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RESOLUTION No. 37339

Accept the Centers and Corridors Parking Management Toolkit as a technical reference and direct Portland Bureau of Transportation staff to seek community input to establish a new area parking permit pilot (Resolution)

WHEREAS, parking management in the City of Portland is crucial to the economic vitality and livability of the City; and

WHEREAS, the City of Portland actively manages parking via regulations and practices to reduce parking demand and reliance on the automobile; and

WHEREAS, parking policies were significantly updated as part of the 2035 Comprehensive Plan; and

WHEREAS, new policies of the Comprehensive Plan include, among other things, recognizing the value and opportunity cost of the Curb Zone as a public space that needs to be managed to the highest and best use (Policy 9.55); managing on-street parking and loading in the public right of way to achieve mode share objectives, safety, economic vitality and livability, and using transportation demand management and pricing in areas of high parking demand (Policy 9.56); and recognizing the high public and private cost of parking by encouraging prices that reflect the cost of providing parking and balancing demand and supply (Policy 9.59); and

WHEREAS, the Comprehensive Plan projects an additional 260,000 residents and 142,000 additional jobs in Portland by 2035, with 75% of this growth and development expected to occur in centers and corridors; and

WHEREAS, the Portland Planning and Sustainability Commission, in transmitting its recommended Zoning Code amendments related to parking to City Council in a letter dated March 25, 2013, described the changes as an initial approach to address an immediate concern while a more holistic and long-term parking policy direction is developed; and

WHEREAS, on August 14, 2014, Council adopted Ordinance 186752, accepting a grant from the Transportation and Growth Management Program, jointly administered by the Oregon Department of Transportation and the Oregon Department of Land Conservation and Development, on behalf of the Portland Bureau of Transportation (PBOT) for the Parking Analysis & Tool Kit for Neighborhood Centers and Corridors Project; and

WHEREAS, PBOT staff convened a Stakeholder Advisory Committee (SAC), which met 10 times throughout 2014 and 2015 to develop recommended parking management strategies; and

WHEREAS, the resulting Parking Management Toolkit contains a comprehensive set of parking issues and management strategies that are intended to be applied systematically and in a context-sensitive manner; and

WHEREAS, many elements of the Parking Management Toolkit are consistent with existing City Code, Policies, and Administrative Rules, while some will require future Council authorization; and

WHEREAS, in addition to the SAC meetings, PBOT's public process as part of the Citywide Parking Strategy has included communication with close to 1,000 stakeholders and over 50 briefings, meetings and public events throughout the City; and

WHEREAS, in June 2016, City Council directed PBOT to develop a performance-based parking management program, a directive being fulfilled by the forthcoming Parking Management Manual; and

WHEREAS, in December 2016, City Council directed PBOT to modify the Area Parking Permit Program in Zone M in the Northwest District to test the new tools developed in the Centers and Corridors Parking Management Toolkit and inform future implementation; and

WHEREAS, the Northwest District is unique in the City for its existing Area Parking Permit Program and its high all-day parking demand that results from its combined residential and commercial density; the Northwest District's ongoing parking pilot will help answer some questions about implementing the Centers and Corridors Parking Management Toolkit; and

WHEREAS, in September 2017, the Northwest Parking Stakeholder Advisory Committee recommended changes to the Zone M Area Parking Permit district that implemented new tools described in the Centers and Corridors Parking Management Toolkit and permitted by the December 2016 City Council Ordinance; and

WHEREAS, the Northwest District's unique context will make some of the experience gathered through its Area Parking Permit pilot not directly applicable to understanding how to initiate new Area Parking Permit Programs in other parts of the City;

NOW, THEREFORE, BE IT RESOLVED, that Council accepts the Centers and Corridors Parking Management Toolkit, attached as Exhibit A, as a technical reference document; and

BE IT FURTHER RESOLVED, the Bureau of Transportation is directed to refer to the toolkit while working with local stakeholders to develop customized parking management plans in centers and corridors throughout the City; and

BE IT FURTHER RESOLVED, staff is directed to seek community input to establish a new Area Parking Permit pilot in an area that does not have an existing permit program to learn more about how to implement parking management tools fairly and equitably; and

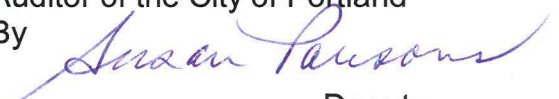
BE IT FURTHER RESOLVED, staff is directed to return to City Council with an Ordinance to create a new Area Parking Permit Program pilot; and

BE IT FURTHER RESOLVED, the City Council acknowledges the dedication and hard work by the citizen volunteers who served on the Stakeholder Advisory Committee for the Centers and Corridors Parking Project.

Adopted by the Council, JAN 24 2018

Commissioner Dan Saltzman
Prepared by: Mauricio Leclerc / Shane Valle; SP
Date Prepared: October 23, 2017

MARY HULL CABALLERO
Auditor of the City of Portland
By


Deputy

68
Agenda No.
RESOLUTION NO. 37339
Title

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<p>INTRODUCED BY Commissioner/Auditor: Dan Saltzman</p> <p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance & Administration – Wheeler</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman <i>[Signature]</i></p> <p>Position 4/Safety - Eudaly</p> <p>BUREAU APPROVAL</p> <p>Bureau: PBOT Group: Transportation Planning Group Manager: Art Pearce Director: Leah Treat <i>[Signature]</i></p> <p>Prepared by: Shane Valle; ML <i>[Signature]</i></p> <p>Supervisor: Mauricio Leclerc <i>[Signature]</i></p> <p>Date Prepared: October 23, 2017</p> <p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>City Auditor Office Approval: required for Code Ordinances</p> <p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p> <p>Council Meeting Date <i>1/10/18</i> <i>1/24/18</i></p>	<p>CLERK USE: DATE FILED <u>JAN 16 2018</u></p> <p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <i>[Signature]</i> Deputy</p> <p>ACTION TAKEN:</p>
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AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/> <i>9:45</i></p> <p>Start time: <u>10:45</u></p> <p>Total amount of time needed: 30 mins (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Eudaly	4. Eudaly	✓	
Wheeler	Wheeler	_____	_____