to use the streets of Portland like motor vehicle operators is, as many of you know, my pet peeve. Bureau members don't have a clue that the front cover of the volume of law that the vehicle code is in is labeled business regulations part two. And that the vehicle code is title 59 of those business regulations. They can't seem to fathom that we live in a society where the first sentence of the Oregon constitution that they swore to uphold says that all powers inherent in the people. They can't comprehend that those in whom all power is inherent don't go to a public servant at the d.m.v --

Potter: Time's up.

Koenig: I know it is. Will take it from here. But they can't ask permission from the d.m.v.

Potter: Time is up, mr. Koenig.

Koenig: Thank you.

Item 504.

*******:** Thank you, mayor. Commissioners. This is my first time here. But I thought it would be -

Potter: You mean this week?

Bruce Broussard: I got to maintain my status quo. The bottom line is that I was again -- i'm still on that same point. I don't think we should close those schools. Those are jewels of the community with the price of fuel that's going skyrocketing, this, that, and the other, i'm going to have to agree with commissioner sam Adams as far as bicycles are concerned, and the skateboarding situation, whatever, we're going to need to stop the train, this runaway train, if you will, of our families

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exiting the city. And in all due respect, by keeping these schools open, if you will, we can be a bit more creative, because those families are going to be coming back and the kids are going to have to have something to do. We have kids roaming the streets with nothing to do, and i'm reminded in "the Oregonian," there are several different articles here, the whole issue of housing, people are being gentry identified, if you will, because of commissioner Sten on the whole issue of the housing aspect of it. He's been an advocate for housing ever since i've known him, it's not just a political thing at this point in time. We need to help those people stay in those communities. They've got kids, and I think it makes good sense if you will, so consequently, i'm saying, let's keep those schools open. And in "the Oregonian" you'll notice this whole business about the memo changes, if you will. Our new superintendent that's with us, she's trying to do the best job she can, but in all due respect she's not from here. As the old saying goes, I wasn't born here, and raised here, I was raised here and born here. That's a difference. So i'm very committed to this city. We have a beautiful city. But we've got to do something to make sure that we keep those families here, and we need to educate the business community why it's so essential, if you will, that those families still should maintain here, and human services are very needed, whether it be the skateboard situation, maybe the creativity from commissioner Saltzman, we can maybe create these skateboard situations at the various school grounds speaks of it. It talks to bicycle safety. But we've got to give something for these kids, if you will, so that in fact they will stay out of trouble and things of that nature. And this getaway from the stereo typing of the so-called gangs, these are kids. We've gone through an era where kids were having kids. We need to change that. I commend you, commissioner Potter, for committing early on first thing in the morning, talking to kids and giving them the opportunity to articulate themselves, and also this vehicle right here. Thank you very much. I'll be around most of the day because i'm very interested in some of the issues. Thank you.

Potter: Please state your name. You have three minutes.

Alejandro Queral: Thank you very much. Good morning, mr. Mayor, commissioners. Alejandro queral, i'm the executive director of the northwest constitutional rights center. Thank you for the opportunity to address this body. I am here this morning to urge the council to continue to follow closely the dispute between schumacher furs and in defense of animals and to understand the role of the Portland police bureau in this issue. As I have stated before in previous communications to you, the debate about animal cruelty that the weekly protests have spurred in the city and elsewhere is a debate worth having. This could not have occurred without the protections of -- afforded to the demonstrators. Recent report suggest schumacher furs will continue to exert pressure upon the council and the mayor's office to undermine the abilities of individuals to express their grievances against the business. While we recognize the city must create favorable business environment, this must not be done at the expense of individual rights. Do not fold in the face of undue pressure exerted through legal action. Commercial interests alone should not trump the right to free speech. The interest of the northwest center arose out of concern commercial interests would interfere with the rights of demonstrators to express their grievances. After several report from demonstrators the northwest center grew concerned the Portland police were trying to discourage the protests through a variety of intimidation tactics, including writing \$350 jaywalking tickets against demonstrators, arrests for spitting and using undue force. Despite this behavior by some officers, the overall response to the situation by the commander has been for the most part appropriate under the circumstances and should be commended for improving the relationship between the police and the demonstrators. Clearly a balance can be achieved between ensuring the first amendment rights of demonstrators are respected while at the same time ensuring the safety of the public. Nevertheless, I believe the media and public attention surrounding this case has helped to improve the police response in this situation. Community organizations in Portland recognize the value of bringing concerns about police behavior to the attention of the media and the public in order to air their

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grievances. The northwest center is part of a large coalition of community groups led by Oregon action which is planning a series of community sessions with the Portland police bureau to bridge communication between the police and the community and to identify solutions to address racial profiling. Many organizations have expressed concern the only way to air grievance assist in a public forum. Most feel the police review division and the citizens review committee are not independent enough from the police to be effective in addressing these concerns. As commissioner Sten suggested, perhaps it is time to review Portland's police oversight system. This is long overdue. I urge commissioner Adams and the rest of the commission to fast track this review so Portland residents, whether their political activists, homeless -- I would be happy to address or answer any questions at any point, so feel free to contact me. Thank you very much.

Item 506.

Potter: You have a total of three minutes. However you divide your time up is up to you. Please state your name for the record.

Christopher Cargo: Thank you, mr. Mayor, council. Christopher cargo, I work with invisible children, a nonprofit organization, and we have submitted some information to you hopefully you had time to go through it. If not, I can start with numbers. We have around 2 million people displaced in northern Uganda. Thousands of people are dying every week from violent deaths, but what our organization is about is more than numbers. It's about faces and people. Kids like Jacob, who were abducted at an early age and forced to join a rebel army, forced to sometimes go back and kill their own family and friends. But our organization isn't about tragic stories, it's about doing something. Doing something to help. Right now on April 29, this Saturday, we're expecting over 50,000 people around the country to join together in a peaceful vigil just to raise awareness about this issue. Of those 50,000, we already count two U.S. Senators who are joining us, and we count -- we are expecting around 2,000 people to join us in Portland. But we're not about numbers, we're about people. We're about the high school students and college students, elderly gentlemen and women who are going to be joining us, and also I'd like to introduce Melissa, who will explain more. Thank you.

Melissa Haugen: My name is Melissa, I am a local Portland gal here. I do an event every year in Pioneer Square called the Love Rally. I'm representing not only invisible children, but my group, to get people aware of issues happening in the world. I was actually moved by how we opened up this council meeting. Mayor Potter, your words of, if our children are well and have a roof over their head and are healthy with food, we should be happy. I think that's pretty profound words, considering what we're here for, as well as the young lady who spoke, she kind of continued with what you were saying. Basically you probably are going to ask, why are we standing in front of the city council? We've got a big event Saturday, what is the point of being here? Are we wasting our time? But I feel it's important to raise awareness. We're out in the streets, trying to get awareness on all levels. We have these amazing people here with us, we've all got our hats on, everyone is here from different colleges. We're giving our time on this issue. Chris and Drew have been on the road for three months in an R.V. In the past month I've spent five days a week, 18 to 21 hours a day working on this issue. We find it's a very important thing for Portland people to know about. It's a global issue indeed, but Portland is an amazing city in that we've got this great diversity behind us. People really step up to these issues, they have a lot of emotion behind it. As Chris said, we're going to have about 2,000 people sleeping out in Pioneer Square for the evening. We find that to be a pretty powerful statement to be made. It's through our hearts and our compassion and our mind we're hoping to make a change, and a drastic change. What we've offered you today is actually the global night commute packets. It's something that's going to be going out to every person attending. We're here to request your involvement. We understand you can't give 18 hours a day. We understand you can't get in an R.V. And give us three months of your time, and we also understand you don't have the ability to give away the time that these girls are right now in the middle of their

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finals. We are asking everyone that we get involved with in contact with, that they give us at least one day of their time, which is april 29. And we understand this is short notice, and most likely you will not have that time available to you. Thank you for the acknowledgment, sam Adams. But what we are asking is one simple thing, maybe an hour of your time. And what that time would consist of is writing --

Potter: Your three minutes is up. Could you go ahead and bring it to a conclusion.

Haugen: I am. I'm sorry. Thank you. We're asking for an hour of your time to please write a letter of appreciation that we can submit in the packets we're going to be offering to the 2,000 people that will be coming to the city of Portland in our town square to show that they support this issue. And so we're requesting that maybe you show us that you additionally support this issue. And i'd like to offer one of our amazing ties to mr. Tom Potter. This is how we're doing this. It's a grass-roots moment. We're really trying to get people involved and it's amazing what is happening right now.

*****: Thank you for your time.

Saltzman: Thank you.

Potter: And thanks to the other folks too. You're to be commended.

*****: Thank you.

Adams: Thank you.

Potter: Thank you very much. Just give it to the council clerk.

Leonard: That way I can steal it.

Potter: Ok. We're going to move on. Before we go to the time certain, commissioner Leonard has asked us to jump down to the regular agenda to item 533.

*****: Do we want to do the consent?

Leonard: I apologize, because of the time certain, my guests have not arrived.

Potter: Then it does work out. Let's do the consent agenda and then we'll go to the time certain. Please call the roll. Does any council member wish to pull any items off the consent agenda? Does any member of the audience wish to pull anything? Please call the roll.

Adams: Aye. **Leonard:** Aye. **Saltzman:** Aye. **Sten:** Aye.

Potter: Aye. [gavel pounded] please read the 9:30 time certain.

Item 507.

Sten: We work with elected officials to represent the interests of cities, and one of the things we have found is in the city's interest is to recognize legislators who do a terrific job at helping us. And it's not as easy as it might seem to Portland to stand up for the city in salem. So with that in mind, our board at the league of cities has unanimously voted to present 13 members of the legislature with our friends of city award, and it's a bipartisan group, although they all happen to be democrats from Portland that we're honoring today. And I wanted to bring up david barenberg from the league. I don't know if dan bates wanted to come up too. Or mark, andrea. And we have senator kate brown, representative steve mar, mary nolan, and representative diane rosenbaum, who are this year's friends of cities from our area.

David Barenberg: Thank you, mr. Mayor, commissioners. This is really just a great pleasure, and one of the most fun parts of my job, is to for the league board recognize legislators who really have done -- gone above and beyond the call in working on city issues that are critical to our communities. And there are really a couple of kind of awards we have given. One is a friends of cities award for generally being there, and the other has been one for specific leadership. The legislators that we have here before us are all friends of cities. They have really gone out of their way and major ways. They're people who really understand the governing -- that governing Oregon is a partnership between levels of government. That we're all -- we all have the same constituents, we're all trying to provide services, and they make the distinction that cities are partners and cities are not special interests. And that's an important distinction, which many legislators do not make.

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With me today is andrea from the league, who is the manager of our hometown voices program, which has been an effort to try to connect local officials with their legislators across the state. Doing things like Portland does with your intergovernmental office, and really built close relationships with the legislators. So we have a few awards to give. First for our house members, it's really interesting, we really don't do a vote score card, but we do look over the issues at the end of the session to see who was with us and how much, and take a look. And at the end of the 2003 session, we took a look, and three Portland legislators, representative rosenbaum is also an award recipient who is unable to be here, representative rosenbaum, march, and nolan. And then in 2005, we took a look at the issues that are important to us, and issues like annexation, issues like protecting the city's ability to have a say in incorporating, historic properties, eminent domain, water rights, and lo and behold, the same three Portland legislators were the ones who were with us within 00% of the time. And so we thought that we should say thank you. And when I told one of the legislators we were going to be presenting them with an award, they said, representative nolan, why are you giving me an award? I'm doing it because it's right and just. And -- but mum told me to say thank you. So for that we have for representative nolan, friends of the cities awards, representative march, and these recognize their broad array of these legislators for their relationship on a broad array of issues that are really important to cities. Then for senator brown we had a little bit of a problem. We've already given her a plaque. Two sessions ago. Last session we gave her -- this session she continues her leadership -- we gave her --

Adams: An electric car.

Barenberg: I think one of the things that -- senator brown has always been there for cities, her staff, and her office has been open, provided ideas, suggestions, on where to go. When I said to senator brown we'd like to present you with an award this year, and she said, you know, did we do enough for cities to warrant it? And I think the answer is that there were a number of issues that you did move forward for cities, and in particular for cities there are a number of issues that you are able to keep from moving forward. And it's very important to us to have the authorities that we do to be able to serve our citizens. So the award that our board is bestowing on senator brown is a key. It's the 241 cities in Oregon are presenting this key to senator brown for your steadfast leadership and support. And this is a key to Oregon cities. [applause] and just the last thing to say is, as the special session, which was the one-day last week as we know, so many things that are important for the state of Oregon, we really appreciate the efforts of these legislators, the leadership of senator brown, particularly on the payday loan issue, we know there was a lot of pressure to negotiate, to take away some of the authorities, the actions the city has taken, and we appreciate their standing fast on that. Thank you for the opportunity to appear before you and recognize these legislators.

Potter: Thank you. I think we should all go shake their hands.

Sten: Mayor, if I could take one more personal point. I wanted to actually ask the council to say thank you to david, david is actually leaving the league after about a dozen years of service, and for good reasons, he's going to take some time with his family that's much deserved, and I expect to see david, no announcement yet, but in the middle of all of these issues fighting for cities for many years to come. But he's decided it's time to move to the next thin, and I wanted to very much thank on behalf of the council david for tremendous work at the league of Oregon cities. [applause]

Leonard: Nobody on the council appreciates any more than I do the work of our legislators, and I wish diane was here, because these four happened to represent for me the people that I work with in salem that I thought were the bright lights and the collaborators and the folks to get things done. And to understand that is one thing, to appreciate that in the context of a legislator that truly has some dysfunction to it, and they're still able to accomplish the things they have for Portland, I am deeply grateful. More grateful for because of my background than I would be otherwise. Soy really appreciate. And consider each of these folks including diane not just colleagues, but good friends, because of their commitment to Oregon. Thank you very much. And we have a chance

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with steve march, i'm going to give a little plug for steve for him to be here at local government leading the auditor's office and i'm excited about that. Steve is an -- he was a neighbor of mine down in salem, next door office, but an outstanding legislator, and somebody I truly grew to respect and admire.

Sten: Thank you for all your great service to Oregon cities. We really appreciate it.

Potter: And that was a special session. [laughter] please read the 10:00 a.m. Time certain.

Item 509.

Potter: Is there a staff member who wishes to address this?

Steve Hasley: Steve hasley with Portland parks and recreation. It's my honor and pleasure to bring to you to your attention the work that the volunteers do throughout the city of Portland to keep our city livable. We have an -- in Portland parks and recreation we have about 16,000 volunteers who contribute 444,000 hours of service every year. Unfortunately we couldn't bring them all to stand before you, so we did our best to bring a cross-section of some of the people who are working for their city. I'd like to introduce them now if I may. Katherine mush el with urban forestry and the tree liaison program. Kurt lunnslar, who is representing the friends of woods park. Betsy rydel, representing senior recreation programs. Debbie and thom stout, who are with the friends of mount tabor park, and more specifically the foot patrol. Tammy jones, who in addition to being a youth volleyball coach, also works for Multnomah county courts and she established a very, very successful community court service program for us. Will warn and david dickson, who represent the city kids fishing committee every of year with parks they take about 300 inner city kids and foster kids to hagg lake for a day of fishing. It's quite an event. And finally, some of our brightest volunteers, sara knutsen and mary hansen, representing our junior leader, junior lifeguard, and junior swim instructor programs.

Sten: Thank you.

Saltzman: Yes, thank you. [applause]

Potter: Thank you all. Before you sit down, i'd like to read this proclamation. Whereas april 23-29 has been proclaimed to be national volunteer appreciation week by the president of the united states, and whereas Portland was built by civic-minded people who gave their time and talent and created a tradition of stewardship of the city and its people, and whereas volunteers helped build community by reaching out to those in need, and whereas volunteers helped to grow our young people by providing guidance and instruction to build self-esteem and make healthy choices, and whereas volunteers protect our environmental health by protecting streams, building trails, and planting trees for healthy ecosystem, and whereas volunteers improve their communities by organizing neighborhood watches and foot patrols and connecting with one another to create the greatest good. And whereas volunteers will continue to shape Portland in the years to come by sharing ideas, advice, and guidance for the continued health and livability of our city. I therefore tom Potter, mayor of the city of Portland, the city of roses, proclaim april 23-29 to be volunteer appreciation week in Portland, and encourage all residents to recognize this week and become involved. Thank you all for doing your part to make our city the city of roses. [applause] any comments from the commissioners?

Adams: I can't imagine 300 kids, 300 fishing hooks. That must be quite a sight. How many boxes of band-aids do you have?

*****: [inaudible] [laughter]

Adams: And that's just for you too problem -- you two probably.

Potter: I remember that the parks bureau alone, 25% of the work done is done by volunteers. So that's a -- that really helps our city and it helps our park system, soy thank you all of you so much. And have a great day.

Saltzman: I wanted to thank you too, but I particularly wanted to thank the mount tabor foot patrol folks. I was at a southeast precinct safety forum a couple nights ago and there were rather -- there

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were representative of the foot patrols. Many neighborhoods want to get foot patrols going, but they can't ever sustain them. But the mt. Tabor foot patrol has been going for over nine or 10 years now. So it's very impressive, and you certainly have set the bar and hopefully I think you're sharing your information and your success with other neighborhoods and other parks that also want to establish foot patrols. Appreciate your work in that, and all of your work. Thank you.

Potter: Have a good day, folks. Thank you. [applause] it's not 10:30 yet. Commissioner Saltzman wishes to hear -- there's three emergency votes, 535, 36, and 37.

Adams: Can we do 535? It's not very controversial.

Potter: That's the idea, to get those in. Let's do 535 first.

Item 535.

Saltzman: These are authorizing two agreements that we have with Multnomah county for s.u.n. community schools, and for the Multnomah county department of human services area on aging. With well over 100,000 county residents over the age of 60, it's vital that we provide the services and opportunities that these residents expect. This partnership with the county will continue the great work through the district senior center services and senior center development. The contract is for about \$596,000. The s.u.n. community schools program is one I know you all support, it exemplifies the good government cooperation, what it can accomplish when barriers are broken down and partnerships pursued. We have school property in our numerous districts with county and city staff, utilizing county and city dollars to make certain our children are safe after school and ready to learn when in school. It's a wonderful system, we have parks manager of community alliances is available to answer any questions, this contract is for \$315,000. Any questions?

Lisa Turpel: I did bring an executive summary of the most recently completed evaluation of the s.u.n. community schools program, which is a cornerstone of a bigger system called the s.u.n. service system. I'll leave that with you today.

Potter: Any questions? That was for number 535. And 536.

Saltzman: I forgot, we wanted to do 534 as well. 34, 35, and 36.

Potter: Please read 534.

Item 534, 535 and 536.

Saltzman: Making Portland parks and recreation work is more and more about partnerships these days. Just last week we approved and celebrated a partnership between columbia sportswear and Portland parks and recreation. We just approved a minute ago partnerships with Multnomah county for senior services and for s.u.n. schools. Today we celebrate a partnership between skaters for Portland skate parks and the city. In early 2003, skaters submitted a proposal, what we call a citizen initiated project, to redevelop the pier park skate park due to construction flaws. As more folks in the community became involved and supported the concept, the concept expanded and we are here today to approve a grant to skaters for Portland skate parks to rebuild the skate park. Rod, the project manager from parks, is available to answer any questions. The collective cost for this project including all the neighborhood amenities and the skate park itself is \$362,000.

Leonard: You're probably not familiar with the financial underpinnings of the bond levy?

Turpel: If you want to ask the question if I don't know the answer, i'll make sure that you get an answer.

Leonard: I guess i'm surprised the finance person isn't here given the publicity of this. Do we know why?

Turpel: I don't know why. But I hope that I can answer your question.

Leonard: Can we set this over and call over and have whoever is in charge of finances at parks come to answer some of my questions? I don't want to put you on the spot. I just don't think that this -- the area i'm going to ask questions about is what you do.

Turpel: I can run over and get someone right now.

Adams: That's fine with me.

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Potter: Let's go ahead and do that. So you'll try to locate someone?

Saltzman: We can do 537.

Potter: That is commissioner Sten's. Let's go back --

Saltzman: 36. We need to vote on these two. Let's vote on it.

*****: Did I have one person sign up to speak on that, and that's Bruce Broussard.

Potter: Please come forward, Mr. Broussard.

Potter: We're going to be voting on both of them.

*****: 536 hasn't been read yet either.

Bruce Broussard: Bruce Broussard from Portland. Thank you, Mayor Potter and commissioners. The whole issue, the baby boomers are getting up to that particular point now. I happen to be part of that class. I'm very supportive of anything you do with reference to senior citizens. I think it's very important. And we need to support those programs, like I said, many of these seniors are getting to the point where they are seniors, they're really having tough times, if you will, affording transportation issues, and they've got all sorts of issues. Anything we can do along that line, I commend you, Commissioner Saltzman, for introducing this piece and being very supportive of that. Appreciate that very, very much. Secondly, in regards to the skateboard project, I think it's -- it was S.U.N. schools. Very, very important. I work with S.U.N. schools up in Roosevelt, it gave me the opportunity -- many of the activities at one point in time were part and part of the school system. We don't have those, consequently these -- the idea of making sure we get those services to those kids like home ec and things of that nature, very, very important. So, yes, I think the citizens of Portland will very much commit to that if you will, and I commend you again too for introducing that particular piece. When I first came up here to address you, I think it's very important, I read the article in "the Oregonian" this morning, and it gave some other caveats, thanks again Commissioner Saltzman, there were things in there like economic development, there were things like the fact we've got one of a kind, if you will, skateboard, already built project here in the city of Portland. So I could see national kind of attentions coming here, producing our tourism dollars and things of that nature, but I'm sure Mayor Potter, you are very familiar with the fact at one point there was a business about young people, gang members, if you will, attacking a group, or a parent, a couple or something, some time ago, three or four weeks ago. But these young kids have nothing to do, so I can see things like bicycle safety, getting them involved, if you will, in the skateboard project aspect of it. But at the same time from the standpoint of Commissioner Saltzman, as I indicated before, maybe we can maybe look at maybe putting those programs in those various schools around the city, because they do have hard surface in this, that, and the other, get together with P.A.I., and talk about bicycle safety, and get them to participate. So I think -- I'm hear here because there are many interesting things sitting on that table, and I'm sure as I go around the city and talk to the issues of politics, people are very concerned and would be very supportive of the pieces that you put on to the table. They're essential for this city. So thank you very much. Let me remind all of us, since I have the opportunity here, please go out and vote. It's very, very important to express yourself. You would think folks would be packed here, but thanks again to the city having community access, if you will, community meetings so people can see, but at the same time, please get out and vote, it's very important to express your right. Thank you very much for -- Commissioner Saltzman, thank you very much, and Sam, tell Tom he's doing a great job.

Adams: Thank you.

Potter: Please read the item 535 and then we'll vote on it and read item 536.

*****: We've read 535, so I think we can take the vote now.

Adams: Aye. **Leonard:** Aye. **Saltzman:** Aye. **Sten:** Aye.

Potter: Aye. [gavel pounded] please read item 536.

Adams: Aye. **Leonard:** Aye. **Saltzman:** Aye.

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Sten: I was out at Kelly school, a bunch of people working at the S.U.N. school there, this is a program that's beginning to be a little -- around a little longer so sometimes it's not talked about up much, but it's working very well. It's a pleasure to vote aye.

Potter: I agree, I think the S.U.N. School activities not just for the children, but their families is really critical to having a family friendly city, and I certainly support this. Aye. [gavel pounded]

Saltzman: We have people here now from parks that can answer commissioner Leonard's questions.

Adams: If we could actually -- you wouldn't mind, mayor, to get the streetcar out of the way at the time certain of 10:30 that we're at, it should go very quickly.

Leonard: I'm fine with that.

Potter: It's not quite 10:30, but --

Adams: Oh, really?

*******:** I think we'll be having more people come come for the skate park. They expected -- expected it to be closer to 11:00.

Potter: Let's go to the 10:30 time certain.

Item 509.

Adams: Mr. Mayor, just a few quick introductory comments. Today's public hearing is to consider any objections to the proposed final assessments, no written objections were received by the auditor's office. This is the project description is to extend the streetcar service to riverplace and included the new Harrison Street connector, which was accomplished in cooperation with P.D.C. The project came in within budget and the actual MWSB participation was a very good and healthy 23.5% of the total construction contract. And this is Vicky Diede, the Portland streetcar project manager from our office of transportation.

Vicky Diede: Good morning. In addition to the hearing, once that is -- if there are people who want to testify, the ordinance will allow the auditor's office to do the final assessments on this particular projects. The ordinance itself outlines the legal process that we have to go through, including notification of the various property owners of the proposed final assessments, and also publication in the daily journal of commerce of Oregon of the intent for -- of the hearing date today.

As commissioner Adams mentioned, we had no written objections come in to the office by the deadline of April 19. And I will be happy to answer any questions you may have.

Leonard: I do have a couple questions on the L.I.D. portion. Local improvement district. Under item 6, a and b, there are a couple of exceptions listed, I think I understand exception b, exception a, however, makes some exemptions. Are there any exemptions for property owners in the L.I.D. that are condominium owners?

Diede: The petition did not exempt any properties from the L.I.D. assessments. But the fact of the matter is, it was in our district at the current time, there are no condominium projects. There are condominium -- there are projects that are being built as condominiums, there are some apartment buildings that are being converted to condominiums, and there are some condominiums that, again, under construction, but none of those -- the parcelization has taken place.

Leonard: What does that mean?

Diede: Right now the Portland Center Apartments are being converted to condominiums. Right now it's just four properties. When it's --

Leonard: But they're apartments currently.

Diede: Correct. But --

Leonard: Why wouldn't they pay a local improvement --

Diede: They are. So --

Leonard: Are they paying what they would pay were they a condominium?

Diede: Absolutely. There's no differential in rate, and there's no exemption.

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Leonard: The reason I ask is because we did I think before this current configuration of a council approve an l.i.d. for the light rail exemption specifically amended -- exempted condominium owners, and this does not do that?

Diede: This does not.

Leonard: Ok. I should say a majority of the council. Not this current council.

Adams: Oh. A different council.

Leonard: Yes.

Potter: Other questions?

Saltzman: I'm going to recuse myself from voting on this because I have financial interests in some of the property included in this l.i.d. I won't be voting.

Leonard: I think it's ok to vote to assess yourself.

*******:** We'll still send the bill.

Leonard: I think it's commendable.

Saltzman: I know, but I thought i'd be above and beyond scrutiny.

Adams: I'd like to amend the ordinance to double the assessment of commissioner Saltzman.
[laughter] we're teasing. I take my motion back.

Sten: I further the amendment to triple it.

Potter: Other questions for vicky? Thank you.

*******:** Thank you.

Potter: Do we have a sign-up list?

Parsons: Yes, we do. We do not have any testifiers.

Potter: Oh, ok. Further questions from the commissioners? Go ahead and call the roll.

*******:** This is a second reading.

Potter: This moves to a second reading. It will be heard next week.

Leonard: I do want to observe having been through a few of these and gaining some familiarity with this, that I appreciate the straightforwardness of this one versus some others that we have discussed and approved, and this seems fair, above board, and nothing less than what I would expect out of commissioner Adams. So I appreciate it.

Adams: Thank you. Thank you, vicky.

*******:** You're welcome.

Leonard: I think it's important to acknowledge good behavior.

Potter: Is the parks person here?

Saltzman: Yes, they are.

Adams: We're not quite ready. Is your defibrillator people here?

Leonard: My group is here.

*******:** 533.

Leonard: Could we do mine first?

Adams: The defibrillator people. Very controversial.

Potter: Let's get to the question here. We call these folks over from the other place, let's answer the question that commissioner Leonard is going to pose.

Leonard: What item is that again?

Saltzman: 36.

Potter: 34 I think.

Saltzman: I'm sorry, 34.

Item 534.

Adams: I have questions as well.

Leonard: Had I not read what I did this morning, would I have voted yes on this, but it appears there's some angst within the parks bureau about this. So i'm wondering if you could first of all just generally explain that so I can better understand in the context of what I read this proposal.

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Zari Santner: I think -- zari santner, director of Portland parks. Commissioner, angst is a strong word.

Leonard: Not as strong as the one I was thinking of using. I think it's a fair characterization of the article.

Santner: Yes. I would say that's the way the article characterizes it, but as we all know, when newspapers articles come out it's not always entire -- it doesn't show the entire picture. There is -- this project started as a citizen initiated project.

Leonard: In what year?

Santner: In 2003. 2003. And at that time the citizens, the skateboarders for Portland skate parks came forward, they said they would like to partner with us, and they were going to generate 125,000 dollars of private fund, and they have a contractor that could build a park, skateboard park at the site, and the community wanted some amenities, benches, fountains, and that with their money and with the levy money that we had, \$500,000, that we could build two skateboard parks of a greater size, which all the skateboard community felt very strongly that we should do. So once they approached us and we started talking how we could do this, it became clear that the state law and the city law requires that regardless of private donations, the funds since they are being expended on city property, public property, there needs to be prevailing wages paid. And we communicated that to skateboarders. That increased their cost. And they needed to do fund-raisers. And their fund-raising had taken longer than they expected it. And at the same time as all you know, the escalation, inflation for concrete and steel has gone up tremendously, so those costs increased. And I think as is very, very the case in almost all the projects when we work with citizens, there's good intentions, but sometimes because of lack of good communications or lack of understanding of some of the requirements, there's been misunderstanding or it's taken a long time to determine what it really takes to do the project. I think if there has been any angst it's been the fact that it's complicated. There are a group of very well-meaning citizens who want to contribute, and there are rules and regulations and processes that we have to go through which prolongs that, adds to the expense, so I think that's where if there has been any angst, it's been in that realm.

Leonard: So you mentioned the levy that was passed. That was in 2002?

Santner: 2002, yes.

Leonard: And how much, if any dollars, were specifically identified in the levy in 2002 to build skateboard parks?

Santner: 500,000.

Leonard: And was it -- did it identify how many skateboard parks?

Santner: We said two.

Leonard: And how many of those two have been built?

Santner: None yet. We are in the process of starting construction in one, or we have bids for one, which is at glen haven, and finalizing a design, it's a design build process, and we're waiting for this one to be built. Commissioner, one of the starting points for the skateboard parks were development of a plan to identify sites for skateboard parks. We knew that this would be a very, very contentious issues because some citizens, particularly those who live near parks viewed, have viewed and still have strong feelings about some of the impacts of a skateboard park on their --

Adams: We knew that wasn't true in north Portland, because the park already existed there with the support of the community.

Santner: Yes. Correct.

Adams: So we knew that we had a site there that could be improved upon, we knew we had a deficient skateboard park and we knew the neighbors supported it because when I was campaigning in the primary before I even knew my current chief of staff, the neighborhood brought the issue to me about needing to improve that. So why did it take so long to get going on that?

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Santner: Because -- excuse me. If I may answer it, there was an existing park there, and skateboarders, some -- the majorities of them felt it was not built appropriately. So during that process it became very clear that that's an option. One of the areas, there's no controversy, that could be toned down -- torn down and a new one built. What's taken long is the fund-raising. That's why it took long.

Leonard: Let me -- if I could, I actually know where i'm going here. So let's please follow my flow. I'm not speaking to you so much as my colleagues.

*******:** Ok.

Leonard: Back -- you mentioned glen haven park.

Potter: Would you guys please be quiet while the commissioner talks?

Leonard: Just don't interrupt me. [laughter] they can honestly -- I can honestly carry on a conversation with other people talking. Just don't interrupt. So you had \$500,000 in the levy. Didn't we give you an additional \$148,000 for glen haven park?

Santner: Yes, did you.

Leonard: Now we're talking \$648,000.

Santner: Yes.

Leonard: And the \$648,000 of that \$148,000 was directly to glen haven of the and specifically, we asked that you install as a condition of that \$148,000, roof -- a roof and lights to make it usable for people that use the skate park year-round. Many I incorrect in the information I had that you've used the \$148,000 to construct the park, but you aren't -- you have decided not to build a roof and lights?

Santner: Commissioner, I need to ask the project manager. To my knowledge, it was not specifically for that purpose. It was to create a 10,000-square-foot skateboard park. Ultimately all - - both of these parks will have a plan for a roof and lighting, and they were chosen, and in the planning process we made sure that the citizens knew that that would be ultimate plan. But the first step was development of the park, the play surface itself.

Rob Wotjanik: I'm the project manager with Portland parks. What zari is referring to is the \$148,000 is to cover a shortfall which would create a 10,000-square-foot park. Short of that, we would be building something much smaller than that, and communities around the country are recommending if you build your first couple of skate parks, they need to at least be 10,000 --

Leonard: I appreciate that. I just do not want to waiver what i'm asking. I'm asking --

Wotjanik: The roof and the lights were never in the initial original budget.

Leonard: The 148,000 we approved, are you saying we didn't ask as a condition of that that a roof and lights be installed?

Wotjanik: I've not heard that.

Leonard: Ok. And the -- we've given you \$148,000, in addition to \$500,000. Have you spent money from the \$500,000 for anything other than direct construction costs?

Wotjanik: On the siting plan study we spent funds to establish the system plan.

Leonard: How much?

Wotjanik: I believe it's roughly \$70,000.

Leonard: \$70,000. I guess -- again, i'm trying to get -- there was an implied message in the article, which is why I think it's important to have this discussion, implied that something improper was done. And that's not my understanding of this issue as I have been -- and I appreciate your saying no, zari, but there was at least one staff member that was quoted who one would infer reasonably that because of the impropriety, he wanted nothing to do with it. And i'm not getting it. Because what i'm -- on my end what i'm seeing is some frustration, myself included, that four years ago we approved a levy, and we to date don't have a park built, and now we're saying, concrete and steel has gone up in price, well, yeah, in four years, that would happen. I'm not quite getting why we would have spent \$70,000 on an analysis to build parks. I think we have outreach staff and others

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that could help us determine where to build a skateboard park. My understanding is we've gotten \$80,000 from the skaters? Is that correct?

Santner: Correct.

Leonard: Which is I think a considerable amount of effort, goodwill effort on their part, more than what -- frankly I would expect of them. Because I think communities should be building things like skateboard parks to keep kids off of public facilities that we see them on abusing them with skate boards, and focus them in a place that's built for that. And it feels to me like they have been very collaborative, but what i'm sensing is that's not how you're feeling at all. That because they're really focused on wanting to get these parks built, which i'm not sure is unreasonable, given we're waiting four years and they haven't been built, that there's some adverse reaction in the parks bureau to that. And the \$500,000, we've lost \$70,000 due to this other analysis, any other of the of \$500,000 spent for anything else?

Santner: No, commissioner. And it's not an analysis, as I explained, skateboard parks, like dog off-leash areas, and unfortunately I have to say that even like some of the sports fields, a lot of people who live around parks feel very strongly that the impact, the livability of their neighborhoods. So we took pains in making sure that we have a system in place so the first two parks, people who live around the first two skateboard parks don't feel like this is going to be the only skateboard parks, and the only destinations, and therefore, users, skate park use letters come from the entire region to their -- these two facilities.

Leonard: I appreciate that. But why does that cost \$70,000 to figure out?

Santner: Well, we can go through the entire cost if you wish, commissioner. The public outreach and getting the citizen committees involved, reaching out to them through webpage, newspapers, all these neighborhood meetings we've held. And we're talking about the entire city, not just one to two sites.

Leonard: I'd like to see a breakdown.

*******:** Absolutely.

Saltzman: The \$70,000 was a culmination of a siting city that identified 18 sites for future skate parks.

Leonard: We had it in the levy in 2002, how did we pick two to put in the levy without knowing basically where they were going to be?

Santner: It was the function of how much we could set aside for skate park. Not -- it -- not that was appropriate for the entire system. The commissioner at the time, the commissioner felt that we could at least build two parks, and the money was -- the budget was developed based on a smaller size, and for that time, 2002.

Leonard: You knew it was going to cost \$70,000 -- did you include the \$70,000 in the \$500,000?

Santner: Yes.

Leonard: And so you assumed for \$430,000 you could build two parks?

Santner: Yes.

Leonard: Did you think it would -- you would be four years into it and still wouldn't have started construction?

Santner: No, honestly not. Primarily because if we were limited to that amount, we could have built two smaller facilities and sooner. But the desire of the skateboarders, the community were that as rod mentioned, the first two need to be a larger size, 10,000 square feet, and we realized that we did not have the money, and therefore this partnership was important. And our expectation was that the partnership would bring \$125,000 so that --

Leonard: The council gave you \$148,000, the skaters gave you \$800 -- \$80,000, so that's by my math \$228,000. More than what the \$500,000 originally was. Why didn't that cover whatever costs -- is there any more money we gave you besides that \$148,000 in the last four years specifically for skateboard parks?

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*******:** No.

Leonard: Just that \$148? And I am -- i'm not understanding why these resource didn't allow to you do that. In, by the way, in keeping faith with the voters that passed this in 2002.

Santner: Correct. Commissioner, we have right now a bid or a quote from the contractor for pier that basically says building a 10,000-square-foot -- actually, 11,000-square-foot, because that's what the design demands, it's about \$379,000. And we have another one for glen haven, this is just only construction, for \$309,000 --

*******:** \$300,000.

Wotjanik: So just the construction, excluding the soft costs, excluding the permits.

Leonard: \$300,000 for glen haven and --

*******:** \$379,000 for pier park.

Wotjanik: The pier cost includes soft costs.

*******:** At pier we have an additional expense for some community improvements that the community members wanted.

Leonard: But from my math here, help me through this, you've given me a total for two skateboard parks that amount to \$679,000, and by the math that i'm doing here, you had resources of \$728,000.

*******:** Right.

Leonard: I'm not still understanding the problem.

Santner: The problem is that you have not included the soft costs and the permitting cost force all of them.

Leonard: What is the soft cost?

Santner: Engineering, staff costs --

Leonard: Don't you have engineers on staff?

*******:** No, we don't.

Wotjanik: Because state board parks are so unique, what we've heard from the user groups and other communities is that you really need to engage the professional skateboard park design build companies, and that's part of the process, why this went -- what added time to this process. It was an exemwill -- exemption to a public bidding process to award a contract to a design build company, so that added another three or four months to the process as well. But those companies, and many of them right here in Oregon, are world famous for what they're doing, and we've hired one of those for glen haven as well.

Leonard: I appreciate that, but the part that's kind of hard for me to understand is these characterizations of your staff publicly that almost makes it appear as though something is happening untowards that wouldn't otherwise happen. For those of us who understand what the levy said, we're shaking our head and scratching our head and saying, how come we're four years after the levy passed and now because the advocacy group for skateboarders wants to get their parks built somehow there's some improper thing going on when by my account you've got a surplus of funds given and certainly if you came to us and said, well, because of steel and concrete, we need x amount of dollars for engineering, I think this council has shown more than a community spirit to say absolutely we're there with you, but instead when we get you the funds, it's as though you're angry about the advocacy group working to get the funds, and officially in the paper you want nothing to do with it. That's what it says. And -- i'm done asking questions, but that's just the impression I had, and I was very disappointed, because I think it was very unfair to tom, very. Because he cares a lot, and he works hard, and he's doing something I consider to be for the community, because he has a passion. And for him -- young man to be characterized the way he was by some in your bureau I think was unfair and unfortunate.

Santner: I appreciate that, commissioner. And I want to just clarify one thing. I would be happy to sit down with you and go over the financing, we do in the have a surplus. And --

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Leonard: I'm just -- all i'm doing is adding, that folks at home will be doing this, so I would like to you sit down and me and go over what happened.

*******:** Absolutely. We doll that, and you don't have all of the cost items included there.

Leonard: I'd appreciate that seeing that.

Potter: Other questions? Thank you, folks. Could we have tom miller come up? Where's your skateboard, tom?

*******:** In the office.

Tom Miller: Good morning, tom miller, here to answer any questions.

Adams: Why should we be spending money on skateboard parks?

Miller: Skateboarding is based on national statistics, the sixth most popular sport nationwide. By Portland parks and recreation estimates, there are now more than 30,000 active skateboarders in the city. There are no safe legal and free facilities zero that are safe, legal and free by skateboarders. None. Tennis courts, basketball courts, soccer fields, baseball fields, swimming pools, on and on and on, plus they're great facilities. Obviously the skateboard community supports all of that. The community needs skateboard parks. The math is pretty simple on this.

Adams: How do we compare too other cities in terms of providing or lack of providing these facilities?

Miller: Again, we have none. We have the burnside skate park under the east side of the burnside bridge built entirely by the skateboard community. We have the small facility and this existing facility in pier park, as has been discussed here today, and previously, it suffers from design construction flaws. It just doesn't serve its purpose as well as it needs so. So in essence the community has not support the skateboard community at all.

Adams: And why do you think it's taken so long to sort of get this to fruition? Parks commissioner charley hales first started talking about this in 1984 -- 1994, why has it taken over a decade to get to the point we can actually get to breaking ground on one in your opinion?

Miller: That's a great question. There are a variety of reasons. Candidly in my opinion, the skateboarders suffer from stereotypes. Negative stereotypes that suggest that skate boarding is a dangerous or otherwise inappropriate activity. And that as such, we should just pretend it doesn't exist, try to legislate it out of existence and that's been a failed strategy. A failed strategy nationwide. In fact, what skateboarders need consistent with baseball, soccer, tennis s. A safe, legal, free place to practice their preferred activity, and -- but we've suffered from the stereotypes. That's what created the advocacy organization. I took it upon myself with my peers, mark, who's in the audience here, a 45-year-old skateboarder, he's been active for 30 years on a skateboard, again, we took it upon ourselves to put a better face before the community on this issue.

Adams: Are you making any money on this deal at all?

Miller: I've been at this actively for four years, we went out and campaigned in support of the parks levy in 2001. When the parks levy failed in the may -- on the may ballot because of lack of voter turnout, I sat right here before this group and testified in support of council supporting the levy back on the ballot in november. We've done everything we possibly can to try to work with the parks bureau and with everybody in the community to try to get this done. I've profited in the sense that i've learned a lot, but there's been absolutely positively no financial compensation whatsoever.

Adams: And you don't have any financial ties to the developer?

Miller: Zero.

Adams: And the suggestion that the money, the \$100,000 run through the nonprofit that you're associated with, was that your idea?

Miller: It was not.

Adams: Whose idea was it?

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Miller: It was -- by my understanding it was -- the idea came from a collaboration between the city attorney's office and the parks bureau.

Adams: And when you and I learned about that was their suggestion, what did we do in response to that in terms of your role as an advocate in this issue?

Miller: We needed to be sure -- we were surprised, and the skaters -- the advocacy organization was surprised the money would be routed directly through the advocacy organization instead of going from the parks bureau or the city more generally directly to the contractor, which would have been our preference. There's no -- there's no value of us being the middleman, but instead the decision was made for it to be routed through us, so we contacted the city attorney's office and said, look, is there anything appearance wise or otherwise that may seem inappropriate, given my dual role as city commissioner's chief of staff and an advocate of public -- a public advocate for this cause? And we sat down with the city attorney, and worked through that, and it's clear there are no ethical or other improprieties.

Adams: One of the things we did up until that time there was no money going to your nonprofit, but at their suggestion money would be going to the nonprofit, they suggested that you not be part of the negotiations on how the money would flow through the nonprofit. Is that correct?

Miller: That's right. I personally I have no relationship with the city and the nonprofit with respect to the contractual relationship that's at issue here.

Adams: And dreamlands, the contractor, what's the nature of the agreement we have with them on this?

Miller: We have an agreement with skaters for Portland skate parks, the private nonprofit organization has an agreement, a contractual relationship with dreamlands skate park to design and build the skateboard park. Is it a design build contract? The contractor has an obligation to fulfill the project for the dollars allotted.

Adams: And you at one point I think in march of 2003 your group made a commitment to Portland parks to raise the money for pier park, but you came up short, you only raised \$81,000. Why?

Miller: Sure. To back up just a little bit, and this was referenced earlier, but it behooves me to reflect on this for a moment, when the levy passed and the parks bureau received the \$500,000, we immediately suggested that the redevelopment of the pier park skate park would be an appropriate development right away. And again, for reasons that were just articulated, the neighborhood has long been supportive of the skateboard park. It just suffers from these design and construction flaws. But if the neighborhood is supportive and if the bureau is fearful of the neighborhood reaction to skate parks, why not rebuild this unsafe facility, but one that nonetheless receives community support? It seems like a win-win opportunity for us. The parks bureau would have a model facility and they would have met immediately one half of its obligation to build these two facilities per the levy, and for reasons unbeknownst to me, that suggestion was declined, and so we took it upon ourselves to try to raise the money. And we've been actively fund-raising ever since. We've raised about \$80,000, and we've done our best. Unfortunately we have come up short with respect to the total project scope, and although we've contacted a number of folks both seeking financial and in kind contributions, consistent message we've heard is, it's twofold -- one is that it seems like an essential city service, i'm not sure why my organization or why my business ought to be supporting this. It seems like it's the city's responsibility. In fact there was that 11 any 2002 which allocated dollars, so thanks but no thanks. And then the other reason why we haven't been able to attract as many dollars as we would like is because, again, this perception that skateboarding and skate parks is just sort of -- it's not something that philanthropic organizations are comfortable with. We don't have a track record in this city. They feel unsafe about it, insecure, and I completely understand that.

Adams: Just one last question. I think the administrative director for parks says in the newspaper today that due to the nature of the project and how funding has been requested and allocated, i'm

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reluctant to take responsibility, and he's referring to the increasing costs. Do you have any comment on that?

Miller: I'm not exactly sure what the person is getting at, but I can say that it is a design build contract as such the contractor inherent at risk to deliver the project as agreed upon up front for the dollars allotted. So there will be no cost overruns. Any cost overruns are assumed by the contractor. So there's no concern for overrun was respect to the city's contribution.

Adams: And you're my chief of staff. Is this the first time i've gotten involved in an issue that's not in my portfolio?

Leonard: No. [laughter]

Saltzman: No. [laughter]

Adams: I just want to say up front --

Saltzman: You don't have to answer that.

*******:** His peers already have.

Adams: I want to thank you publicly for the work you've done on this. I ran for city council before I knew you. This issue has been at the forefront of needed recreational, but missing recreational facilities in the city. One of the first conversations that you and I had when you were a volunteer on my campaign, you had strong questions of me on my position on skateboarding and parks, and you've done a great job being an advocate. Everyone up here knows that you have the dual role of being both a skateboard advocate and my chief of staff, we've made that very clear all along. And I just want to thank you for your good work on this.

Miller: I appreciate that.

Leonard: And I want to say one thing too. I feel bad that this has been characterized the way -- I ran for office, and I am fully cognizant of the fact that anything I say or do opens me up, as each of my four colleagues will tell you, to criticism and whether I like it or not, it's fair. I felt like it was unfair. And you said that you profited from your experience. And what you learned at least was an example of what seems to be common sense, voters passed a levy four years ago to build skate parks, they're not built. So you start pushing and asking why, you raise money to help, they're still not built. So you come and try to find more resources, and then find yourself at the bad end of a bureaucracy that you're making do something it doesn't want to do. And that's the experience that you learn from doing stuff like this. And i'm sorry. It should not -- you should not have been characterized the way you were today. It's not fair.

Miller: I appreciate it.

Leonard: I appreciate your work and your passion, and i'm not a skateboarder obviously, but anybody who has a passion I am attracted to that has conviction and worked -- I naturally align myself with people like you and, I appreciate your passion and your drive, and don't let this kind of experience stop you, just be smarter about the kind of folks you deal with in a bureaucracy, and learn better -- how to anticipate what may happen.

Miller: Thank you. The skateboarders have been advocating before city council for public skateboard parks in this city since the 1980's. It's 2006, we still lack facilities. The issue speaks for itself. It needs leadership, we've tried to provide it, we've done the best we can.

Leonard: You've done that. And you know what, being a leader isn't pretty. And if everybody --

Adams: Yeah, look at us.

Leonard: That's the definition of being a leader, by yourself.

Miller: I would be remiss in my final comment, assuming there are no additional questions, if I did not urge city council to support this ordinance before you to get this project going. So thank you for your consideration.

Potter: Thank you, tom. I really have appreciated your leadership. And you're not the only advocate for skate boards in city hall. Several members of this council, including myself, think

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that's an area that's been neglected, and you and I have talked about, we want to add more than just the 18 parks. I think they should be as common as baseball diamonds in the city of Portland.

*****: Thank you.

Parsons: We have three signed up.

Potter: When you speak, please state your name for the record. You each have three minutes.

Bruce Broussard: Mayor Potter, commissioners. Thank you again for the opportunity. Bruce broussard, Portland. I appreciate the questions you went through, commissioner Leonard, and also I appreciate commissioner Adams, I appreciate that, but i'm going to put my construction hat on. I've built several projects, a senior project, and i've remodeled homes. It's appalling to hear the bureaucracy. I understand these folks are trying to do their job the best way they could, but lack commissioner Leonard said, we passed that levy, I voted for that. We are all very positive about anything to do with parks in this city. But here's something that may have helped these kids stay out of gangs if we had built it some time ago. As a contractor I know when you built my projects it took time, but I locked in those costs. I locked in those costs, whether it be through bonding or material costs. The project was probably maybe two, three years down the road, but I locked in my costs. What happens to here? That's why the public is so outraged, if you will, about the bureaucracy. The o.p.m., other people's money. It's our money. It's our taxpayers' money. They've got to be more efficient. Would I have thought this contractor, that should have been inclusive in the contractor for building it. The person should know what they're doing. You don't need another \$70,000, for what? It's insulting. And to sit here and listen to the fact here's a guy that's been working on this thing for four years, four years, I understand that. I'm out here every day doing the same thing. It's upsetting. So I would hope that commissioner Saltzman, would you look into this situation and maybe hold those people a little more accountable, because I realize it wasn't on your watch, but the fact of the matter is, they need to be held a little more accountable in terms of developing anything and utilizing public monies. Therefore, when you ask for additional monies from the public, for other situations like the ones i'm concerned with, with reference to maybe making the schools inclusive and making them mini-parks, many of the voters will say no. Even to this day, that's why we're having problems now, trying to pass levies and getting more monies, and going to the citizens and saying we need more money for schools. They will not vote for anything, because guess what, they're discouraged. So I commend you for taking on the leadership, but we've got to be a bit more responsible, and we've got to convey that to the staff, because too often what happens is it's not on your watch, they're always there. We make sure we d.o.t. those i's and cross those t's, and make sure we're more responsible to the citizens. Thank you. Thank you.

Mark Conahan: I'm a board member with skaters for Portland skate parks. I would like to thank you very much for your support to date for the skateboarders. It's been a long road for us to gain respectability. Look how old i've gotten over the period we've been took this. Still out there, still out there skateboarding, loving it. That's how I get my exercise. It's how I socialize with my friends. It's just been a great thing for me. And it is -- has been so thrilling to finally be recognized and have the support of the city, and voters, and council for getting something built. It's also been a roller coaster ride, because every time it seems like we're that close, something delays us and costs start to go up. And I know -- I feel like folks i've worked with in parks have been doing a great -- making a great effort at it in trying to get everything done for us. But I think the consensus building, the idea that we need to get everybody's opinion and then go back and say, are you sure that's what you wanted? Are you sure it's all right for to us build these things? Going back again and again is really kind of hurt us. And we're building consensus, but we're not getting any skate parks build. So thank you very much for your support to date, and I urge you to do what it takes to finally get this thing built so we can get skateboarding. Thank you.

Sarah Burgess: I'm sara, I do grass-roots fund-raising for the skaters for Portland skate parks. I'm here to speak about what skateboarding does for me and the kids i've witnessed at the pier park

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skate park specifically. First off, you can tell i'm female, and i'm also a skateboarder. And the first time I rode a skateboard I had to be coerced even getting on it. And -- but once I did I realized what a great opportunity it was, and how wonderful it has treated me. And often times you think of skateboarders as boys, but i've been at skate parks and realized we're outnumbering the boys at these parks. And so our numbers are growing stronger, and we're really important to this community. I've met women that are 45 years old, they're starting to skateboard, and i've met a little girl who is 7 years old, she lives down the street and she's starting to skateboard. So females are really becoming a real positive influence in this sport. Once you catch the exhilaration of a skateboard, you're just hooked, and it's challenging for us to articulate a nonskateboarder what it is that takes hold of us when we're on a skateboard, but for me it's freedom, and it's deliverance from all the trappings of everyday life, and when i'm on a skateboard it's -- I lose track of everything in my life, I can just be in that moment. It's kind of like meds indication, so I encourage you to think what's really passionality in your life and what you really enjoy and what brings you to that moment where you can just be in that moment, and how does it make you feel? I think our individual emotions are similar, whatever it is we enjoy. Skateboarding has given me a sense of accomplishment, dedication, perseverance, and positive self-esteem. And I think these are all wonderful qualities, i'm really proud of, and I think we can impart these on children, and it has the ability to change people's lives. I've been -- it's brought me here before you today. I'm here to advocate for the future of Portland and its youth. A skate park has the ability time pact our city for many years, and if we offer these children a positive outlet to learn and grow into dynamic adults, one of these children I was -- that came to mind when I was thinking about this skate park was a gentleman named derek, and he's a teenager, and he was taken away from his parents because his parents were addicted to drugs. And while his siblings are getting in trouble, he's doing a great job, he's -- he graduated high school and now he's got a job, and he's paying a small amount of rent to his aunt and uncle in order to learn the value of paying your own way. So I -- what I want to say in conclusion, I know my time is up now, is pier park skate park is going to have a tremendous impact on our community, and the park is going to reach many kids of Portland. Like derek, who deserve the opportunity to expand their horizons. They too can learn the skills and ambition, dedication, to grow up to be a dynamic adult. These kids are our future of our great city, and I think city council for this time and consideration for their --

Potter: Thank you folks.

Parsons: There's one more testifier.

Jim Evans: Jim evans. I just want to encourage to you push this through. I grew up in Portland, I got my first skateboard in the 1970's, there was no place to skateboard in this town. We skateboarded on the reservoirs up in Washington park when they were being refurbished, the 40-foot banks. Maybe even mayor Potter might have scurried us over the fence when we weren't -- [laughter] we also skateboarded --

Adams: He's still doing that.

Evans: We skateboarded on the sidewalks and that was -- created conflicts. I think it's a great idea to have children, kids and adults be able to go to these skate parks. I really recognize commissioner Leonard for wanting to push this through and in an efficient way, and to get a hold of the bureaucracy. My experience is we did half pipes in the back yard, we put up plywood, we skateboarded in swimming pools. Unfortunately, we also did some dangerous things too, we skateboarded in the parking lots here, you take the elevator up to the top, and run down. I myself never had any problems, but people actually died.

Leonard: You confessed to two crimes here so far. On the record. On tape.

Evans: That's right. Fortunately there's a statute of limitations.

Leonard: Mr. Lawyer now, ok.

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Evans: But the -- I confess those sins because there was no place to go. And we didn't have an opportunity, and this is like basketball or softball, where we have athletic fields -- city parks are a traditional basic service of this city. Nits their charter to handle and skateboarding is a valuable part of that. How many kids when they really get into an activity, really get excited about it? It takes them away from doing other things that aren't as productive for those young people. So in that sense, I really encourage the commission to force this through, make it happen, it's amazing that i've been skateboarding, I haven't skated boarded to be honest in a long time, but since the 1970's, and yet it's only 2006. And we have not gotten an actual skate park built. Let's push it through. Thank you.

Potter: This is an emergency vote. Please call the roll.

Adams: Aye.

Leonard: I was having a discussion with commissioner Sten recently before one of our subcommittee budget hearings, where we break up in teams. And we were somehow talking -- somehow even though I didn't do parks this year as the budget, we did it a year ago, commissioner Saltzman and i. And what I felt bad about after a year ago is that a number of people in parks came away with the impression that I was not supportive of parks because of the kinds of questions and concerns I raised. I was telling commissioner Sten that the reason I was so impassioned that parks spend its money right was not because I didn't support them, because I grew up in one. I grew up next to irving park. And literally for those of us who lived in that neighborhood of which commissioner Sten was one as well, we had at that time folks that worked all summer long that -- from -- for parks that conducted activities in the parks. When I was 13 years old I came in third in the city in ping-pong. In my age group. Only because I challenge you to a game. [laughter] any time, mayor. I think we've talked about this.

Potter: Yes, we have.

Leonard: I understand you're pretty good yourself. And that wouldn't have happened if there weren't these activities all summer long. From my earliest memories I remember going as a small child to the parks weaving bracelets, doing activities, they don't do that anymore. So when I look at the parks bureau, I look at it in the frame of reference of a person who is beyond supportive of parks, it's part of what created me as a person. I took boxing lessons in the park, I took -- my whole life was revolved around parks until I was 14 or 15 and ventured into high school stuff. But I really, really cared deeply about our parks and our parks system. So when I ask the questions that I do, I don't want people particularly from parks to interpret me as being harsh on them, because I don't like them. It's because -- it's the opposite. It's like when you have somebody in your family who does something wrong, you have a mayor -- more severe reaction than if it's somebody else's family who has somebody that does something wrong. And i'm really concerned about parks. And i'm afraid what we saw here today is symptomatic of a deeper problem. And I hope i've demonstrated that I have a lot of faith in commissioner Saltzman's leadership, because with all the respect I can muster, I hope he takes this incident that occurred, goes back, finds out why, and gets to the bottom of it. And fixes the systemic problem that I fear is in parks right now. A culture that I find not to reflect the values of Portlanders right now. They're trying hard, I know that, they're struggling, and i'm looking for ways to help them. But we have to have a system that when we come up with creative ways, as we are today, to give them money, they don't react with hostility. There's something wrong when that happens. And there's something wrong when they characterize a young man such as tom miller as doing something wrong for doing what Portlanders expect. They voted for skateboard parks in 2002. It's 2006 and they're not there. Tom miller is a passionate advocate young man. He asked what I would ask were I him. Where are the parks? What I do have to do to get you to build the parks that were approved? And I appreciate that. And I appreciate the commissioner Saltzman, I know is going to ask the questions that I would ask as well. Aye.

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Saltzman: Good news. Maybe lost in all of this, we are actually approving the construction of a skate park here. Pier park. So this agreement, this vote starts the construction work. And we have the other skate park, glen haven, out for bid right now. So we will have two skate parks very shortly, and I think that's something we should not lose sight of in all in discussion. Aye.

Sten: Aye.

Potter: Aye. [gavel pounded]

Leonard: Mayor, I do have my folks here for item 533.

Potter: Let's go to item 533, please.

Item 533.

Leonard: Thank you very much. Pam joan-davis -- pam, joan davis, cheyenna?

*******:** No.

Leonard: Blair and debbie jones? Are they here? Could you come up? And christine, is christine here? There's christine. We might have to get one more chair. Can we pull one more chair up? Thank you. Thank you mayor Potter and colleagues. This morning i'm bringing to you resolution 533, and I know you're going to support this. Because this resolution urges and promotes school districts within Portland to install automated external defibrillators, commonly referred to as a.e.d.'s, in all public schools hopefully thereby reducing the public's risk of death caused by sudden cardiac arrest. Sudden cardiac arrest is an abrupt loss of heart function. It is reversible if victims are treated within a few minutes. Untreated, it will lead to sudden cardiac death. High school then junior high and college athletes are most at risk to sudden growth -- most at risk to this phenomenon due to sudden growth through puberty. Any minor defect during that period of a person's life may become a major cardiac event. An a.e.d. is a portable automatic device, and we have one hanging on the wall outside of council chambers here, that is used to restore normal heart rhythm which advises the rescuer whether or not a shock is needed to restore a normal heart beat. It has a voice activated recording that takes a nontrained person through how to operate it. If the patient's heart begins beating normally, the heart has then been defibrillated and brought back to a normal rhythm.

A few months ago I had the pleasure of meeting christine johnson, whose son eddie tragically died of a sudden cardiac arrest, and she has been working very diligently with our office to get automatic defibrillators placed in each of our schools since then. In addition, there are several families here today who have been pushing in the same direction on this issue and are here to share their personal experiences. Hopefully with the council's support, we'll be successful in preventing future tragedies by making a.e.d.'s available in our public schools. We have pam erno here, who is with the council on professional perspective on a.e.d.'s, pam? Thank you.

Pam ?: Pam erno, mayor Potter, council members, we're very grateful to have this opportunity to support this and urge you to put this high on your list of priorities. A person's chance of survival when they go into this state decreases 10% for every minute that you're in that state. So operate map defibrillator for a person is three to five minutes. We recognize through federal laws we had to put a.e.d.'s in federal buildings and public places so that we could get to people sooner and quicker.

It would be great if we could get people to a hospital and defibrillator them there where all that equipment is there, but the reality is that we have a three to five-minute window. With good c.p.r. and an a.e.d., we can increase a person's survival from 5% to over 50% with massive distribution of a.e.d.'s. and yes, as commissioner Leonard said, our children, we need to protect them while they're at school, in our schools we have a lot of functions besides just watching over our children, making sure they get an education and a well-round ability to live through life. We also have to make them aware of what our community issues is. Sudden cardiac arrest is the leading killer among all cancers, breast cancer, up to 300,000 people a year die. A person dies from sudden cardiac arrest one every two minutes. It's staggering. And so with these around, we can actually help. They are so easy to use. We have them in our community buildings, businesses are purchasing them, and to show value to their customers, it has become a standard of care. We require our teachers to have

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some form of first aid and c.p.r. Training. They need to have a.e.d.'s to go along with this. Beaverton school district had a great opportunity for us to use an example where a student actually activated the a.e.d., another student started c.p.r., and they saved their first period, their favorite teacher's life. Who's to say whether a paramedic would have gotten there in time to save his life? But he gets to go on and share that experience. One of the other things that we see today is that not only do we put these in schools to protect our children, but also our teachers who it's probably going to be needed on, or a grandparent, or a parent who's there visiting or volunteering. One of the other things I would urge when you do this is to consider creating this as part of the curriculum for the students to graduate from high school with a certificate in c.p.r. and a.e.d. And put the training device that matches the defibrillator in the schools so it becomes a part of a way of their life, just like fire extinguishers, just like we've done with litter, just like we've done with seat belts, car seat safety, all of those things. A.e.d.'s should become something of a fire extinguisher, we wouldn't build a building without one, or a fire plan. So that's what our goal is. And they're just so easy, and they've become so affordable. Other school districts have managed to do it, I understand that we have a tremendous financial issue here. Just to get our education process going. But if we can make sure with make our kids safe and our parents, and our teachers, I think it's a step in the right direction.

Leonard: Go ahead. When you're done, each of you go ahead.

Joan Davis: Mayor Potter, council members, my name is Joan Davis. Thank you for the opportunity to come before you regarding resolution 533. I'm going to paint a picture here. My daughter Shyanna, take her back to age 4. She moved ahead a grade from pre-k into kindergarten, socially excellent, academically excellent, and we made that decision based on recommendations, never looked back. Bring her to current present time, she was a three-sport varsity athlete, she was an all-state athlete, she was student body vice-president of her class, she just a phenomenal young lady. She chose to play volleyball at the collegiate level over track, and took a scholarship to Jackson State University. And during the physical for all of the fall sports she had -- it was detected she had a heart arrhythmia, and they required further testing, and that testing produced a diagnosis of idiopathic dilated cardiomyopathy. This is basically a form of congestive heart failure. The catch is that she could have been a senior in high school this year as opposed to a freshman in college athlete. Where very poor testing is done in the physicals at the junior high and high school level. It's very, very likely that her heart condition would not have been detected. So she would have been out on the floor, giving her 150%, pushing through, volleyball, basketball, track, and could have been the victim of a sudden cardiac arrest. The a.e.d. is what would have in this scenario, likely saved her life. On the campus in the gymnasium, where the activities are going on. I just urge you to look at the situation in this manner. Chemistry class rooms have to have fire extinguishers because of the type of activity that's going on in the room. It's there to save a life, it's there for prevention, it's there for protection. Why do we not have a.e.d.'s on the field, in the gym, because the type of activity that's going on there, it's just logical sense. And I just ask you and urge you to pass 533.

Leonard: Thank you, Joan. Debbie?

Debbie Jones: Mayor Potter, council members, for the record, my name is Debbie Jones. I thank you for the opportunity of compassionately looking at this resolution 533. I am a mom of a 12-year-old boy who would be 18 on June 8, his name is Graeme Jones. And I just want you to know that I am a member of a club that no one in this room wants to be a member of. And that is the member, I'm a member of the club of moms that have lost their children for one reason or another. Graeme died at Gabriel Park swimming pool on October 22 of 2000. He just -- to give you a background, he -- I have a heart arrhythmia, and all of my children have been tested time and again, and it never came up. There wasn't a definitive at the time testing for it. And so we just did the best we could to keep the kids healthy and what have you. But Graeme was at Gabriel Park swimming

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pool and jumped in the water, and never came back up. And it was due to that syndrome that he died. There were at the time four doctors on -- at the swimming pool that were there with their families. And yet none of those doctors and none of the pool staff could revive him. And it took longer than five minutes for 9-1-1 to get to the swimming pool. And at that point basically it was just simply too late. If an a.e.d. had been present, I wouldn't be sitting here talking to you or look at you right now. I'd be looking at you guys on television. So i'm here imploring with you to consider a.e.d.'s for schools, all public places, but mostly my heart is with high schools and -- because they are a place of gathering of so many people. Small children to old people. I think we all consider a heart condition or a need for an a.e.d. Would be in someone of older status, but graeme was only 12. So I just ask that you compassionately consider money allotted to the high schools so that something like this -- so that you don't have to face another woman like me. Thank you.

Leonard: Thank you. Christine?

Christine Johnson: Mayor Potter, council members. For the record, my name is christine johnson. Thank you for the opportunity to come before you this morning and support a resolution number 533. I also want to say excuse my outpour of emotion, but in my son's death from the day he died, or the following day, I have been out there talking to kids, children, from the very next day. I was at the school talking to the kids, consoling them mostly, but going to basketball catches, working with former representative hass, with debbie's husband blair on the state law, which was passed, i'm glad to say that. In that i'm saying that I didn't even -- I worked so hard this past year, I didn't even have time to grieve. Soy mind ever find myself delayed? This. Like debbie is saying, it's something you don't ever want to go through. I've lost a father, two brothers, a nephew, and no pain is like this one. And especially when you have to ask, what if. And i'm asking people to do something about it so that nobody else has to ask what if. I have to deal with eddie's death. But that question is always going to be there. If a defibrillator is present and is used and doesn't work, at least the family or people around know everything possible was done. When I was at the hospital, whether they came and told me eddie had passed, they said they had used every effort, and I believed that. But at the gym, that's not the case. I watched him collapse, I ran down to him, me and another player lifted him down on the ground, it took six to eight minutes for the ambulance to get there, so basically he was clinically dead, brain dead before he even lift the gym. And this makes no sense for it to happen again. I've went to the school board, i've talked to them about it, and to this day there has nothing been put in place, and that makes me feel like my son's death was not taken seriously. How many times does it have to happen before we actually do something about it? I carry a defibrillator in my trunk now. And I wish I had known before eddie passed that that made a difference. But I didn't. So I had to learn the hard way. And i'm busting my butt every day trying to convince people that you can prevent it. You can. And like joan was saying, it goes undetected. But eddie was smart. He knew a lot about his body, and he told a coach, "i'm not feeling good." so he took him in to emergency, they tested him, e.k.g., led to an echocardiogram, which is the best way, most kids don't have the insurance to afford those tests. We did, and it's like \$900 a whop, starting out. My foundation which I wanted to mention is eddie barnett jr. foundation is about putting friction out in the community and preventive screening for athletes and other youths. And i'm working hard on that. Because it goes undetected. The regular physicals are not going to pick it up. And we're going to lose more kids. And not just children, but just like she mentioned, the jesuit high school teacher, every ever everybody in this room is susceptible to sudden cardiac arrest. And i'm happy to know have you one right outside. If I fall out right now, why can't we do that in the schools? My foundation is willing to raise money, I have done it so far, i've placed one in humboldt elementary, self enhancement incorporated, I want to place them in the school, i've applied for a grant at the phillips corporation, \$30,000 grant for defibrillators, which is a lot of defibrillators, but we've got to get the schools to accept them. And that doesn't make sense. So as you see my son would have graduated today, that's what makes it hard for me. He would

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have been 18 next month. He looked forward to turning 18, going to college. I won't see him walking walk across the stage this year. It's very hard for me. And it's senseless. But I can't go back, but i, go forward, and i'm asking you to pass this resolution, and at some point I hope it's an ordinance. Thank you.

Leonard: Thank you very much. Any questions from council? I don't know if we have a sign-up sheet.

Parsons: No testifiers.

Adams: Thank you all very much.

Potter: Thank you for being here, folks.

Potter: Please call the roll.

Adams: I want to thank commissioner Leonard for bringing this forward to the council. I think given his background it's absolutely fitting that he be the one to sponsor this. I also want to thank those of you who came to testify, and I offer my sympathy to the tragedy that you all have gone through. It's -- you put into words really a pain that's unspeakable, and it was very moving, and some of the most moving testimony i've seen here on city council in the last 16 months. So you have my commitment to work with commissioner Leonard and everything that i'm responsible for in the areas of transportation, arts, and the sewers to do what I can to have this kind of -- these kind of devices in the facilities they need to be in. Thank you very much. Aye.

Leonard: I want to thank joan davis and debbie jones, and particularly christine johnson, who brought this issue to me. I want to put in context a little bit of what christine alieud to about wanting this to be an ordinance. We originally, celia nunez in my office who I thank you very much for according this, this was wonderful, asked to draft an ordinance mandating that these be installed, because the school districts are unfortunately reacting to installing these with some liability concerns, which is disappointing. For a variety of reasons, we realized working throughage ordinance was going to take a while, so this resolution I want to assure all three moms, but particularly christine and debbie, is the first step in a process, and I don't make commitments unless I absolutely believe that I will follow through them. But I am committing to you that this is the first step in a process in mandating these be installed in Portland schools, and including the funds necessary to pay for them if we have to. But this is as far as we could reasonably go at this point to send the message that the council was focused on the best interest of our children, in our schools, within our city, hoping that the school districts take that as a cue to get moving on this before we have to have another incident that affected, for instance, graeme or eddie jr. So again, this is a common sense approach for a piece of equipment that i've actually used that saves lives. It's that simple. And there is no excuse not to have them in every public facility possible. And we'll continue focusing on this until we are -- we have addressed a.e.d.'s in every public facility. Aye.

Sten: I can't think of much to improve upon. Two things i'd like to say. One is I think it's very courageous and selfless to push this forward, and to save others, and I really admire it. It's not easy to do that, and i'm very moved that you're here. I'd like to join commissioner Leonard and the whole council in helping in any way we can. The fire bureau is one of my current assignments, and it occurs to me I think they are involved, but it would not be very hard to work to develop a little more outreach on how to use these and that would be something I think we could do at fire stations without any additional budgets. So I would like to work with you on that. But mostly thank you. I am honored to get this education and ready to help. Aye.

Potter: I want to thank the families commissioner Leonard for bringing this forward. As commissioner Adams said, it was perhaps some of the more heartfelt testimony we've heard since we've been here in these positions. We take it to heart too, so I just want you folks to know that we'll work with commissioner Leonard and others to make sure that these things happen, and as I think about other areas of the city that may need them too, besides schools, including our swimming

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pools and other places, I think we should be thinking about that. So thank you folks for being here.

Thank you, commissioner. Aye. [gavel pounded] please read item 532.

Item 532.

Sten: This is a resolution jointly sponsored by myself and commissioner Adams, and i'll just take a couple of minutes to introduce my thinking on this and welcome everybody who is here to talk about this issue. To state the obvious, affordable housing is something everybody has to have, and these days almost daily more and more families in our community who work and struggle are making tough choices, they have to choose between rent and food and medicine, and that's not acceptable. Likewise, we have very low-income people throughout this community who can't find a place to live. It's something I believe this community is working very hard on. Our efforts on affordable housing collectively with nonprofit, for-profit, lenders, real, to home builders, the Portland development commission whom we're talking about today have been very, very good. We have worked very hard as a community. The problem is that the market and the structure of our economy in this country continues to outpace our efforts. So we have to begin to move and we don't have a lot of time to waste from essentially good strategies to structural solutions that say there's going to be enough resources to take the problem on. There's been debate for quite some years about whether or not we should have a set-aside, which is what this resolution is about, of tax increment financing to say a certain percentage of money should go to affordable housing in every district, and essentially be the policy and law of the city that those investments be made. I have gone back and forwards, and some of you and I have been in long conversations about this, this topic. There's a 20% requirement in california, and I have worried whether or not this type of requirement is too arbitrary. And I think that's one of the questions we're going to have. I have decided to bring forward this resolution at this time, and this resolution will start a conversation that I expect to end next fall, and we've lined out a couple of steps along the way for a binding policy that the council will -- would have to make a decision on next fall. The title actually says to just declare the intent, it doesn't set a figure. I have come to believe 30% is the right number, and that's what I will be advocating for. Partly why I think this is necessary, i've talked a little bit about the need. The need is overwhelming and i've worked for many years with lots of you to find other fun little sources, and I still believe there are other source out there that make senses, and some ways would be preferable to a set-aside of urban renewal funding, but they're block the in the legislature or not politically feasible, or any other type of issue. But there's two other things I really want to focus on. The first is that -- I was not there, but it was mirrored from what I read in the paper from a p.d.c. Session, that there's an overwhelming sense from the citizens that they want to see the development commission's efforts go more into things that help working families and neighborhoods, and sort much of everyday Portlanders. And I don't take these as a critique that they don't want p.d.c. Doing the other things, it's just that in this budget climate p.d.c. Is the driving force of city efforts, and they think there needs to be more attention paid. There's also a sense that, I think this is accurate with the tax climate, often projects that make sense and will help the economy in the long run takes a long to go back in terms of direct benefits to schools because the tax structure has so many complexities to it there's a sense that that's a good project, but it's not benefitting me. So I think a 30% requirement for affordable housing, families of 80% of median income, working families, would solve a fair chunk of that problem. And if you want to envision a district in which we are taking on the economic development strategies, the higher end housing, transportation alternatives and others, it's not that hard to do, it's the river district. The river district, we have not reached 30 perks but it's been well into the 20% and there's a thousand units of affordable housing. We probably could use more family size housing, nothing is perfect, but for anybody who thinks 30% requirement would somehow bring down the economic potential of an area I would ask them to walk the river district and tell me quickly what's wrong with the economy in the river district. It has the retail vibrancy right now that the downtown merchants are asking the

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council and p.d.c. To help them find, the new stores are going to the river district, the national chains, and it's working. It's a place where you have people of all income levels living together. Essentially that model of thing conclusion is what this resolution strives for. The second thing that's been a catalyst for me has been the -- I won't go on and on, but the very difficult and not pointing fingers, discussion of north macadam around the tram, the streetcar and the greenway. Some of you, myself included, when this first plan was made for south waterfront, agreed to put the affordable housing after some of the infrastructure arguments. It was a conscious decision, a reasonable one at the time, and the logic was simple, that if we didn't get some of the infrastructure put in, we would not have a district to put the housing in. The problem was nobody ever anticipated the cost overruns that happened to all sides, and so at the end of the day I was believing housing would be funded after about 30 or \$40 million worth of infrastructure was funded. It ended up coming on-to-after \$100 million was fund, and it was essentially a stepchild position instead of coming next. And I believe we have to structurally take that on. And I believe we have to say from now on there will be a predictable amount of housing money, and we know it going into each district. It may require a time as we go into the future that some urban renewal districts are thought out differently on the front end. But there's no argument we can't draw urban renewal districts that have plenty of housing potential and plenty of economic development potential and putting 70% into economic development is hardly saying that economic development is not important. When the two major missions of this agency are economic development and housing to say 30% is usurping the mission, would be hard to justify. So I think this can be -- I think it will take some real planning. If the council chooses to go in this direction and this is the first discussion where the council will consider it, it will take planning. There are districts that are already budgeted. I'm proposing a phase-in period. I would like -- we're going to look at that over the summer, have a work session with the commission as well as public discussions throughout town about this. And also would like to look at the question of exactly what should the income targets be. I've personally -- purposely not laid out a plan for how much should be zero to 50%, for example, my personal belief is that the 80% income level should be focused on primarily affordable housing homeownership opportunities and that rentals at 50% of median income and below would be the two areas i'm focused o but the timing needs to be discussed, obviously there's a key question as to are there some districts that should be exempted, such as the industrial area where there isn't any housing zoning allowed. Should that be exempted? Those are the obvious questions, and we have moved on one hand very quickly on this to bring this discussion before the council, I just felt a moment had come after the north macadam vote where everybody was frustrated, not one side or the other, that we needed to have this conversation. But at the same time we need to do it deliberately and I want to thank mayor Potter, who has sat with me and tried to figure out a way that we could have this conversation without pushing too fast and not being fair to the development commission and the other players who need to look at these things. So this is really a first step in that direction, and I look forward to hearing testimony from people today, and see where we go. I think that it's my opinion that in the next 20 or 30 years pick a time frame, this city's real destiny will be decided by affordable housing. There's a lot of other things we have to do, but if we succeed on the environmental, the economy, if we rebuild the public schools and all the things we're working to do, but we don't have place for people who work, for people who are disabled to live, and we really become like most successful big cities, a place for people who can afford it, I believe we will have failed. And for me, this resolution at this time is the right next step, and is probably the only thing I can see that is truly in this council's control that can say we're going to take the kind of substantial and significant steps necessary to begin to make progress. And I also do want to say very clearly as i'm wrapping up here that I think the development commission and their housing department has done excellent work on housing. I started out by saying this. This is not intended to say they were wrong in how they handled things as to say this community should say, this is the

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amount of money you're going to have, and give them certainty and room to work, and I think a good improvement will -- performance will get better. It's not a rebuke of the development commission, it's a policy setting exercise by this council. So commissioner Adams, would you like to add anything as my cosponsor?

Adams: Thank you, commissioner Sten. Is it a pleasure to cosponsor this resolution with you. I'll make a few opening remarks, try to keep it short and listen to the testimony and go on to council consideration. As many of you negotiation i'm a product of subsidized affordable housing that allowed my single mother to raise four very widely independent children while getting her college education. That and other public benefits would not have allowed her to do that, and our family would not have been able to stay together. But this resolution is more about for me this resolution is about more than just honoring my roots. It's intended to actually -- [ringing] that's my mom calling now. [laughter] comb your hair: Are you done? I don't mean to interrupt you.

Leonard: No problem.

Adams: Ok. This resolution --

Leonard: Now you know how it feels.

Adams: This resolution and my work with commissioner Sten is about more than just honoring my roots, it's intended to spark a conversation that I think is really important. It's part of my overall mission and efforts to boost the economic self-sufficiency of Portland's families, and there are indications as commissioner Sten alluded to, that we are falling behind on that score. A recent study of I think it was a four-part series by the seattle post intelligencer compared working the percentage of working poor to king county to Multnomah county, king county has an estimated working poor of all those people working of about 20%. And in Multnomah county it's about 30%. And working poor by their definition is twice the federal poverty rate. We've also been dinged by the economist magazine as being the third most expensive city to live in in the united states. Not that you can't -- not that the housing prices per se are cheaper in san francisco, Washington, d.c., or atlanta, but that our buying power compared to the cost of living has the third greatest disparity here in the city of Portland. We need to talk about this. We need to talk about this and how it fits into the other things that we need to do to improve the economic self sufficiency of Portland families. Education is another one. And this council and the council before it is clearly stood up and made investments in education that up until 12, 13 years ago city council and city government had never previously made. It's about business assistance and the need to have successful businesses in the city of Portland. And there's a lot that we want to do there. It's about work force training. And the mayor pointed me to the board of w.s.i., and work force training and affordable housing go hand in hand. We want to grow the buying power, the purchasing power of folks that right now are the working poor, or the middle class that are slipping down. Education, training, critically important. But it is also about affordable housing. It's the ability to do that training to raise your kids, improve yourself, and be able to afford to both do that and live. And that's what my personal experience is a testament to. I wouldn't be here today bout robust programs around subsidized affordable housing. So having said all this, we universal are in an expensive place to live. We have growing demand for affordable housing services and the federal government is cutting and disinvesting in their programs around affordable housing. This city council is going to be spending about \$6.5 million to backfill federal cuts that otherwise would have gone into place this year. We're making investments where we can, but that's with one-time money. And we won't necessarily have it next year, and there's no indication that the federal government is going to reverse course in its disinvestment in assistance in programs that assist the poor and working poor. So I think this conversation would be important with -- even without the cuts in federal government affordable housing programs, but with the cuts in affordable housing programs, it is absolutely imperative that we have this conversation. And like commissioner Sten, I look forward to be informed by the discussion today, the concerns, I look forward to having a rich and meaty discussion about the

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substance of this issue, of trade-offs, i'm going to keep an open mind in terms of how we can continue to help businesses make investments in infrastructure, but increase the amount of funding that goes to affordable housing as well. And I really want to thank you, commissioner Sten, for your continuing leadership in this area. It's an honor to cosponsor this with you.

Potter: Did you have folks to bring up?

Sten: No. So we'll go ahead and take testimony.

Parsons: We have 19 signed up.

Bruce Broussard: Bruce Broussard, Portland. Mayor, commissioners thank you again for giving me the opportunity to speak on this issue I have quite a bit of history about affordable housing in this city. In fact back in the early 80's I was remodeling houses throughout the city and trying to make them affordable to citizens. The other thing is I built a senior citizen's project, walnut park in fact up in north and northeast portland. Again talking about affordable housing for those seniors who weren't able to maintain their properties but needed transition and keeping them in their communities. I commend city commissioners sten for talking this issue and being supportive sam, this is not politics now. This person has been involved in this project way back when. He got his training, if you will, from former commissioner gretchen kafoury who we all know and she was very compassionate. He's steadfast and once he got his position. So I commend him for that and we do need those. As you know, with the cost of living. The fuel price situation, and as one would say we are increasing the rolls, if you will, of the homeless and I think that this is a -- not, in fact, it's not as generous as I would like it to be for p.d.c. The p.d.c. has always been -- I have worked with them and there have been some problems. They are basically more on the commercial side as opposed to affordable housing aspect of it. So as far as I am concerned the 30% is great. I would like to have seen, if you will, our congressional delegation here, both senator gordon smith and also -- let's see -- ron wyden, yeah, ron is right here. This is his turf, aspect of it and blumenauer. I can't remember his name because I am going to be taking his position. [laughter]

Potter: Earl.

Broussard: Is that earl the pearl? With all due respect this is a very serious situation. We need to be creative about this piece about commitment. We need to think about the possibility of condominiumizing, if you will, multihousing making sure we can get multilevel housing. With all due respect trying to afford a house today is very, very difficult. I hope consideration will be given on the median income people to make sure we get the lower end of that deal. Banks are naturally more attractive, if you will, to the higher end of the piece, the 40,000 in that area but the \$20,000 and \$30,000 folks they should be given some consideration. I support this and really appreciate the fact you are bringing this to board and hopefully you will approve this piece. Thank you.

Gina Marie Fiume Freddo: Good morning. I'm gina marie. And I thank you, mayor Potter and council members for allowing me this time. To speak in support of dedicating the 30% of the urban renewal funds for affordable housing for those boat 80% of median family income and lower and lower if possible. I am a pastor. I serve pilgrim lutheran church one block north of lents park. I am on roads c.d.c. board member. I serve as a lents resident representative for the lents urban renewal and finally and most significantly, my most significant title is one who has lived with significant poverty, less than 50% of the federal poverty line for most of my life. In past may, after 18 years of marriage, and raising a daughter of 18, my husband and I finally worked ourselves into a position to be able to purchase our very first home. And we chose to invest in the lents neighborhood. I say this because it is not my title as pastor or board member or any other leader of the community that I have the authority to speak on this issue. I speak from the experience of working hard to overcome poverty of my childhood and young adult life. And believe me, even as a pastor, it was not some chosen, higher holy purpose and vow of poverty that I took. It just was reality. I now serve a very diverse community of the same kind of hard working people who are in need of a hand up and not a hand out. Who want also to hope and think there should be something to show for their hard work

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and their earned income. They only want a piece of the so-called american dream that seems so far out of reach for most of us. At rose, which I am on the board of, more than 90% of our tenants work and two-thirds earn less than 80% of the median family income. The 30% resolution is needed because affordable housing needs to be a higher priority for p.d.c. since 1998, p.d.c. has spent about \$30 million in lents. Out of all of that money, p.d.c. has funded only 31 affordable rental units. That is less than four rental units per year. Portland must do better than this. We are doing a lot in Portland for urban renewal. My concern as a human being, as a pastor, as a leader is overgentrification, homelessness, lower and lower income levels out of reach, out of being able to spend, out of even being able to be a part of the economy, much less own a home or be able to rent. I urge you, who represent us lower income folks to pass commissioner Sten's and commissioner Adams' resolution. Thank you.

Jim Barrett: My name is jim barrett. And I am president this year of rose c.d.c. And I would like to remind you rose c.d.c. sends for revitalize outer southeast and I support dedicating 30% of the urban renewal funds for affordable housing below 80% income median family income. And she already mentioned that lents is right smack dab in the area that rose covers. And it demonstrates why at 30% requirement is necessary since the start of lents urban renewal, in 1998, p.d.c. Has spent only half of the money it has budgeted for affordable home ownership. There's only been one year that p.d.c. Has spent all the funds it has budgeted. In 1998, it was possible to purchase a home in lents for less than \$100,000. These same houses now cost \$200,000. So think of all the families that lost out because the housing is not been a higher priority to p.d.c. And in lents, 68% of the households earn less than \$45,000 per year, which is pretty low. And in conclusion, and I have a paper for all of you to read, is called "our forgotten Portland." which is the lents neighborhood area. And I will pass these out and end my -- but I want you to support erik's resolution and sam's seconding.

Potter: Can you give them to the council clerk?

*****: Oh, over there. Yes.

Leonard: He looks like a senator, doesn't he?

*****: Not used to seeing me in the tie.

Leonard: Very nice.

Potter: Thanks for being here, folks. Please state your name and you each have three minutes.

Sam Chase: My name is sam chase. I am the executive director of the community development network. I am also -- our organization is a member of affordable housing now. I would like to have the people from affordable housing now just stand up and let you know who's here. Not all these folks are going to testify today. [laughter] in the name of respecting your time.

Leonard: If you win -- if you win, I would retaliate. If you sit through some hearing down in salem --

Chase: But this is an -- affordable housing now is a coalition of more than 40 organizations, hundreds of individuals who are committed to, and understand that if we want to do the things that we need to do for affordable housing we have got to find the resources to do it. So I would like to take a minute to just thank commissioners Sten and adam. Commissioner Adams has, since he first stepped into the city council, been very engaged in affordable housing issues and continues to work with advocates to find creative ways to generate resources and there are many poms that we have worked together and brainstormed together on. And it is a great step in this resolution moving forward and really appreciate that. And also thanks to commissioner Sten who probably 15 years ago or so, found out that there were predatory lending happening to north Portland and saved hundreds of units of housing and kept them affordable and has been a huge advocate, undying advocate for affordable housing ever since. So just wanted to thank you for that. You have talked much about the need for affordable housing. Many folks will talk about that. There are -- one of the issues that is important to understand is north macadam and how that would apply to the -- to

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the 30% set aside requirements that we are advocating for. The folks working on this want to see affordable housing. The business community wants affordable housing. The Portland development commission is working really hard to build affordable housing. The council is working to create affordable housing. The problem is structural. The affordable housing doesn't have the same kind of voice that the other interests have when they are bringing resources and leveraging resources in the district. We need to have a structural solution. One in California that the set aside in California is a system that has worked incredibly well for 20 years. It is well accepted down there. And they continue to refine that and we can learn a lot from that but that is a great policy and idea that should continue to move forward so thank you for this resolution today.

Tony Jones: Good afternoon. I'm Tony Jones. I am the co-chair of the housing and community development commission. Hcdc, we are charged with being the city's primary public forum for affordable housing and community development issues. The city council has adopted three city wide housing and community development priorities. One as you know the 10-year plan to end homelessness, providing permanent housing and services to prevent homelessness and help homeless families. Also increasing minority homeownership and providing the wealth creation tool for households of color. Also assisting low-income households to increase their income and assets and create economic and housing stability for those households. These are resolutions that have been passed through council and part of the mission of the city. But what we want to see. Hcdc we support this resolution that sets in motion a process to review and determine the appropriate percentage of tax increment finance dollars. This discussion is long overdue. As the citizen-based commission we would be happy to serve as a public forum to hold 24 discussion and there's ways we believe we can assist in this process. We can help work with a group of citizens to set parameters of what we need to review to come to the decision of where we want to go with regard to the set aside. We also want to participate in the evaluation to determine the appropriate percentage and supporting policies with regard to the tax increment and financing set aside for affordable housing. Our ultimate goal really is to make sure the city of Portland provides a complete continuum for housing options for low-income families, many working, many disabled who really, there's a gap right now between what they earn and what housing costs. We want to make sure those needs are met. Thank you.

Jonathan Trutt: My name is Jonathan T-r-u-t-t of Portland. I work as a housing developer for Northwest Housing Alternatives. We are a not for profit housing developer. We have developed and own about 1150 units of affordable housing throughout the state. 450 are in Portland and we have another 122 currently under construction in the Portland city limits. I would like to start off by thanking the council for considering this resolution which I support and thanking to particular commissioner Sten and Adams for their leadership here. As city staff studies the issue further this summer, I would like to make two suggestions. One is that the set asides should be at the 30% mark. And the reason for that, Sam alluded to it, is the need for resources and predictable resources. There is an abundance of talent in this room and in the city at large, both for profit and not for profit developers who are dedicated to increasing the stock of affordable housing in the city. The trouble that we run into is the competition for resources is just intense. And it can take years, two, three, four years to get a good idea up and running. And I would think that we could double if not triple the amount of housing stock, affordable housing stock we produce each year if we could set aside some more resources. And I would add just briefly that in California there is a precedent for going governor the 20% floor that commissioner Sten referred to. That is a baseline but in Los Angeles and also in San Francisco, they have gone well above 20% in setting up funds for affordable housing from urban renewal dollars. My second point is that in addition to the set aside being 30%, it should go into a separate fund that provides annual reporting. I think the advantage of a separate fund is that it provides transparency, it provides accountability which I think would be great with the population at large. And for affordable housing developers it also provides some

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predictability. You can get a sense of how much money is there and how much money will be there next year and that can help us staff and plan and keep moving forward. In conclusion, I would like to thank the council again for their consideration of this issue and I look forward to continued work with the city to address Portland's affordable housing needs.

Potter: Thank you, folks.

Parsons: Next three are andy robison, rachel langford, teresa huntinger. They will be followed by sonja garcia, carmen jimenez with their translator.

Potter: Thank you, folks, for being here. When you speak please state your name for the record and you each have three minutes.

Andy Raubeson: Andy robison, here today representing city club. I sit on the p.b.c. Advocacy committee of that club and recently assume would the position of chair of the affordable housing advocacy committee. I am a firm believer in the idea of a tax increment set aside. I spent 10 years as the executive director of a nonprofit in that often maligned metropolitan to the south, los angeles. In those 10 years, we completed 19 very low-income housing projects with a total of some 1,500 units. When I say very low-income, our tenants, our 1500 tenants had a median income 16% of the area wide median. Very difficult projects to do. Not one of those projects was done without tax increment financing as a major portion of the resources. And I cannot believe that more than a handful would have got done without tax increment. The second city club recommendation that I would like to address as part of the charge to this study is the ability to spend tax increment resources outside the boundaries of the unusual renewal area. I do realize that in this case it will take an act of the state legislature. But I would ask the city council to play a leadership role in that. The 19 projects that I talk about, not one of them was within the urban renewal area that provided the increment. And I believe that there are benefits to the project areas for the housing to be built outside of them. The most obvious being if you have an industrial area, people work there need a place to live but it won't be within the industrial area. Thank you for your time.

Rachel Langford: Rachel langford and I am with stand for children. And as you probably know we are a statewide advocacy group for kids that works really hard to make sure that every kid has a fair chance in life. And of late our members have been working really hard on finding stable and adequate school funding but we really see the clear link between affordable housing and stable schools and healthy and stable communities. And housing and school advocates have been working together of late because -- because of these reasons. Because we really see this as a very important part of the fiber of our community. And when families can't find save and affordable housing children, both children and schools suffer. As you know, we have declining enrollment within Portland public schools. We are losing kids every year and we know the lack of affordable housing in Portland is definitely part of this equation. Every time we lose a kid from the district, we lose a significant amount of funding coming into our public schools from the state. And also kids really suffer when they lack stable housing. Moving from school to school, they can fall behind other kids, miss school days, and just generally don't have the opportunities to succeed as those who are rooted in communities, have stable housing and can attend their schools throughout the duration of their career at that school. And so basically, I know we in Portland want to be a city that continues to attract and keep families and not just elite families that can perhaps opt out of our public school systems because they have declined to appoint and there's been disinvestment. And they can send their kids to private school but we want to attract and keep families that are working class and middle class families that are really invested in our public school systems. And we just realize that affordable housing is such a huge part of just stable enrollment in our schools and stability for our schools we stand for 30% of urban renewal funds for development, preservation and rehabilitation of affordable housing and I really want to thank commissioner Sten and Adams for their leadership on this and thanks to the whole council and the mayor for hearing me today.

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Teresa Huntsinger: Hello. Mayor Potter and commissioners, my name is teresa huntinger and I am speaking on behalf of the coalition for a livable future and our 70-member organizations who are advocates for complete communities that include healthy transportation choices, access to nature, living wage jobs, and affordable housing for all. The coalition supports this resolution to create a set aside from urban renewal dollars to provide affordable housing and we also support the target of 30% of that for affordable housing. We believe that it's high time for the city council to give the Portland development commission some guidance about the city's priorities and values. We have been involved in urban renewal areas throughout the city for many years. And we have seen the impacts of urban renewal when affordable housing is not a priority, and I commonly hear residents in north and northeast Portland referring to urban renewal as urban removal. In the south waterfront the commission is still unfortunately weak. Bright and shiny projects like the tram and high-understands condos tend to get more attention and more funding than affordable housing. There is also a great need to ensure that a affordable housing, when we talk about affordable housing we are talking about housing for people earning 80% of median income and although. I don't think that we should be using scarce tax increment resources for subsidizing housing for people at higher incomes because that can be met by the market. So the lack of affordable housing in our city is already causing people to move away. We are already sighing the damage that causes to our schools. There was just an article in the paper on sunday about people moving to the suburbans from the city of Portland and the changes that's having on our schools as enrollment declines and the city and grows in the suburbans. This resolution is good policy. It's based on a model that's been used successfully in california for many years. It would still allow our urban renewal advisory committees to guide the development that stays place in their districts and it ensures that the city uses more of the tools available to it our goals such as the plan to end homelessness. I would like to add this resolution is good for economic development. We commonly hear from groups like the Portland business alliance that having homeless people on the street is not good for downtown businesses so it's time that we put our resources to work to meet our city's most pressing housing needs and to create neighborhoods where families thrive, children can succeed in school, and seniors and people with disabilities can live with independence and dignity in affordable housing. So I thank commissioners Sten and Adams for bringing this resolution forward. We are very excited about it.

Sonia Garcia: Translator: My name is sonja garcia. I live with my husband and four children in a small apartment in northeast Portland. Every united in my complex was unsafe, in unsafe conditions and most units were onion sanitary conditions ranging from severe mold to no heat to pest infestations. Half the families living to my complex have developed, allergy, or other problems since moving into our complex. Most of those affected are children around the age of six. I continue to stay thin apartment complex because I can't afford the high cost of rent anywhere else in Portland. More than half of my family's income goes to paying rent of every time my kids have a medical emergency turf decide between paying for rent, future putting food on the table. Families like mine can't find stable, safe housing in Portland. Hours homes shouldn't make us sick. Our children should have the chance for success and that means good schools and save and affordable housing. It's important the city fund programs for everyone. As parent I need a home with a safe and affordable for high children. The city should require 30% of urban renewal funds for housing. [speaking in spanish]

Carmen Jimenez: Translator: My name is carmen jimenez. I am one of the unlucky neighbors from the gateway apartments. Our complex had our problems but it's our home. I don't have drive. My needs to stay in the gateway neighborhood was essential. My apartment at gateway was close to my doctor's office, grocery store, work and friends. I lived at 837 n.e. 102nd for two years in the gateway area for several years. Many of the other families have lived there for nearly a decade making it our home. I am one of the few dozens families still bouncing from apartment to

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apartment because we couldn't get enough resources for support to relocate to another affordable home in the gateway district. I used to self sufficient and have a stable home. Now I am homeless and rely on social services to get by. I will not benefit from urban renewal because there no, sir place for me. Others and I will continue to look for affordable homes outside the development until we make affordable housing a priority. We need set aside 30% of our urban renewal funds to make sure urban renewal benefits everyone.

Mary Latourette: Hello. My name is mary latourrette and I am the board president of the community reliance of tenants which is a tenants rights organization. We represent over 1,000 tenants in Portland and the entire state of Oregon. I have experienced a housing crisis in Portland firsthand. It seems not long ago I had to decide between food, rent, and medication. Bless you. Because there are limited affordable housing options, I ended up homeless and lived under a bridge for nearly a year. Actually, there were a couple of bridges. Unfortunately, there are too many people living in the same situation in Portland. We need a city that works for everybody, not just those that have enough money to buy a fancy condo in an urban renewal area. We need to guarantee urban renewal benefits the entire community when providing affordable, safe homes. I support the requirement that 30% of urban renewal funds be spent on affordable homes. Today's resolution is an important first step and I want to thank commissioner Sten and commissioner Adams for your continued leadership. Thank you.

Orlisa Deschene: My name is alissa. For five years I lived at 837 n.e. 102nd until it was designated as an urban renewal area. I enjoyed living there because it was close to a good school and the grocery store and transit center and the hospital. My husband has chronic medical problems and it is important that we live close to a hospital. All of the neighbors in the apartment complex were friends and we look after each other's kids. It was a safe and friendly community. Shortly after neighborhood was declared an urban renewal area, the owner of my building decided to get rid of the apartments so the property could be turned into a more profitable use. Everyone in the building received a 30-day no cause eviction notice. I was pregnant and due any day. We scrambled to find a new home eventually I found a place but, not everyone in our complex was as lucky. But half of the families were forced to double up with another family. Urban renewal should benefit the entire community. It should improve the existing community, not wipe it out in order to build a new one. Affordable housing must be a priority in urban renewal areas, not an after thought. We need to set aside 30% of urban renewal funds to make sure urban renewal benefits everyone.

Marion Haynes: My name is marion haynes. I am representing the Portland business alliance. Good afternoon, commissioners and mayor. The alliance supports city efforts to provide housing opportunities to citizens of all income levels. However, at this time we do not support this resolution to set aside a percentage of tax increment financing revenues target solely toward affordable housing. Tax increment financing is first and foremost an economic development tool. One of the few tools we have available for this purpose. We have many needs as a community, affordable housing is just one item in a long list. We have vital transportation, economic development, and work force housing needs. Why are we dedicating funds towards one of these issues when there's significant needs in all areas? P.d.c. must have the discretion over how to budget its resources. The needs faced by our community are not static over time. It is critical that p.d.c. and the community have the opportunity to weight merits and priority of all expenditures. Currently there is an ongoing budget process at p.d.c. and a community budget process at the city that encourages a public dialogue about priorities and spending. This is the appropriate setting to discuss the level of funding for affordable housing. We are also concerned about the impact of this proposal on projects p.d.c. has already committed to. There are simply too many unanswered questions at this time to create a policy to earmark funds. We believe it is more appropriate to move forward with the study this resolution calls for and revisit the issue as to whether we should

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set aside funds for affordable housing when more information is available. Further, urban renewal plants must comply with the city's comprehensive plan. Goal force states a policy of providing a policy of housing types for all levels, assuredly providing affordable housing is meeting this but so is work force housing. Designating resources to one type does not ensure a balanced stock. The alliance to p.d.c. report by an outside consultant in 2003. That report indicates that within the central city the great it is unmet demand is for work force housing. These are police officers, teachers, nurses, construction workers, restaurant and retail workers. These folks are middle class, working families, and we need to address their needs as well. The report indicates work force housing is critical for the central city to reach its full economic potential. Along with other recommendations the report calls for recommitment of tif funds to work force housing. Contrary to what may have been said construction of work force housing does not create a positive return for developers. The housing won't get built for that demographic on its own. In conclusion, we agree that there should be a conversation about how we provide housing for all the citizens of this community. Affordable housing work force housing but it is premature to commit to a set aside for 80% and below before that conversation occurs. Thank you.

Adams: I appreciate your comments and your concerns and I think that we are cognizant of those concerns. I wanted to be really clear as commissioner Sten pointed out at, in his comments directly that this doesn't set the policy of 30%. This sets forward the intention and the process for considering such a policy so I just want to make that really clear in terms of communicating back to your workers and I think that commissioner Sten and others on the council share my interest in the issue of work force housing and other housing types, all housing types within the income range, income categories we have talked about being part of the discussion. So I just wanted to make sure you are aware of that's part of our legislative intent here is to have discussions about those issues.

Haynes: I appreciate that. The 30% is not set in the resolution and that there will be a discussion about that what the resolution does provide is an intent to create a set aside for 80% or below. And in our view, knowing we need create a balanced housing stock in the city, we should really be having the conversation about the full range of housing that's needed including up to the 120% that gets at the work force demographic there currently is an unmet need for. I think what we would like to have is the conversation about how we provide for all housing before we decide to move forward with a specific proposal to target one segment. Thank you.

Potter: Thank you for being here. Please state your name for the record and you each have three minutes.

Kevin Kraus: My name is Kevin Crouse. I work at Reach Community Development. I have been there 16 years in the trenches building housing. I am the construction manager. I really would like to applaud the city council for the work they have done to fund low-income housing but I really believe that this particular issue before us is incredibly important and is the next logical step in having a dedicated source of funding that will allow developers to have a steady source of income and be ready when there's, to know there's money there when you have got the capacity and land to do something and there's not a funding shortage. One of the things I want to point out is that, from a housing is an economic development tool, which is often overlooked. There are many work force training programs that occur in that and many people who learn through the programs that are set up in building the housing. I don't think the 30% is at all low. And looking at our latest TIF district, North Macadam, the last time I testified here was approximately three years ago over the issue of whether to move forward on that or not. And what I said at that time was you are expecting me to accept that we are going to have a trickle down theory, that we are going to spend the first five years, we are going to build a little housing, we are going to get all the wealthy condos built, and then the TIF will be there to build the low-income housing we need to build. And so far in the three years all I have seen is trickle up. And I just have a real concern about that. I think we need to have some sort of a definitive policy that sets aside a portion of the money for low-income housing

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at 80% and below, which is work force housing. The majority of those people are working. It's just the wages have not kept up with the cost of housing and the demand. And I would like to thank commissioner Sten and commissioner Adams for taking the lead on this issue. Thank you.

Lucinda Tate: Good morning. My name is Lucinda Tate. I am a chair of the rainbow coalition but I am here today as a taxpayer and I would like to thank Erik Sten and commissioner Adams for taking this resolution before the city council today and thank you, mayor, and commissioner Leonard for thinking it, being that important of an issue that you are actually here. And listening to our testimony today. I am here to ask you to think about how your decisions truly affect the least of our people, those that need the assistance the most. And first of all the term "affordable housing" is being used to exclude the no and low-income people of our city. The term government assisted housing, I believe, is more appropriate designation of the use of public funds during construction of these projects. There are already established income guidelines that can be used for qualifying people. Second, I believe that the percentage of government assisted housing should be the only percentage used to provide tax incentives and tax abatement giveaways to property owners that apply for p.d.c. consideration. If a multiuse project has government assisted housing at 30% of the total project then 30 percent of that project should be offered to tax intensive or tax abatement. The other season verse should be open for assessments from the date the project is open for occupancy. This would allow the city, county, and Portland public schools to receive immediate tax revenues that are sorely needed to provide services to the city. Third, I believe that any p.d.c. economic development project that offers tax incentives should be exclusion -- should have the Portland public schools excluded. Also the school board should have a say in the decision-making process and all projects that affect their ability to provide stable, quality educational services to city residents. Thank you for allowing me to speak today and take my ideas and thoughts into consideration.

Jane Leo: Good afternoon. I am Jane Leo, representing the Portland metropolitan association of realtors and our 7400 members. It's a little bit unusual I would come in on a resolution dealing with urban renewal areas because typically you don't think of them as traditionally having housing created there had but I am heartened to see and hear comments from the city I can't say that there is increased attention for home ownership. But I am concerned about some verbiage within the resolution, discussion -- and I want to make sure what I am emphasizing here whatever is done as far as expenditure of funds equal weight be given to home ownership opportunities. Continually throughout the resolution there's reference to sections that are making 80% or less of m.f.i. And the city's 10-year end to -- plan to end homelessness. This reflects the programs for renters, not creating home ownership. Sadly it is difficult for those making 80% or less of m.f.i. To become home owners and homeless individuals and families become renters long before they pursue home ownership. Commissioner Sten, I appreciate your remark that not all urban renewal areas are appropriate for housing and I would not want to see any housing created in those heavy industrial areas, or it maintained there. To the second, be it further resolved within the resolution, I have a word of caution. There is the use of the conjunction "or," the word "or." where receives received could get caught up in programs, not product yet it's the product that the city needs to create stability. It's not necessarily more money going into fund a program of people sitting at a desk. What we actually need the product on the ground, built by the gentleman at the table with me. I do applaud that the city is looking at creative funding resources for finding housing for people and families, homeownership and that it is not just being placed on the burden of one industry or on those who happen to be involved in property transactions. The city does need and again I applaud this effort to look around creatively for ways to fund homeownership to make it so that the community is responsible for solving what is a societal problem. We are, there is concern about the money and the resources going to this program to the funding of this work being done since I understand it. Currently within this year's budget there is not funding there for this work to be done

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so I do raise the question, what is some staff person not going to be doing in order to be doing this report and come back to council with? As always on issues of homeownership the Portland realtor association is available to assist in any way we can. Thank you.

Potter: Issues from the council?

Leonard: I was curious about the last point with regard to rentership versus homeownership. I am interested to the extent possible promoting homeownership with this initiative. Can either commissioner Sten or Adams address that?

Sten: We have been working on new model that is do get whom ownership down to 60% of median income with the land trust and some other pieces but as a general rule, it's usually people that are 60 to 80% of median income under \$30,000, \$40,000 range there. Most likely to be able house that are pushing hardest. That's why we picked that level to make sure what was counted in the towards the 30% would be homeownership opportunities for working people as well. The exact allocation that you would have there and, for example, I would be open to even further limits to say that where the 80% were targeting homeownership period and rentals 50 and 60% below. I am not in agreement with the alliance that subsidizing 80% of median income rentals is a top priorities but those right things we can air out.

Leonard: I would be interested in that.

Sten: That's the intention is to make sure it's a balanced focus and you will have a lot of debate. Probably everyone in the room would split a little bit on what the balance should be but I don't think there's any dispute there should be affordable home ownership included in this target.

Leonard: Thank you.

Potter: Please call the roll.

Adams: Well, I want to thank the advocates for, on all sides of the issue, for your input into the resolution. I would like to thank staff, specifically Margaret Jesse and Sarah who's was invaluable. The folks at P.D.C., happy to vote aye.

Leonard: Thank you. It was good testimony. It was balanced. I appreciated that. I do think very much that affordable housing is definitely an economic development strategy. The first time I ran for the council was first time I was an elect -- running for an elective office where I could go door to door in the neighborhood I grew up in, in inner northeast Portland and I really jump would at the opportunity because I grew up there. And so I knocked on doors starting at the house on my street next door to me that is right next to Irving Park and went down Eighth Street to Broadway and back and the other side of the street and over to Ninth and back and forth and along the way had the opportunity to knock on a lot of doors and actually observe very up close and personal the changing demographic in the neighborhood that I had grown up in the 1950's and 1960's. And I went to a housing debate right in the middle of that at the Lutheran church on about 20th and Killingsworth. And I remember that my opponent and I were being asked to address the issue of gentrification and affordable housing. And unfortunately I had had this profound experience of knock go on doors in my neighborhood and I had come away with a couple of impressions. And one of the things I told that group was that having grown up there and the particularly in the era of 1960's the neighborhood I grew up in was not what it is today. It is not what people think of it as today. It was a dangerous neighborhood. And it wasn't dangerous exclusively for people of a certain skin color. It didn't matter who you were. It was dangerous to walk through Irving Park at night. It was dangerous to walk at night down my street. And that what I observed was, yes, some concerns about affordable housing but also observed a safe neighborhood that was the positive result, a variety of economic strategies that had occurred beginning with the Model Cities program in the 1960's, up through various economic initiatives and it was a good thing. And -- but I was left struck with this notion that my parents, who were working class folks, my friends' parents, who were working class folks that were merchant marines and worked on the railroads, couldn't afford to move into the neighborhood I grew up in. Because of the changing -- because of the benefit of economic renewal.

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I felt like that was wrong. And I feel like that's wrong. I think that some of the unintended consequences of -- and I just jotted these down listening to the discussion -- but inevitable based on that experience some unintended but inevitable consequences of urban renewal areas and economic development strategies are three. I am sure there are more but three came to the top of my head. One is that single parents, particularly single women are going to have an impossible time to buy a home within the city. Because of our success economically. The cost of housing is such that they will only afford to buy houses and if they can buy at all, in suburban areas that are impossible to commute in a rational way and raise a family. I am not saying that is right or wrong. That's an observation. That happens. People of color historically, economically, do not do as well as caucasians. As a consequence, unintended of a success of economic development that is urban renewal areas that succeed, is that people of color have less of an opportunity to buy homes. I didn't learn that from somebody. I observed that going door to door in my neighborhood. The only people that were of color in my neighborhood that were left were the children of the parents who had passed on bequeathed them the home. Somebody may run out and find a survey to dispute that. This is empirical going door to door and what I observed. And the last, this is what Rachel Langford of Stand for Children touched on which is right on. I am sitting here doing this on the fly so don't hold me to these numbers. We have seen a drop from about 80,000 students in the Portland public schools to about 48,000 students in the Portland public schools. At the same time we have seen an increase in the population in Portland. At the same time we have seen an increase in the per capita income of residents of the city of Portland. Now, those things are at odds with each other until you understand that what's happening is, we are becoming, and I forgive me for anybody that's offended by this -- a white, elitist city. That's what we're becoming. Without kids. And the people with kids are moving to places they can afford, thus David Douglas sees an explosion in its student population. Centennial, Reynolds Parkrose. Portland, decrease. Portland public schools decrease. David Douglas, Centennial, rebound reason increase. Why? Housing is cheaper. These are not facts I am in 70ed. Thus one of the unintended consequences is Portland public schools is suffering economically because the state gives money based on student population. You don't have as many kids you don't get as much money. Thus Portland public schools is suffering, closing schools because we can succeed economically. It's an unintended consequence but a real consequence for anybody to think that there isn't a tie to affordable housing, and these three populations I have just identified really doesn't understand how cities and communities work. This is how they work. They have to, you have to have communities where people can afford to live and go to work for it to be a vibrant community unless you want a community such as we are turning into that is a little bit elitist. And I think the privilege of saying that as Bruce Broussard said, having been born and raised here. I have observed the changes in Portland as my colleagues have here to my left, personally. And I am sorry but I think our prior economic policies in the city could be fairly characterized as economical elitism. I have sat up here and debated whether or not to give subsidies who make \$38,000 a year and above for their rent in their apartments. While at the same time we ignore people who can't afford to live anywhere in this city. I would make a strong argument that a person making \$38,000 a year can afford to rent in this person and we do not need to spend tax taxpayer dollars for that population but we have not done as much as we can to Commissioner Sten's credit. He's done more on this problem than all of us here up until now. But this I think is a good initiative. To me this is -- and I do agree with Jane Leo that I want to absentee as much of this focused on homeownership as possible. But we do need to be able to do better than what we had in creating opportunities for families that work in the city that provide us services to live here and not say thank you at 5:00 and stick them on max and head them out east and west and it's not fair and it's not right. And this approach I think is courageous. I think it's visionary. And I appreciate the efforts made to bring it forward. Aye.

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Sten: I spoke on this at the start and I would be ill advised to follow randy. It's a pleasure working with you, commissioner Potter and commissioner Adams and mayor Potter. Commissioner Saltzman is not here. I did say my piece. This is a very important debate. I do intend to work with my colleagues to address the issues raised and there have been fair ones raised and they need to be addressed. But at the end of the day, you know, we really have spent a lot of time working with all of you and thinking about this. And 15 years ago we had a problem. But not like we do today. It's gotten worse and worse despite the fact that over the last 15 years we have built enormous community capacity and 15 years ago, if we had gone for a structural solution like this and we had gone to say we are going to have a predictable much larger amount of money going into housing I am not sure we could have built it efficiently. But as you have all been here today, we have the capacity to take this on in this community. What we need is political will and the structural willingness to make hard choices and say that a family stability of children and children and affordable rental, middle class people by buying homes when they rent has to be a fundamental part of Portland and we will only make that happen by making these kind of tough choices which in the end I think will be very good for our economy. The only other way to make the housing affordable is to screw the city up and there's plenty of pleases that have done that. I believe we are on the right track as a community. But we will get off that track if we don't make this type of permanent commitment to affordable housing and really build the units that are necessary to have a full community where families and children can thrive. So it's a great pleasure to vote aye and I do promise you to bring back forums and all the things necessary to get this policy completed fully with the right amount of input from everybody that should be there. Aye. **Potter:** I certainly appreciate the leadership of commissioner Sten and Adams. I do disagree with my colleague randy Leonard and I rarely do that because he is such a wise, sagacious man. When you look at demographics of Portland we are north becoming less diverse we are becoming more diverse. Between 2000 and 2005, we went from 14% minority to 20% minority. The real midge is where are the minorities of Portland moving to? And certainly in outer east Portland. Our school districts out in outer east Portland, david douglas, parkrose, centennial, the other --

Leonard: Reynolds.

Potter: Reynolds are growing. And it's because that's where some of the last of the low-income housing in Portland is located. For me the issue is do we want to have a segregated city where we have low-income whites in one area and upper class folks in another. The other area is the inner area, the area that randy used to live in that I used to live in. I think it's really, it really has changed in the last 20 years just as exactly as randy has said. You know, I think when we want to look 20 years out we should be thinking about that outer east Portland area and what we can do to sustain the housing out there at a level that is acceptable. So that we can continue in areas in all of Portland to ensure affordable housing for everyone. So all of us on the council come to this from different perspectives but we always, with the same value in mind and that is that we believe every family deserves to have a roof over their heads. It's as simple as that. And so for us, our job is cut out to, with this resolution. And working with the Portland development commission, our job is to set policy and the p.d.c.'s job is to implement it. We are going to work with them as partners and we are going to work with our community to hear all the different sides to this issue so that we can come up with a policy, and implementation plan that really works for us here in Portland. I want to thank all the folks who came out today on this issue. It's an important issue. And I think the fact it's a unanimous vote on the city council we believe it's an important issue. So I vote aye. [gavel pounded] commissioners, do you wish to proceed with the 537? A lot of the same people here?

Sten: I will do it quickly. How's that?

Potter: Please read 537.

Item 537.

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Sten: Thanks, mayor port. This I feel as a companion piece. I learned a thing of roberts rule of order, if you go joint sponsorship, I might have the last name in the alphabet. This is really a rallying cry. And it's probably rally we just had in many ways with all the testimony. But this is we are working in a variety of housing partners we want too redouble our efforts and a lot of ways send a message to families with kids who want you to live in Portland. We want to attract you to Portland. One of the things that's just jumped out I think to everybody on the council over the last couple of months as we have struggled with yet another round of school funding problems is that we have got a problem with the state funding formula. There's no doubt about that. We are coming again with city resources which makes sense from a public safety and economic development perspective. Let alone the kids. \$10 million in cash from the city council. I think it's happened time and time again. But if you look at the underlying fundamentals one of the problems I think is not being talked about is enough is the declining enrollment. And that we are losing several hundred kids every year from the Portland public school district and they are going out to other school districts who have their own problems from over enrollment. It's not the only reason but I think a much, much contributing fact they are perhaps isn't discussed enough and I wanted to put it on the table today and start really rallying people around it is housing. It looks to me as it did to Portland state university that many of the reasons that we are losing kids is housing price. We are losing families who can't find anywhere to live. We are losing middle class families who can buy more house in the suburban and up are income families who we want in the schools because when they move to Portland they don't think about the public schools so I really think of this as a starting point to say let's go after it. Let's try and get a couple hundred more kids into the schools by focusing our housing programs and let's really say that we are going to work to stabilize and this is partly marketing. It's partly going to the school district and saying how do we find the parents who we know are struggling and connect them with the affordable rental opportunities as well as home ownership. It's taking the next level of partnership with the school district around hubbing development hunts. It's working with our community development corporations to find those families that are ready to buy and freeing up a homeownership unit there. And to begin with it's really about making the rallying cry let's get the kids to live in Portland through housing more than it is money. We are going to come back over time and look at pieces but I have asked the bureau of housing and community development and our housing manager has volunteered to lead this to brit council back some strategies that actually begin immediately with some focus resources that we already have in the budget and continue hopefully on for years. I would like us to 10, 15 years ago for somebody to look back at this council and this community and say, when they saw the people leaving the schools they stepped in and did something about it and it's very unique partnership that happened there in Portland, Oregon. They have 43,000 kids or whatever the number is and now there's 50,000. Because they were serious about this. I also want to be clear this is really a resolution saying let's go after the housing issue. Let's go after the link between neighborhoods, schools, and family housing. And let's, it's not a comment on the closure proposal. I want to say two things it's not. The school district has a process on closures. We all have different opinions on those. The only way this is relate the I think part of why they are up against the wall is there's less kids. It's not designed to make a comment on which school should close, which shouldn't. I generally think the superintendent is going in innovative direction and I also think the community needs time to work on it and I am glad I am not on the school board. This is not that. It's also not -- it's not -- this is not a shadow budget process. There's been a lot of excitement around this idea. And people saying, wait a minute, you know, this is something we can actually do something about and so my office has had a lot of ideas if we had some money here we could do something, we would work with parks, office of sustainable development and there's budget ideas floating around. I want to be clear that's just good excitement. I haven't even fully reviewed those myself and not making a budget request to the council. There was a proposal in commissioner Leonard and i's

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review of the Portland develop commission. We asked the Portland division commission to find \$5 million to help the schools. There was not budget set aside for how that would be spent and there were a couple ideas floating. Those ideas are pending the council's review of the p.d.c. budget which has not happened yet. That we forward our thoughts commissioner Leonard and I did to the p.d.c. commission. My understanding is they have reviewed our memo but this is not designed to send any signal that would be inappropriate that the council is voting on those budget proposals. Simply to say let's as it says begin a schools, family and housing initiative and try and find some ways to make things happen. I am going to exert a little bit of privilege from the bench and ask our testifiers to be very brief because my colleagues are willing but tired and hungry. And I think they believe in this. So I think we will wait. Doug capps from the school district and andy welch and I am calling him up and michael anderson from the community. Were you going to come up and say a few words? Lee sap here from parks. Come on up. I think I called more people than chairs so why don't we have will, doug, and andy, why don't you start and we will bring up parks.

Leonard: I would like to vote on this but I have to leave shortly. We have council again at 2:00. 50 minutes.

Sten: We can do this whole thing in under 10 minutes.

Leonard: Good.

Doug Capps: We will do this quick. Members of the council, thank you for the opportunity to be here. Let me first of all say that superintendent vicki phillips wishes she could be here. She certainly in support of the general direction that this resolution points. And she and erik have had good conversation busy this. A school board member or two wished they could be here. They have been a little bit stretched out on these reconfiguration meetings. In fact, several of them are in a meeting even right now on that very topic. The finance committee of the school board was informed of this initiative. We had a conversation with that committee this morning. They asked me to convey support from the school district to the resolution. In fact, the co-chairs of our school board, david wynde and bobby regan said "this resolution is a very, very good idea." I objected leave it at that but I will make a couple of quick comments. With hanks to commissioner Sten we say in a lot of ways this resolution is really a dream resolution. Only in our dreams would we man gin there could be a concerted effort to link the city's housing policies and the resources of the city with school enrollment particular lieu in neighborhoods where enrollment is declining. Itch been fascinated by the conversation you have had on the previous agenda item. Only in our dreams would we jackson imagine the city would focus appropriately on ways to increase homeownership opportunities, knowing that a large percentage of Portland families have left the school district because of the lack of affordable housing and that's been acknowledged previously as well. And only in our dreams would we imagine an approach by the city that would link housing, school improvements, neighborhood amenities like long term guaranteed access to parks, and so this resolution gets us started on that on that dream. I want to say, too, that I think what's really important is that the best approach is to look at all of the elements that we have, that we have touched on and the variety of ways the school district and the city has interacted in the past. Some of which I have been involved in, I have actually talked with you about. The repair of buckman pool and the support that you provided for ball elementary to relocate it to at new columbia. The help with potential relocation of the school district headquarters. I could name a whole variety of things that occur in the life of our school district and city partnership. But all of these are, I would call them individual transactions. A much better approach I think is to look at these elements, housing and parks and recreation and planning and economic development, which may individually add up to successful schools, successful community development. But to do that in a more wholistic way and I think that's the really the magic of this resolution. I also think that we need collectively to develop a better understand publicly of our mutual agenda together to link our property decisions with your planning and development goals to link our need for increased student

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enrollment with your housing strategies. To link our availability to, of recreation fields and open space with your long-term park and recreation needs. To link what happens in our schools to what the community needs to happen in their community school. And beyond land use and development, to link our educational agenda with work force development. To link our ability to train kids for 21st century jobs with the city's economic development strategies and that's what this resolution I think begins to accomplish and reinforce in a much more coordinated way. So I would say that the resolution is really more, more than the sum of its parts or the sum of things we have worked together on in the past. And to those of us who really firmly believe in this strong relationship between our schools and our neighborhoods, this resolution is a dream come true and we thank you commissioner Sten for creating this vision and we pledge our support should this resolution achieve council support in the follow-on steps to bring this concept to reality. Thank you.

Andy Welch: Good morning. Andy Welch. Portland development economics. I am pleased to be here and to add a few words if I may. First and foremost it's pretty clear the commission is committed to imperative, full, of having quality schools and providing a range of housing in the city of Portland. And I think the budget that the commission's reviewing and contemplating right now though I can't comment on the ultimate decision but budget they are reviewing right now has substantial level of homeownership for rental housing and a range of housing goals that benefit the schools, benefit the city and ultimately from a personal standpoint I have two small children in public school. I think they have benefit my kids as well. So I think we are committed to working with the public schools with the council, with the bureau of housing community development to find viable solutions that enhance the schools and continue to make Portland the city that we want it to be. Thank you.

Will White: Will White, bureau of housing and community development. I just want to note that even in the title of that bureau, you have evident the fact that in order to have strong communities we need to have both adequate schools for everyone and we need housing for the folks that are going to attend those schools. We need recreational opportunity. We need good jobs. And what we are doing here with this initiative is to find a way to link the housing piece of that strong community piece with stability of those, are of our great school system. My kids went through that system. It's been suffering. Financially due largely to declining enrollment. I think we have some strong ideas that we can pursue about both how to create better homeownership opportunities for, to convince people to move to this city or stay in this city, those that have school-aged children, and also to stabilize those who are in rental housing and subject to the pressures of being hard for them to just stay in one affordable apartment and be able to keep their kids stable in school so we look forward to working with p.d.c., with the school board and the school staff as well as the planning bureau and parks and others that can help take this big picture look at how to have a stronger community in Portland thank you.

Sten: Thank you.

White: I applaud the entire council. I think that in the meetings that I have had with all of you and members of our coalition, you are a council that gets it. You understand what it means to have a healthy community and all the pieces that go into that. Your leadership and vision around has helped make what is natural become real. I could briefly want to deliver some comments on behalf of stand for children. We have begun to work more closely and closely with them again, mirroring the same direction that you are going in. These are connected issues and we must work together to solve our difficult challenges and problems. Stand for children expresses great gratitude and appreciates the connections between programs that would involve our schools, housing, and parks. Cudos to commissioner Sten and the entire council for looking at the big picture and making this crucial link. This is a great partnership between the city and schools. Which will involve our neighborhoods and parents every step. Which again we need to have that buy-in to make it work. And putting schools at the center of the conversation about what we want for our city is great

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beyond the goals of boosting enrollment at Portland public schools. It's a great model for our community development and participation in decision-making. That make our city unique. So thank you very much for bringing this resolution, commissioner Sten. And I very much look forward to see how we make this into the commission that we want for our city.

Lisa Turpel: Hello. I'm lisa with parks and recreation. We may have made some mistakes along the way but one of the things we did very wisely, people in your seats a long, long time ago in the he remember 1900's was create schools and, school buildings and park facilities side by side. And so we have had a long partnership in parks and recreation with the school district here in Portland. As a career park and recreation person, I started out in special education and one of the first things I learned in that field was another one of those three-legged stools that it takes schools, community, and home to make, to build a successful human being. And I think the combination of parks and recreation, strong schools, and certainly writ all begins in the home is what this is all about and certainly parks and recreation will work, ready to work with you on this continuing this project.

*****: Commissioner Sten, may I make a brief comment of support?

Sten: Please.

Kate Allen: Kate allen, director of enterprise here in Portland. Also a member of affordable housing now and the coalition for a livable future. Here to testify in strong support of commissioner Sten's resolution. To begin a schools, families, and housing initiative. Enterprise commends commissioner Sten's leadership on an issue which we feel, many of us feel will define the character of Portland for generations to come. Our community's ability to tract and retain families in Portland's neighborhoods and to assure that no family is forced to leave the Portland public school district due to a lack of affordable housing, and that schools benefit from the viability and vitality that keeping families here, those two issues are linked and vital to success. As you know, enterprise is working in communities across the country at this nexus between schools and affordable housing and we hope to bring a national commitment and a range of schools to this initiative. As you are aware, enterprise was able to provide 13 \$13 million in tax credit financing for the new school on new columbia campus and this project which was a historic partnership between the city, housing authority of Portland and Portland public schools and the boys and girls club sets a precedent that community desire and willing partners can create really great models of very community-based schools, that will be successes going forward. Please rely on enterprise as a key partner in this initiative and thank you.

Sten: We will. Thank you. Just about there. Jim mccallie is here from the home builders in case people don't know jim. He is one. Their new governmental relations folks. Come up if you want to say anything and I just wanted to make sure that everybody knew he was here because when we are talking about the home builders and realtors, jane leo had to leave about make you can sure that the private side was very involved in this as well. They have a mutual interest with us in developing housing and just wanted to appreciate you being here. It's been a long morning, jim.

Jim McCauley: Thank you very much, commissioner. Mayor Potter, as well as other commission members, very briefly. I know everybody is hungry. I wanted to reserve my comments really just for this resolution. And I tried in the last five days roughly to try to put something more norm article for our membership and wasn't able to make that work. From going forward from this point in time we definitely want to be part of this overall conversation. We want to continue to try to partner with not only just the city but metro and all the other jurisdictions that are looking for these types of solutions out there. Our members have very much the same concern that you have heard early this morning. The affordability issues and the issues that you know they build many houses. They have obviously employees that build those houses and in many cases can't physically afford to purchase the homes that they are responsible for constructing. So the more opportunities that we can try to identify, whether it's different financial models, or different processes and things of that nature that our folks go through to get the sticks and bricks into a home, we want to be there and we

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are more than happy to work with commissioner Sten asking with as the rest of the members of this commission over the next year. Thank you.

Sten: Thanks a lot.

Allison Handler: Allison handler, Portland community land trust. I actually want to tie my comments here back to the earlier proposal you heard about, the satisfied --

Sten: Quick.

Handler: I think it's great. You are having the conversation.

Leonard: I hate to interrupt. I have to leave and we won't be able to vote on this. If you guys could really wrap it up. I appreciate it.

Handler: Ok.

Leonard: Make that point a couple times and we have to be back here at 2:00 and I have two meetings and lunch. In 35 minutes.

Handler: Portland community land trust is thrilled that you brought this to the table and we really support it. Thank you.

Peg Malloy: Portland housing center. I am peg malloy and I was just going to comment that we educate and council people. We have 2300 households in our pipeline about over a thousand of those are families and they are ready to buy and if indeed we can pass this dream of a resolution for the dream of home ownership, I am all for it and thank you.

Sten: 2300 in the pipeline?

Malloy: Uh-huh. But a half of those would be families. Just under half.

Sten: Ok. Great. questions, anyone? I take it not?

Sten: Jane's gone. Michael's done. Really quick.

Ben Gates: Really brief. I'm ben gates. Central city concern. My work is focused on building affordable supportive housing for families in the city center. And I just wanted to illustrate the need for housing in the city center. Last year p.d.c. released its report that central city housing inventory which looked at the rental options that are available. There's 1400 units. Now imagine if you are a parent looking for an option for your family so that you can live in the downtown center. You will find out of those 1400 units only 12% of them are two bedroom units and it's about 1600 units. If you are looking for tree bedroom unit you only find 160 of them. And say you are a family of five and you want to live in the city center. There's only four of those available in the city center. So the need is really there. And when you ask families why they are moving out of the city center, housing options is a huge part of it. So more than just affordable, you need to look at design of these houses and I wanted to thank the commission for considering this because they really looks at how we create this holistic picture of supporting families. Thanks.

Sten: Thank you.

Potter: That's it? Call the roll.

Adams: Aye.

Leonard: I appreciate this. Aye.

Sten: Aye. I said enough.

Potter: Aye. We are adjourned until 2:00 p.m.

At 1:26 p.m., Council recessed.

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Closed Caption File of Portland City Council Meeting

This file was produced through the closed captioning process for the televised City Council broadcast.

Key: ***** means unidentified speaker.

APRIL 26, 2006 2:00 PM

Potter: Council will come to order, Sue, please call the roll.

Adams: Here. **Leonard:** Here. **Saltzman:** Here. **Sten:** Here.

Potter: Here. Please read the first item.

Item 538.

Potter: Planning staff, please come forward. Thank you folks for being here, gil why don't you start.

Gil Kelley: Okay. Good afternoon mayor, city council. Gil Kelley, planning director and with me is sally edmonds and don hanson, vice chair of the planning commission and chair of the river plan committee and don will talk after sally sort of presents the substance of the river concept, don will describe the committee's work and some of the process that's going on now. I would like to just start very briefly with letting you know how this fits into the progression of planning and development work that we are doing to land the river renaissance. In many ways the river plan activity will actually, you know, ground the river renaissance on the terrain of the city. So this is exciting work that we are gearing up to do. And planning commission is very engaged along with the whole group of stakeholders representing a variety of interests so we have got some really good discussion. We wanted to come to the council early to get your endorsement of the general direction we want to head in so that we have got your blessing as we continue through the group process. Because there are going to be some tough discussions that we headed down the right path. No surprises today but we just want to check in with you, make sure we are headed in the right direction. So we have a little power point that I think --

Adams: Things are flowing in the right direction?

*****: Downhill.

*****: That hasn't changed.

Kelley: I don't know if you got the power point up on your screens there. Ok. Briefly what we want to accomplish today is to show you how this fits in with the larger river renaissance to talk about what the river plan will ultimately entail. And then talk about what today's features, which is the river concept, which again is early guidance for developing that river plan. To talk about the public participation aspects of it and how that will play out on a schedule coming back to you and then to get your endorsement of the conceptual direction we are headed today in the river concept. The relationship here to river renaissance is important as I mentioned. It's how it kind of becomes more articulated and more real. Just remind you very briefly you note river renaissance initiated very well but briefly stated it's a city wide initiative to reclaim the willamette river. It has five mutually supportive goals which all the committee members can recite by heart. And is tied together with a unifying strategy that this council endorsed in december of 2004. It is being realized now, it's not waiting for the planning to be completed, it's being realized every day by a set of interbureau activities and projects that are independently managed but are coordinated. And the last bullet here, we received your first annual state of the river report just a couple of months ago. And that is a demonstration about how we are consolidating our reporting on successes and how we are also holding ourselves accountable to measures of success for the myriad of river activities. In the planning work that comes forward and we have endorsed this kind of general philosophy

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throughout all of the river planning work to date and will continue to use these as guidelines, these five are really important aspects of how we approach any work. First of all, to consider the systems rather than just the pieces. So we have done a lot of work that we can take advantage of now over the last couple years and understanding how the river system as a hydrological and biological entity works. We also understood how the harbor economy and the transportation systems work, how the recreation systems come into play, and also how the urban development patterns occur and can be enhanced and extended. All that system look is very critical because we are now getting down to on the ground dealing with how those things overlap and in some places conflict. We have always said to ourselves we will address multiple goals simultaneously. We view conflicts as opportunities. That's particularly important as we get into trails and other issues that are going to be sticking points. That we work collaboratively with a broad set of partners and that we seek lasting and comprehensive solutions. These are simple concepts but they are very important guidance for us in all of our work today. The next image just shows you some projects that are being worked on now, this is not the whole suite of projects but to remind you of the scope of activities here. The linnton waterfront planning and p.d.c. Primarily, these are interbureau projects. Last night at planning commission, planning and p.d.c. Staff working with michael montgomery under the river renaissance initiative presented some objective and I am thinking very important cost information about the linnton waterfront development season narrows that's going to be important foundation piece in the plan -- continued planning work there. The willamette industrial urban renewal areas is our newest u.r.a. And is just getting off the ground, getting sort of formulated, a number of bureaus working there. The willamette river ferry, feasibility study, is underway, planning and transportation involved in that. Riled acquisition conversations are heating up again. There's a work focusing there. The green investment fund, the green streets activity, the south waterfront greenway and, of course, this river plan effort. All of these are really depend on the interbureau cooperation and using that approach we showed you a moment ago to really seek multiple objectives and really burrow into the conflicts and not avoid them and try to make something out of each one of those that will build up to the river renaissance. This essentially just says that we are sort of continuously learning from our work, that we plan and then we design and implement and then we evaluate and go back and adjust if necessary. This circle also represents the fact that we started fairly broad with the river renaissance vision in 2001 and we have been doing refinement planning work that's learned from each of our development periods as we have gone along so we are testing and learning, testing and learning as we go. It's not just endless planning as it might seem to some from the outside. But it's actually a more refined and informed set of planning as we go forward. And then just to depict quickly how this document relates to the others that you have seen at the top of the slide is the river renaissance strategy which the council adopted about year and a half ago now and it has produced, for example, underneath it the watershed plan you were presented with recently, the river plan, it's essentially taking the river corridor along the willamette and applying the economic, environmental, social, and recreational goals to that piece of landscape. The river plan which we are in the very early stages of now, and really coming to you as a first check in on has at least two major products coming out of it. One will be the harbor reinvestment strategy which will tell us one of the most important parts of public investment and, by wait, private, that will help sustain that critical piece of the region's economy. And, secondarily, will produce green way plan including code and design guideline updates for the greenway plan and code which are now out of date. In each of these efforts, again, we are dealing with multifaceted set of interests and we will try to resolve conflicts and in an enlightened way where we are getting win o-win solutions so about that context I would like to turn it over to sally who is going to talk about what this river concept is as the first stage in the river plan. Thanks.

Sally Edmunds: Thank you, gil. So what is the river plan, as gil said, it's a multiobjective plan for the land along the river and up to the greenway plan. It be an implementation tool for the watershed

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plan and Portland's compliance request the nature in the neighborhoods plan among other things. Why update the greenway plan with a new river plan? Well, first to implement the river renaissance vision. To respond to new environmental information and challenges such as the super fund designation, the superfund program is looking to the river plan to establish the long term land use so that they can design the cleanup accordingly. We have fir on the endangered species list. Again, metro's nature in the neighborhoods program, we also need to respond to court cases, *dolan v. The city of tigar*d has led to some challenges with trails. We want to integrate economic development into river planning. And last but certainly not least we want to achieve clearer streamline regulations. I think pretty much everyone will agree that that code needs to be updated. So the river plan builds on previous work. That includes area plans such as the st. John's lombard plan, watershed management plan, and others. And the river concept is the first step in the river plan process. Because there's been so much planning for the river, related to specific topics or for specific areas, we felt it would be helpful to prepare this river concept to sort of consolidate and integrate the planning and policy direction that's been established over the last decade and apply it to the reaches of the river. This concept will provide participants with easily accessible information about where we are going and how what's happening in the north reach connects to the other parts of the river. So the river concept is organized into three river reaches. And each has a title that we have established. We are calling the north reach Portland's working waterfront. This is the area from the columbia river down to the fremont bridge on the west side and the Broadway bridge on the east side. The region's gathering place stretches from the north reach boundaries down to the ross island bridge and includes the south waterfront neighborhood. And then finally, from that area south to the city limits and including the unincorporated area of dunthorpe, on the west side, is the neighborhoods and natural areas section. So for each of these reaches we have a variety of guidance statements organized by both area and river renaissance goal so I would like to talk, touch just a bit on a public participation. As gil mentioned earlier we have river plan committee that we have set up to guide the river planning process and it's a terrific group of people that don will talk a little bit more about in just a moment. But we meet with them monthly to provide them with back ground information. And unlike other committees we have asked them to actually forward recommendations on to planning commissions on behalf of us. So we have also done quite a bit of outreach which is outlined in exhibit c in your packet and that includes meetings with groups and individuals, and monthly email news and that sort of thing. We did go to do planning commission on february 28, and they amended and endorsed the document that you have in front of you. So the next step, once the river concept is endorsed, is to focus on the detailed planning for the north reach of the river. We have been defining the issues and are in the process of convening stakeholder groups. And once we have all that information we will integrate the results into a draft plan. So there are a number of task groups that have begun or are just starting now. We have a trail alignment group that includes staff from planning and parks and transportation, in addition to members of the community. We have a water based recreation group that's starting up in a couple of weeks led by one of our parks staff. A river bank design and permitting group that is led by a bureau of environmental services and planning. Watershed health task force group that includes planning and b.e.s. And a harbor reinvestment strategy that is really a partnership between p.d.c., the port of Portland, and the city of Portland. We are also doing a number of code interviews with applicants who have experienced green way review in the past to try to find out what they believe needs to be changed regarding process and that sort of thing. So I just want to touch for a minute on this harbor reinvestment strategy. The purpose of this is to keep the working harbor competitive. And we plan to do that through coordinate investments and land infrastructure and works for development. Some of the existing conditions out there in the harbor with regard to this include limited vacant buildable land, contaminated brownfields site, infrastructure constraints, primarily transportation related, and there's some employee training and recruitment challenges that the

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businesses along the river have been facing. So we have been doing a number of interviews with businesses along the river and some of the results will be available within the next month or so. Once these other groups are complete we will be launching a few other task groups one looking at the north beach area from st. John's up to the university of Portland. We will be zeroing in a little bit more detail on trail design. We are going to be looking at the requirements for balanced, cut and fill and looking at the opportunity to create perhaps mitigation bank for that sort of thing in addition to some natural resource restoration. We will be looking carefully at contaminated sites and the challenges that are regulations create for people who are trying to clean up sites. And then finally, we will be tackling the set back from the river. So once our task group work winds up we will begin the final process of integrating this work through a series of site design workshops where we will explore how these recommendations that the task groups come up with play out on real sites. So we will be seeking designs that optimize a number of our objectives. And after that we will pull the proposal together into an integrated plan that will go to our river plan committee and planning commission then on to you. And finally, we anticipate that the river plan that we bring to you will include policies, design guidelines, some regulations, working harbor reinvestment strategy, and other prioritized city investments in addition to some measures of success. So what we are asking you to do today is to endorse the river concept as guidance for the development of the river plan north reach. And we have been, we have had a conversation, a number of conversations with the waterfront organization of Oregon. They go by the name of woo and they have asked for an amendment so we have included that in your packet here today. And this text would allow the text in the concept to be consistent with the text in the river renaissance strategy but following this sort of sentence structure in the river concept. So thank you.

Kelley: Part of this was a little bit of show and tell just so you know where we are going so there's a progress report. But I think the question for council that we are really posing today is, in asking for your endorsement, first of all, is this important to be doing? That's important for us to continue to communicate with our stakeholders that the council feels this is important work to do. And secondarily, more specifically, is this approach of dividing the river into three reaches an appropriate way to proceed? We feel it is because there are so many issues and our stakeholders that are more engaged relatively in different segments of the river. That being the case, we wanted to have a unifying concept which was the reason for bringing this early document forward. So I think just that's essentially the acknowledgment we are looking forward as well as any other guidance you would like to give us today.

Potter: Where is the amendment at? In the material that we have?

Edmunds: It is exhibit c in your packet.

Adams: Do you have your slides on paper in here somewhere?

Kelley: Probably not. Do you have the power point?

Edmunds: Sorry.

Adams: You can just email it to me.

Kelley: Ok. If there are no other questions at moment I would like to ask don hansen to say a few words to you as the committee chair.

Don Hanson: I will just make a few comments about the makeup of our committee, our meeting format and some of our objectives of the group. We have an eight-member committee with an excellent range of knowledge and skills about the river many we are learning a lot. We have business landowner, person with port planning expertise and urban designer, several members with real focused on the environmental aspects of the river, and actually a river resident, someone who lives in a floating home. So we have someone on site who can talk about the river intimately. Everyone participates. It's a very open forum. We meet once a month. We have two-hour meetings. They are open to the public and we save space on the agenda at each meeting for public comments towards the end. We are absorbing a lot of excellent information on all aspects of the

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river. We are really learning exponentially and Sally has covered some of that. We have learned about trail systems and access point to the river. We have heard from business owners about such as Schnitzer, Gunderson, Portland shipyards have come and presented at the committee and talked about their businesses. It's been very constructive input and very balanced input from the different groups. We have heard about shoreline treatment procedures and permit processing. Water quality, recreation and boating and fish habitat. And, for example, at the last meeting it was a very diverse presentation. We talked about kind of the recreation committee makeup of all boaters, et cetera, that would be using the river and we talked about the reinvestment strategy. It was very interesting. Staff had gone out and interviewed 60 businesses in the north reach. Very thorough interviews. They presented their findings and it's great to really put a spotlight on those businesses and we all learned a lot about their plans for the future. And they are all looking at growth which I think bodes very well for the city. Our objectives as a group is really at this point to continue learning and we are moving on from concept to the more refinement phase of the plan so we are going to be getting into details. We want to really arrive at a plan that aligns first of all with statewide planning goal 15, the Willamette River Greenway. The plan that's really clear and efficient to regulate for the city in the future. We think that's very important to maintain momentum on this. It should be balanced and apply weight to the varied different groups we are hearing from. Simply stand the test of time as development and of the river occurs in the future. Thanks.

Potter: Thank you. Questions?

Adams: Where's B.E.S.? Have they been involved with this.

Hanson: Yes, they have. They have attended several of our committee meetings and presented on water quality as well as shoreline treatment.

Adams: Any concerns they have? I guess they should be here to explain.

Kelley: It's been very collaborative process.

Hanson: As I will explain they are involved as members on a bunch of task groups which will be starting up. Some of them have already started. And so they will, they are involved in a stakeholders in each of those.

Adams: Ok.

Edmunds: Specifically, don't who is the project manager with the watershed plan is involved in several of them. Mike Reed who is really helping with our bank design and permitting. He is going to bring the streamlining thinking to that group.

Potter: When all this is done and I get on my boat and take a trip up the river, what would I see that looks different?

Hanson: I'll start. Here's what I hope you see. I hope you see, you know, in portions of the river are vibrant businesses that are river-dependent and make use of their connection to the river but in a very sensitive way. I hope you see a lot more recreation than you see today. Access points to the river. Places where neighborhoods can get down to the river and enjoy it. And I think you will see a lot of public open space also that will be in a refined and all stretches of the river. So I think those are improvements along the river that can happen. You know, my impression is that this has been very collaborative process. I have developed a number of projects, worked on projects in the river in the past when it really hasn't been collaborative. This is friending the other way and I think when Sam asked where is B.E.S. They have been collaborating on this process and that's what's going to improve it.

Saltzman: I was just curious about the Willamette ferry study. What is the current status of that?

Hanson: Michael, do you want to say a word about that? Thank you very much. Mike Montgomery, manager of the River Renaissance project for the city of Portland. The Willamette River ferry study is underway. The feasibility study should be completed by late May, early June or so. The consulting firm has been hard at work for a few weeks on this study. And have met with a number of stakeholders in the community. I have been out on the boat with them to travel the entire

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length of the willamette so that we could see where potential sites could be placed for a port -- a dock landing feasibility study demonstrates that a ferry boat system could work in the city of Portland. I don't have any preliminary data in terms of whether the feasibility would indeed come into play as a nice, new addition to the city but we are hoping to see some good results from this. Consultants' work and be able to present that so that we can go on to the next step.

Saltzman: Who is the consultant?

*****: The consulting firm is nelson nygard, from san francisco but they have an affiliate office here in the city of Portland so they have an on site person by the name of tom brennan who works very closely with me on a regular basis throughout the week and knows our community extremely well.

Saltzman: Thanks.

*****: Thank you.

Potter: What's being done, gil, to work with the folks upstream with regard to what they are putting in the willamette?

Kelley: That's really part of a broader initiative on the part of the governor. Willamette restoration initiative that's going by a slightly different name and we are continuing to cooperate in that effort. We think actually there's probably a strategy that we could undertake fairly soon with leadership from the council. To approach the closest communities to us between here and willamette falls in Oregon city. There are a number of jurisdictions that have more immediate connections with us where we think there's some huge opportunities for coordinating recreational activities, tourist activities, boating activities and so forth. So that's a second objective that we would like to advance pretty soon. But in terms of pollutant runoff from other cities, industries, and agriculture, that's part of the larger willamette basin initiative that's the governor's office is coordinating. We are essentially hoping to set a good example here that if in an urban area we can do things to continue to be a healthy and vibrant economy and community and at the same time, clean our water and restore our banks and restore habitat that anybody else can do it. So it's many ways we are trying to lead by example. I know there are a number of individuals who have participated who are here to address the council also.

Potter: Thank you, folks. Is there a list?

Parsons: We have two who have signed up. Paul and lise.

Potter: Gil, are there other people, too, you wish to call up in addition to these good folks?
[inaudible]

Paul Maresh: Good afternoon. Mayor, commissioners, my name is paul maresh. I live on north portsmouth mouth. I am also a, in addition to some of the things I do, I am a member of friends of north Portland willamette greenway trail. We have been around formally, informally now for about a year. In the st. John's town center lombard street plan, one of the things that the council approved was a water-level connection from cathedral park to the east bank esplanade. And we are working on implementing that aspect of the st. John's plan at the moment. And we plan to be working on it for a few years. I would like to direct your attention to page 18 in st. John's north beach, set riverfront south to st. John's to university of Portland potential to undergo a major transition. It talks about the trail going through there. But I want to refresh your memory that council and I think three of you were on the council that approved the plan, approved part of that plan the st. John's plan was a connection going all the way to the east bank esplanade. One of the reasons that was in there because we want to maintain the viability of the st. John's business district. And perhaps talk to council before about north Portland being a peninsula with unique geography. And another point along here, while we recognize the importance of the working waterfront, we do want to take advantage of as many opportunities as possible to afford direct contact and riparian site lines even when these may be industrial riparian areas. That piece of photograph that I just handed you which is from b.e.s., there was a stakeholders meeting yesterday at as for school about the alignment for

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the main project. And one of the things we asked was they consider moving that alignment as I marked there on a pen to so that it would go at the head of the swan island lagoon instead of down at the las area. It's my understanding that b.e.s. Owns that property. Now, it would require most likely some more stone columns placed there. Because the lick question faction capabilities of that piece of ground. There's not a lot of places where the trail can come in contact with the river bank. And we recognize that because we want to maintain north Portland as a working riverfront. But that area along with the alumina concentrate facility is undergoing some rezoning now because it's been bought by ash grove lime and is going to be turned into a cement plant. We would like to consider wherever possible, whatever work can be done to keep alignments in proximity to the river. And also we eventually do want this to connection to go to kelly point park from cathedral park. And once again we are not set on it and we don't want it to go right along the riverfront. We can be up on the bank where people can have a view because a lot of us have families that have worked on the waterfront there for now the docks and these industries for years. We understand that that's important. But we also feel that it's really important for people in Portland to actually be able to go along the river and see the working waterfront and understand that that's Portland's reason d'etre as far as we are concerned.

Lise Glancy: Good afternoon. Lise glancy, representing the port of Portland. I am here today to support city council's adoption of the river concept plan. This document lays a foundation for the more detailed planning efforts for the other three reaches. The port's particularly interested in the north reach planning effort, seeing that proceed. Planning for this reach will focus primarily on the working harbor and a clean and healthy river. Two themes that we are keenly interested in. The willamette river is the port's front yard and we are committed to seeing the river and industry flourish industry along the river flourish. The port has been actively engaged the past two years in the river, industrial economic advisory group which has met monthly. Gil kelley is to be commended for convening this group to include business interests in the planning effort. We also have participated in various task groups that were outlined by sally edmunds. I am working on the river frill economic advisory group, actually, back up. We would like to commend the planning bureau in addition for its work on the economic analysis of river property including the industrial lands, the Portland harbor, industrial land study and the harbor reinvestment strategy now in process. This economic analysis is critical to ensuring the future economic health of the working harbor as well as the city of Portland. The outreach of the planning bureau has been commendable. Our hope is to have work on the north reach plan concluded in 2007 and 2008. This includes an update of the willamette greenway code. And resolution appropriate resolution of the trail alignment issue, the balance cut and fill issue, river-related industry. We urge your support of the concept plan and we urge your support of continued funding for the planning bureau's economic planner positions. We understand one of those positions was proposed to be cut in the budget and we ask you to look at that again. Thanks for your time today. Appreciate the opportunity to testify.

Potter: Thank you, folks. Anybody else to testify?

Parsons: That was all who signed up.

Potter: Any questions from the commissioners? Do I hear a motion to accept?

Saltzman: So moved.

Sten: Second.

Adams: Well, it's very exciting to see such a diverse group of stakeholders coming together to say nice things about this. Hasn't always been the case. So good work. I assume that ann's presence here means good things. She is shaking her head yes. You are taking the original vision of the river renaissance and just continuing to refine it and make it ever more useful. And keeping faith with the multiple, the multiple uses of the river and I really commend and you your team for that and all the partners. Thanks for your work and I am happy to endorse it. Aye.

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Leonard: This is good work and I really appreciate it. Aye.

Saltzman: I want to echo that. This is a really solid piece of work. It's nice to see the lofty goals translating down into specific action tools. And I look forward to the greenway code development as well. I did want to say you asked for our opinions on the north, central, and south reaches. I like them. I think those are very -- and the theme associated with each one is really good. Good job. Aye.

Sten: Well, feels a little dull just to say the same thing but I think we are making progress. And it's becoming tangible and I also think breaking it up in those areas is wise. It gives us a little more -- it's a little better scale. It's not so small that you can't see the big picture but I think it allows better focus. Good work and glad to vote aye and I am enjoying seeing the problem progress.

Potter: I love the willamette. When I was a little boy I used to borrow a neighbor's row boat and my brother and I would go out and row up and down the willamette river and I have to say going up was a lot harder going up than down in a row boat but we really enjoyed it and I have really thought that that river is such an important part, not just of our history and the reason the city is here, but of our future. And that's what I like about river renaissance. It's going to be taking us into the future. And doing it in a very thoughtful way that really includes a lot of different interests and parties. So I am very pleased with that. I am also pleased with all the interbureau cooperation and coordination and collaboration that's going on. I encourage that. I think that's the way we advance the interest of our community is by working together better within the city, and also by engaging our citizens so that they are part of the process. Good job, folks. I vote aye. [gavel pounded] thank you. Please read item 539. Can I ask something. Gil, do you folks need to be here for the linnton hillside? This is a second reading vote only.

Leonard: That is a time certain at 3:00, mayor. It's a quarter 'til.

Potter: So is the next one.

Sten: Linnton is not a time certain. You could do linnton.

Adams: Linnton is not.

Leonard: I'm sorry. You are right.

Potter: Let's go do 540 before we go to 539.

Item 540.

Potter: This is a second reading and a vote only. Please call the roll good Adams.

Adams: Good work. Aye.

Leonard: I did want to point out it was really great for planning great work. It was clear from our first hearing that wasn't necessarily going to be the outcome having a consensus document such as this represents. And so I certainly learned firsthand when you are talking about neighborhoods and lots and what you can build and then people that live there versus the people that want to live there those can be the most contentious issues so I appreciate how hard this was. Aye.

Saltzman: It was very good work. I particularly want to commend the mayor's office for getting everything to a place where they were happy. Very good work. Aye.

Sten: Aye.

Potter: The most telling part for me was after we had adjourned at the last meeting and as I was walking out, one of the people from linnton stopped me. And she said, this is how it's supposed to work.

*******:** Good.

Potter: That is amazing. You folks did a great job. And as we said last week we hope it lays the foundation for the next series of discussions with that community so that we can do it in a collaborative way as well. So I vote aye. [gavel pounded]

Leonard: How come you always get yours and we don't get ours?

Adams: You want one?

Leonard: Apparently not.

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Adams: White russians all around.

Potter: We have about 10 minutes. 10-minute recess, folks.

At 2:49 p.m., Council recessed.

At 3:01 p.m., Council reconvened.

Item 538.

Adams: Thank you, mayor Potter. In 2005 the Portland city council decided that they were going to increase their investment in business district associations by \$100,000. It is the business association grant program managed by the Portland development commission small business program, and at the same time the program was expanded to include eligibility for other business associations like the hispanic chamber of commerce, african-american chamber of commerce, native american chamber of commerce, the east Portland chamber of commerce, to name just a few.

To ensure that these funds were used effectively and in the best spirit of marketplace competition, the city council set this up as using the current grant program competitive grant program guidelines established by p.d.c. Part of that effort, part of the money, part of the \$100,000, I should say, was used to create the annual apnba capacity building workshop called prosperity now, to elevate, to inspire, to share best practices for business districts and businesses, so today it's an opportunity for the business district leaders and participants in this program to share a little bit with the city council on what kind of return on the city council's investment has been yielded. So i'd like to call up rob and patrick to present the report today, and i'd also as he's -- as they're both walking up, i'd like to personally thank rob mossen for his leadership, a lot has been accomplished in your tenure. It's been, what, two years?

*****: Three years.

Adams: As president of apnba, and just days ago the mantle was passed to patrick donaldson, who will be the new apmba president, and it's a year term?

*****: Yes.

Adams: So I want to thank you, rob, for all your hard work, and we all look forward to working with you, patrick, in the years to come.

Potter: I thought I heard it was a five-year term? [laughter]

Adams: Just feels like it.

Rob Mawson: Each year feels like a five-year term. Thank you. Although commissioner Adams pretty well gave our summary. I will -- what we'll do is I will briefly run through on our power point the results of the grant, talk a little bit about who we are and how the grant money was used, and patrick will talk about our immediate future, and some of the grant activities coming up. Who are we, first of all. Apmba. We were an umbrella organization. There are three dozen associations at any given time, there's more, there's less. Some of these organizations are strong and vibrant and long-standing, some of them are just getting their feet wet and moving forward. We range from st. Johns to sellwood, from 82nd avenue to Multnomah village. Typically our members in each of the business associations is locally owned, owner managed, and it's a microbusiness, typically five to 10 employee assist typically. We work collaboratively with the sbac, Portland business appliance, east Portland chamber of commerce and the minority chambers. What sets us apart from other business associations is that we deal primarily with geographic issues. When there's an issue in woodstock, hollywood, st. Johns, that is our concern, whereas organizations like the Portland business alliance have the opportunity to be a little bit more macro in their analysis. Our work is based on the national main street model as it's applied to urban and commercial centers there. Are four points of that model. Urban design, trying to create a sense of place, promotion, destination marketing, economic restructuring, that is creating the critical mass for the success of that particular neighborhood business district, and organization. Historically we've been doing grants with the

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support of p.d.c. Since 1995, typically the grant amount per year, but we've given 70-plus grants, so in that 10 years we've translated the \$250,000 in grants into \$650,000 in projects. The supplemental grant as Sam mentioned, went to two primary functions. The prosperity now symposium and additional project grant funds. The prosperity now symposium was held November 1, 2005, it was a day-long gathering of small business owners, business district association leaders and those frankly interested in small business. We offer two dozen programs, focused on business climate. You can't do a power point presentation without some pretty pictures. Our cosponsors included in addition to the city and p.d.c., were p.g.e., American Express, the business journal, Albina Bank, Knob Hill Business Association. We were cohosted by two dozen Portland neighborhood business districts and associations including the p.b.a., sbac, Hispanic Metropolitan Chamber, Native Person Chamber. I want to say specifically the city's funds allowed us the assurance of putting the event on and allowed us the assurance of going out and seeking additional cosponsors, and cohosts. So it was sort of first money in and gave us the assurance we would have a program at the end of the day. It was a unique gathering of small business owners and business district association leaders that allowed them to focus on the question of how do we do what we do better. Our keynote Mosquitoer was Mary Means of the In Order to make the most use of her time we also hosted a brown bag lunch here at city hall where bureau staff could come and meet with Mary and talk with her about the main street program that was held the day before. The grant program was open as Commissioner Adams mentioned, open to business district associations, chambers of commerce, and organizations serving small business. The \$100,000 was limited to \$5,000 per applicant, it was targeted to streetscape improvements, capacity building and outreach. It was competitively selected and wherever possible, we attempted to work with the individual organizations so that the money could be spread around as far and get as many grants out there rather than have just maybe the 20 best. Total of \$96,000 was awarded to 30 organizations citywide. These included 23 business district associations, four chambers, and two which we have -- categories as other. In average, we continued that ratio of \$3 of private match and volunteer hour match for every dollar of city funds. And it shows you some of the events and activities. In terms of what was funded, we funded banners, street tree lighting, street medallions, benches, planters, for marketing and events, street fairs, monthly programs, advertising, brochures, window stickers, in capacity building, we provided organizational support, website development, direct mail, networking events, business directory, community clean-ups. It was very successful program. What have we learned from the supplemental grant? These are empowering partnerships. One of the challenges, particularly small and fledgling organizations. To give them that character they can organize around and go out and talk to the community members and come up with a program that people will want to participate in. The grant program worked extremely successful in that vein. One of the challenges is predictability. Most do not have a program in their back pocket that if you say I have \$5,000, how would you spend it. They just don't think in those terms. And so to be able to sort of advertise in advance and say, this is coming down the pike, it tends to result in better programs. For some it's time for larger projects. \$5,000 is just not enough when you're looking -- when you've been a business district association and been around for 20 years and you've been doing major street fairs and you're looking for that catalytic program that will take you to the next level. And one of the other challenges is balancing newer nurturing with performance. There's an element of tough love to this, and while everybody likes the money, often times getting them to report, getting them to commit to spend the money the way they said they would is sometimes difficult. We've learned there are three kinds of applicants. There's established organizations looking to build further into new programs, established organizations looking to expand into new arenas, and newly formed ones taking on their first projects. We've learned there's opportunities for economies to scale and creating tool kits. These include tool kits on place making and street design, brochures, directories, web sites, street fairs and events, management, administration, and operations. At the end of the

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day we want to thank you very much for investing in Portland's business district. It's been a very successful program, and with that i'll turn it over to patrick.

Patrick Donaldson: Thank you very much. This last monday night we had the annual meeting of the alliance of Portland neighborhood business associations, and what was interesting is our long-time, and I called her the mother of apnba, nancy chapin, handed out something I -- something I thought was interesting for today's deliberations. This was the original newsletter. I want to quote one of the original articles. "small businesses are at the heart of a healthy city. They unify communities and commercial districts, strong neighborhood schools and economically sound business districts share equally as a magnet for families and individuals looking to buy homes in Portland. In fact, strong businesses mean strong neighborhoods." now, 20 years ago mayor clark gave us that montana it's or encouragement, and I think we've tried to live up to that. What this program has represented to us is that during this last year businesses, the 40,000 businesses throughout the city of Portland saw that the city that works worked hard at ensuring that will the investment we made in the city was being returned to help be a catalyst for more of the same. As we look forward to this next year, what we as amnba have learned is we need to be more business like in the activities that we do as a business organization. Our bylaws call for us very specifically to exist for the purposes of supporting business districts and being successful through membership, membership retention, events, newsletters, monthly meetings, sharing education, and information, to mobilize people at a local level as opposed to from a centralized area, but at a local level. Our hope this next year is we can redouble our efforts in making sure all those existing business districts are in existence at the end of next year, that new business districts, the emerging ones get established. This program incentivises those people. I come from the hollywood district, we have a lot of members. I can tell you despite all of that institutional momentum we have, it's still a struggle each day to do the things that need to get done. And I can only imagine what the newly emerging business districts, there's a new one that will be our next one, the central sandy boulevard business district. They're looking for a little bit different title because it's almost as long as apnba's. But the reality is, what will it take for that group people trying to run businesses and have their homes and families to get up and running some programs such as this are the catalyst that provide people the hope they have the resources. What's also interesting during this process is that it put news more direct contact with city bureaus. Every one of your offices and the portfolios that you all carry have been incredibly supportive of every one of our business districts. We've never been given anything other than "how can we work collaboratively with you?" when we've been doing these events they've the been with us. There is a spirit of "how can we help," not "jump through this hoop." and that's been very helpful. Particularly with liaison program that's existed, we're finding some of these things are -- the ideas of for some of these events have come from a coalition of interests, not just businesses, but the neighborhood associations, which also are a critical element of what apnba is all about. And the third leg of that stool happens to be our partners within the city government who also are excited about seeing programs that they're embracing coming forward through the auspices of apnba. So I guess I leave with you this request, and that is the proverbial ask for the order that business people are. You've had faith in us. We think we've earned that faith by delivering the goods to you. I think we've been true to the intention of what you originally set out for us, and we would hope we would continue to be able to earn your trust and as you go through these budget deliberations during incredibly difficult times with finite resources, that in that mix there's an opportunity to continue to say to the business districts and the individual 40,000 businesses and the citizens within the community that this is something worthwhile we'd like to continue. We're very excited as a business association of 40,000 businesses to help be a partner with you and everyone else who's trying to move the city forward to the future that we all in common share. So that pretty much takes care of our thoughts about this. We would be happy to respond to any questions or anything else.

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Saltzman: 30 grants were given out? What was the total amount of the \$100,000 that was given out in grants?

Mawson: 96,000.

Saltzman: Ok. Great.

*****: [inaudible]

Mawson: The \$100,000 also supported prosperity conference.

Donaldson: I want to digress by making a comment. The process was different this year in the sense it was more inclusive. So we had new faces, new voices, new perspectives, which in itself created a synergy amongst the business districts that have the same faces and same voices. It started stimulating different kind of thinking. And we've just talked internally here within apnba to take that to another level. To start mixing people in a room where we then present the opportunity and create that synergy within that room. And maybe we'll start finding some partnerships between what we calvert call districts, or vertical interests such as the paba, the hispanic chamber, whatever it happens to be, with an established geographical business district and see what can take place within that mix of things. And it was a very competitive process. We hope to make it more competitive. It's not just there, but you have to earn it and demonstrate through your application that you have a vision for your district and that vision sort of extends the vision of where we want to take the city from an economic standpoint as well.

Adams: So when we propose to expand it to the other chambers that we're not geographically based, we didn't know exactly how it would work out. Could you expand a little bit more about your impressions on if that overall was a positive, or challenging expansion in terms of who's eligible for these grants?

Mawson: I think it was a very positive experience. One of the challenges was comparing apples with oranges. How do you compare an application that talks about build can a street -- putting in a bench or banners with another program that talks about a capacity building program for hispanic entrepreneurs? And that was one of the difficulties of the review process. And in part it was very difficult to also look at that and say how the money -- where the money was best invested. All that said, those are challenges we like to have, because what that meant was we have having new ideas come forward, and when you look at the new business districts coming forward, they're looking more creatively. These grants -- in the past these grants have been limited largely to capital improvements. And now they're look at web programs, and they're looking at outreach programs, they're looking at training programs for young entrepreneurs, and so the key really is having a good and balanced review committee. In this instance we had folks from the city as well as from business districts and it was a very positive experience. And I think as we look forward, we want to expand that.

Donaldson: In fact, I think one of the things we found is that those nontraditional business districts or those chambers of commerce I think, just my observation, they -- this was a new experience for them. So I don't think their applications or their engagement of the process was as mature or robust as it will be this next year if this program is refunded. I think that we'll see -- as you can see, we -- representatives here from the cultural center, in terms of monthly or weekly tours of things like that, I think we're going to see even more of those kind of efforts where people have the time to deliberate and come forward with some pretty interesting ideas.

Potter: Have you folks done any surveys of your member organizations to find out what their top needs are so that you're aligning either the grants and/or workshops in with those needs?

Donaldson: Mayor, we have not. In fact, one of the elements of our work plan for this next year is to first of all hold a strategic planning retreat of all 40 business districts on a given saturday morning for that express purpose. Once again, as I indicated, we want to be a little more businesslike in our -- in this process, and that would be a traditional element of a business plan, is to not just go out and make a lot of activity, but it's for a purpose that's moving something forward.

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And our hope is to take through the visioning process, through our own work over the last 20 years, plus the planning retreat, facilitated by somebody who really understands how to herd 40 cats, business people, and hopefully something will pop out of that that will then be the basis of our marching orders and highway we would take into account these applications for grants in the future.

Potter: Good. Other questions? Did we have a sign-up sheet?

Parsons: We do. And I just have some names from commissioner Adams also.

Potter: Ok. Thank you, folks.

Jean Baker: Jean baker, inner southeast Portland. We got two supplemental grants this time. One of them was to market our street fair and one of them was to create some outreach and communications. And with outreach and communications, we now have a website which contains a link to the city, it has a directory to our businesses containing links to their website. It has a new site, and the street fair information, which has already been found and some of the vendors are coming in and going through us. For the street fair, the money that we got was mostly used for advertising, because being an all-volunteer organization, our budget is what the businesses give us so this last year, with the street fair money we managed to advertise in street fairs, and the response was really very good. We had probably twice as many people, a number of the businesses reported that they had -- one of them said up to 75% more business on a saturday than they'd ever had, and we have started the process for the street fair again this year, and we already have people who have instead of having to be asked, have come forward and asked if they can be involved in what's going on. So I think it was a great success. And thank you very much.

Gary Boem: Gary boem, i'm the president st. Johns visitors, and I must say over my 10-year tenure, as that the ability to access resources is vital to maintaining the overall economic health and vitality of our commercial areas. With that said, mayor Potter, council members, business district associations need more programs as the supplemental business organization grant program. Access to resources is vital, and assists them in their ability in maintaining the overall economic health and vitality of neighborhood business districts. Our project encourage people to come check out what's new in the peninsula area since the st. Johns bridge reopened in september. It happened raise awareness about the dozens of new businesses from downtown st. Johns, along lombard, to interstate, kenton, to swan island. The marketing promotion was a joint effort between the st. Johns boosters and the north Portland business association. Additionally, it was a cooperative marketing advertising promotion that supported many local merchants during the holiday season. It encouraged spending your money with locally owned, independent businesses because it put money directly to work in the community's economy. Our project brought together business people, brought them closer together through the benefit of working together, it also demonstrated the benefit of cooperative advertising, supported with an area on wide promotion. It provided an opportunity to collect a sampling of data to track where the customer base of these business districts come from. This gives the merchants a better understanding of where and how to spend their advertising dollars. This program should be continued to be funded by the city of Portland, supporting local business districts is good for the economy, and good for business. Thank you.

Jonathan Colon: Good afternoon, i'm johnathan, one of the business leaders for the hispanic chamber. We talked about the chambers are not necessarily always involved in the overall business community in terms of how we are organizing our city. This was a great opportunity for us to be engaged. I was fortunate enough to sit on the grant review committee, and it was amazing the ideas, and I was actually ashamed we were not able to fund all the application that's came through. There was some great ideas, and there was some hard cuts that were done. The chamber happened to have gotten a \$4500 grant which was then matched by the chamber itself to leverage it to \$9,000, and with \$9,000 we were able to bring 18 entities to our trade show that we hold annually. It's an employment contracting and this year through this grant we were able to produce a promotional

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trade show. And the promotional piece was to get latino-owned businesses who have never set up a booth, who have never displayed their goods or services, have the opportunity to do it in a safe environment. And this gave us the opportunity get themselves ready for a bigger market. These are our stars within our technical assistance program, we thought we were ready for a bigger market, and this gave them an opportunity to network and also develop their skills. As we interview them after the event, one of the things that came up that was pretty amazing was that they found themselves to feel as equal to the other exhibitors. And we had about 80 participants b. 40 of them were other government agencies or other larger contractors that they can sub with. And it was interesting because they were able to talk to each other as exhibitors and not so much aspiring as an exhibit terror. That brought in a stronger relationship. We're having this trade show again, and whether or not we are recipients again, we would encourage the city to continue to support this collaborative effort through this grant, because it does give opportunities to new projects, and it also allows organizations like ours to teach our membership about the respective community. One of the of things is that as a chamber, our clients come from all over the city, and it's nice to go back and say, we got this funding from your neighborhood association, or your neighborhood business. Thank you.

Potter: Thank you folks. When you speak please state your name for the record.

Luna Jaffe: Luna jaffe, president of the Multnomah village business association. Our intention this year was to put ourselves on the map. We have experienced that most people don't even know where Multnomah village is. They often say, where? Huh? You live where snits five minutes from downtown Portland and a lot of people don't have any idea. So we wrote a grant that allowed us to redesign a brochure that we could put at the convention center, and pova, and do a lot of outreach to visitors in Portland. As well as to other communities, hillsdale, beaverton, areas that we could bring people in to just get them to know where we are. We also created banners and update our website. The result of doing these things was our membership and our business -- in our business district doubled in the time period that we started to do the brochure. People wanted to participate. We had the money to fund the graphic designer, we supported a student graphic designer who did a phenomenal job making this happen, and we helped launch her career as well, which was a pretty neat win-win situation. We -- as a -- as a result of that increase in membership, we were -- we went through 5,000 brochures in 2½ months, and we were able to then reprint that brie sure completely on our own so we were self-supporting the second time through by having one more page we added that add some advertising space. Kept it really clean, but made it really beautiful. It motivated a lot of of people to get involved in the design process, in the distribution of the brochure, how do we come together and say, we are a district and we want more people to know that we're unified, we're all working together to make it a fun place. We are sort of under the -- our motto we use is that we're weird and wonderful and we want to keep it that way. And it's very Portland to say that, but the banners that went up, we redesigned a logo a while back, actually right before we did the brochure we designed a logo that then was put on to these banners. The banners are now a beautiful statement of across the district of where we are, that we exist. And the website has been very neat. It's just beginning to -- it's been updated but it hasn't been totally redesigned yet, but as a result we've had people emailing from out of town saying I want to come stay here, what are the restaurants, where are the stores, it's exactly achieving what we want, as well as local people saying, I went down too that little store, what was that called? What's their number? And that's exactly what we need. So I really appreciate the opportunity to have this grant, and I would really support it being offered again. Thank you.

Gene Dieringer: Gene Dieringer, cochair of the woodstock community business district. Woodstock is made up of mostly small business, locally owned businesses. Without the funds of the grants over the last several years, the businesses alone probably would not have been able to afford the streetscape issues. Wove had grants for banners, garbage cans, benches, and the like, to

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improve the business district. It basically boils down to livability, and it's starting to take hold an event that the fact that's we really started to network with the woodstock neighborhood association, and i've heard that many business districts don't very well interact with neighborhood associations. And we have a well-grounded and well-working relationship with the woodstock neighborhood association. Because in these grants we invite them as part of the process. And so it comes down to that livability issue, and the fact that I think the neighborhood and the community is starting to recognize that, and even reed college, which has been kind of aloof over the last several years, is starting to recognize that woodstock exists, and it's there, and --

Adams: It only took 122 years.

Dieringer: Yes. And I do know where Multnomah village is, and we -- and so we would like to start looking at the future for grants to start putting woodstock on the map. And we encourage -- I encourage the business association encourage a continuation of these grants. Thank you.

Cheryl Roberts: My name is cheryl roberts, i'm the chair of the good in the neighborhood event, an annual music and food festival. And we receive -- we were a recipient last year for the funds, and we received \$2500, which helped us to update our website, to update our banners and logos, and we were also honored to have the distinguished mayor Potter be our grand marshal. Thank you.

So we do want to support the continuation of this grant, because what it did for us is that the parade, which is the seventh annual parade, is something we have more participants. It's always the spectators we're looking for, and the businesses we need to, you know, help to stay open, promote, and it also helps their business on a saturday afternoon to see all 2500 people marching up and down m.l.k. Jr. Boulevard. What we were able to do this year, we produced flyers specifically for the parade. We had people going around and actually putting them door-to-door, we visited with some of the businesses up and down m.l.k. and they actually were open. They were so excited, some actually did little drawings of things in their windows to say, ok, the parade is coming, yeah: So it was great opportunity, and without those funds we would not have been able to do that piece for the parade itself. And so this year we're hoping that we too will be a recipient, and we do support the continuation of those dollars. And I just want to add too that the spectators, we actually had more spectators than we ever have had, and people were commenting, you know, I haven't seen my neighbor, my friend in 20 years, and it was great talking to her and watching the good in the hood parade. So thank you.

Potter: Thank you folks.

Ken Turner: Good afternoon. Saying thanks for this grant just doesn't do it. It doesn't do the trick for what has happened on 82nd avenue. As most of you know, the grant money we received, we've used to promote our new logo on 82nd avenue, which is called the avenue of roses. Two years ago when we started on this it was just a thought, and now it has exploded into a community wide collaborative effort. We have reached out with this program to include 11 neighborhood associations, three neighborhood coalitions, three business associations, including port of Portland. We had the Portland rose society, the Portland rose festival, the royal rosarians who are collaborating with us to make sure the avenue of roses is successful. Yesterday we were -- attended an official rose planting at madison high school, where they plant a rose each year in honor of the princess for madison high school, and from yesterday on, it will be part of that rose planting will be part of the avenue of roses. They have joined us into this effort. So we're reaching out not only to the adult community, but also to the schools from the high school at madison, to vestle school. We've had to disappoint three official rose plantings, at east port and bank of the west, p.c.c., at madison, we have two other official rose plantings coming up the next month at the heights of columbia noel and also at the banfield pet clinic. I had a phone call last week, I think this sort of epitomizes what the avenue of roses, or what roses can do. We all know that 82nd avenue doesn't have the best reputation. It hasn't for years, and we had probably eight to 10 newspaper articles written about the avenue of roses. A lot of the editorializing was in jest about the different names.

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But this phone call I got last week was from a used car owner lot on 82nd avenue. He said, "ken, you don't know me, we have never talked before. But I want to tell you the letter I received from 82nd avenue a few months ago was one of the most positive and powerful letters i've ever read." I paused, and he said, "you know what I did? I walked outside and ripped out all our ugly pine trees and planted roses. I drove by yesterday and sure enough, there's a dozen new rose plants in front of his business. And that's brady automotive on southeast 82nd. And as far as publication, notoriety, we're also highlighted in the port of Portland's publication that is distributed worldwide. So we do have worldwide notoriety for the avenue of roses. Thank you very much.

Potter: Thank you.

Leonard: That's a great story.

June Arima Schumann: Good afternoon. My name is June, I'm here as the chair for the arts culture history committee, the old town-chinatown neighborhood. We're one of the examples of organizations for which capacity building is the reason for our project. Old town-china does not have a business association right now, so we are the stand-ins for the business association as a business development committee is being organized at this time. And the reason we went ahead and requested support from the apnba is because there is some significant developments in our neighborhood where we needed to organize our businesses as well as organizations in the neighborhood to promote activities and commerce that is available as our third and fourth avenue streetscape improvement is coming to a conclusion, and we wanted to be able to make sure the public was aware of the businesses that are continuing as the -- during the period of construction. And to support businesses that are suffering because their streets are being torn up in front of the businesses. You'll want to know that with the grant that we receive from the apnb, we created a brochure that lists all of our arts culture and history organizations in the neighborhood. And second project that we completed was to set up a monthly first Sunday activity that promotes businesses and activities for all age groups and interest areas. And this way we hope that regardless of people's interests, that people can come to old town, even through the torn-up streets and sidewalks, that there are interesting things that are rich in heritage, cultural activities, artistic activities, ethnic oriented programs, as well as eclectic shopping opportunities. So we want to thank you. I have two people here with me, Reed Decker from the Saturday Market, and Louis Lee, who is an accountant in old town-china town. So we want to thank you for your support.

Bob Huckaby: Bob Huckaby, I'm with the Oregon Native American Chamber of Commerce. We applied for the grant to have our first gathering. The chamber is run by volunteers. We're 40 to 45 members strong, and it's taken it's seven to eight years to get to that point. We have a lot of major companies and city organizations that assist us in our financing, but we go out and search for the grants to do things like that. Our gathering was attended by 186 people, and they came from throughout the whole state. We had a member of each tribe in the state of Oregon here for the gathering, and it was very successful. The city of award us \$4500 as our grant and we used this money for our advertising, our programs, basically our start-up money to get the gathering started. Overall the gathering was such a huge success we're doing our second gathering this October, and we are planning for 500 people this time. So between the board and our volunteer group, we are trying to make the city aware of the Native Americans. Our whole goal with our organization is to grant scholarships to our Native American students, and to assist other Native Americans who are trying to start businesses. Our offices are handled throughout the whole board members' offices. We do not have our own building, and that's our big goal for the next five years. With these grants it helps us get our gatherings going where we do make our money to do this. We really appreciate the money and we hope you continue this program.

Potter: Thank you folks. Do I hear a motion to accept the report?

Adams: So moved.

Leonard: Second.

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Potter: Please call the vote.

Adams: I want to thank first the city council for making the investment and I want to thank all the organizations who were applicants, both those that ref grants and those that did not. I want to thank the apnba for being such a good partner on this, p.d.c., jennifer nolfe, I want to thank warren from my shop whose been instrumental --

*******:** Sorry about that.

Leonard: We're fading out.

Adams: Who's been instrumental in keeping this going. I will just close with an experience that I had. I was part of the first east burnside fair the year before last, and judy crane and I sat and a bunch of other people sat in our fair, the east burnside in the parking lot of new seasons, and we maybe if we're lucky for about five hours had 20, 25 people come over from shopping and go to the fair. And they got a grant for publicity the second year, which was this last summer. And I think they counted 4,000 people. So it was just night and day. They now have the resources because of that grant and the proceeds from that to now make it a sustaining thing, so it was a one-shot investment that has created a sustaining enterprise, and that's really the hope of these grants, and what we've heard this afternoon is that it is indeed happening a. Very small investment is being leveraged into some really good stuff for businesses and for business districts. So thank you for your partnership. Aye.

Leonard: It's a pleasure to support this and to be a part of something that's such a smart use of our resources to help our small businesses. I appreciate all your work. Aye.

Saltzman: It's really very encouraging to hear all the great things you're doing with this supplemental grant, and I look forward to supporting it. Good work. Aye.

Sten: You've done a wonderful job. My experience has been that with small competitive grants amazing things happen, and I guess I shouldn't be surprised, because you're the folks who most know how to make a little bit go a long way. So I think we just need to keep pushing on this project, and i'm inspired your by your work. I think it's the heart of what Portland needs to do. Thanks so much. It's obviously a pleasure to vote aye.

Potter: And i'm looking forward to working with you folks in the future. Obviously you've got a council here that wants to support what you folks are doing in meaningful ways, and we look forward to our partnership into the future. Aye. [gavel pounded] thank you very much. We're adjourned.

At 3:50 p.m., Council adjourned.