

# The City of PORTLAND has 50 neighborhood business districts.

# Together these districts contain **19,200** BUSINESSES and provide **267,000** JOBS.



#### 82<sup>nd</sup> Avenue







#### Alberta





PARKROSE ===

ESS. CONNECTIONS

A MONTH OF MERRIMENT ON ALBERTA STREET

#### Beaumont



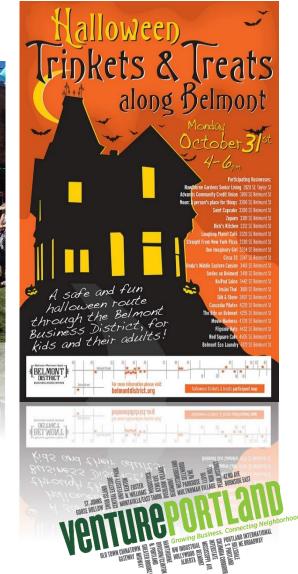




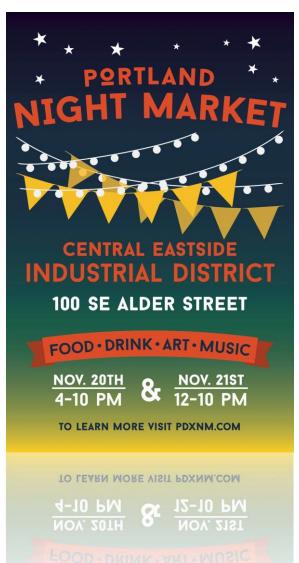
#### **Belmont Area**

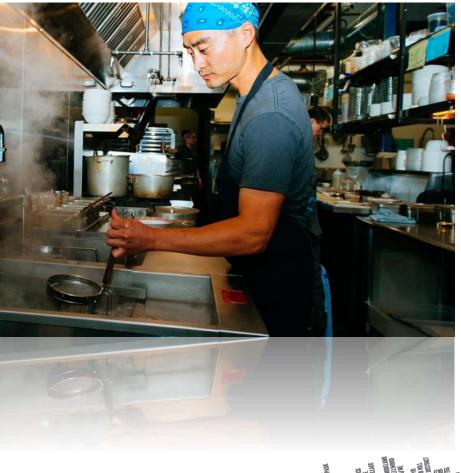






### **Central Eastside**







IGO OF WENCK OFFICE)

### **Columbia Corridor**

**Columbia South Shore Well Field Wellhead Protection Program** 



GROUNDWATER

**PROTECTION PROGRAM** 

COLUMBIA SOUTH SHORE

#### What is our goal?

To prevent hazantous maperials or fillels from contaminating Portland's backup drinking water supply serving 790,000 people in the region.

#### Who is affected?

Business, industry and agriculture that use or store over certain amounts of hazardous chemicals within the well field boundary covering portions of Portland, Fairview and Gresnam. Residents are asked to help by using household chemicals responsibly.



#### Which chemicals are regulated?

Equid solvents, especially chlorinated solvents, fuels, carcinogens, hazardous wastes and other regulated chemicals. Products like degreasers, cleaners, acids, fuel, and corrosives when present over a threshold amount ranging from 10 to 50 gallons. Users that have less than these amounts may not be affected by the regulation. Compliance might be as simple as reducing quantities on hand.

#### What are the new regulations?

The program controls the handling, transport, and storage of hazardous the	micals to prevent release
to groundwater. It requires operational & seructural measures such as: • Store and transfer chemicals in clean areas with secondary containment, using best management practices.	One gallon of TCE (a solvent commonly used to clean metal
<ul> <li>Use a collution operation peaks</li> </ul>	

 Transport, load or unload chemicals with spill response systems including: 292,000,000 gattom signage, paved access areas, drainage controls and other means of of drinking water. preventing releases from reaching soil, surface water, or groundwater.

#### What do you need to do?

Determine if you have enough hazardous material or fuel to be subject to regulation, then contact CCA for technical assistance. The inspectors will conduct inspections.

#### When do you need to do it?

New ce busines	velopments require immediate compliance. The phase in for existing estis:	A drop of
June 20	05: Small container material storage areas must be addressed.	prevention is worth a gallon of cure.
June 20	06: Jarge container storage and loading docks must be in compliance	
June 20	07: Tanks and rail car load/unload operations must be in compliance.	
June 20	<ol> <li>Transportation routes must be paved and contained.</li> </ol>	

#### What about exemptions?

There are 17 exempted materials or activities such as materials prepackaged for retail sale, furnace oil, non-routine maintenance, and construction - please carefully review the requirements.

#### Who do I talk to?

The Portland Water Bureau administers the program, funded through water user fees. Call 503-823-7493 or visit www.portlandonline.com/water/.



For assistance contact:

Columbia

Corridor Association 6627 NE 82nd Avenue Suite 102 PO Box 55651

Portland, OR 97238

Corky Collier

Executive Director corky@columbiacc

Phone 503-287-8686 Fax

503-287-0223

Portland and Gresham Fire Departments are responsible for inspections and enforcement. The Columbia Corridor Association provides technical business outreach and help. Contact CCA at 503-287-8686 or www.columbiacorridor.com/WellfieldProgram. For detailed program requirements, precisively to the Reference Manual, which can be obtained from the sources above

to being how a manage have an one gamme with the state an CC/ a: 503-287-8686 or www.columbiacorridor.com/WellfieldProgram. The Columbia Corridor Association provides technical business outnerth and nep. Contact

Portland and Gresham Fire Departments are reportable to imperation and enforcement Cal 503-823-7493 or v.a. www.pordandonline.com/water/ The Portland Water Bureau administrate program, funded torough water user fee

Who do I talk to?

What about exemptions?





# **Cully Blvd**





## **Division/Clinton**









#### **Foster Area**



21+ Only Bar Maven FoPo Tavern N.W.I.P.A. Starday Tavern Barrio Pod Bar

All Ages Carts on Foster Nayar Taqueria Portland Mercado Red Castle Games and more!

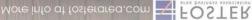
#### Saturday July 9th, 4-8pm







More info at fosterarea.com





#### aturday July 9th, 4-8pr



### **Gateway Area**

#### SHOP GATEWAY For the Holidays

Make at least 2 purchases (\$5 minimum) at Gateway Area businesses between Small Business Saturday (11/26) and Thursday, 12/8. Turn in your receipts at the Gateway Holiday Party for a chance to win gift certificates from your favorite Gateway stores. For more information visit facebook.com/GatewayAreaBusinessAssociation



Gateway Holiday Party 12/8 from 6-8pm Riverview Community Bank





Gateway Holiday Party 12/8 from 6-8pm Riverview Community Bank



your receipts at the Gateway Holiday Party for a chance to win gift certificates from your favorite Gateway stores. For more information visit facebook.com/GatewayAreaBusinessAssociation



### **Greater Brooklyn**







### **Hawthorne Blvd**





### Hillsdale





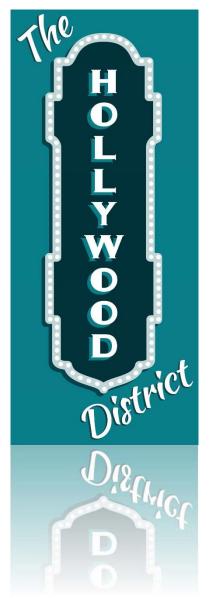
### **Historic Mississippi Ave**







# Hollywood





#### **Jade District**





### Kenton







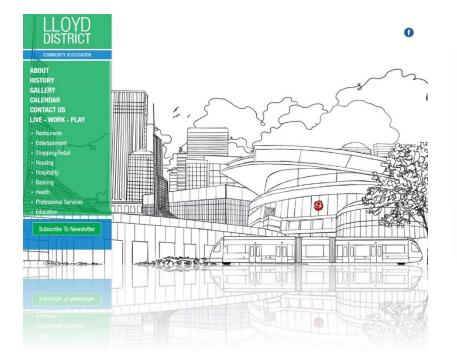
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## **Lloyd District**







#### Midway

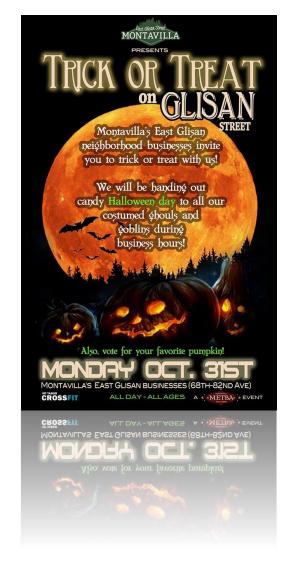






### Montavilla/East Tabor







### Multnomah Village

Golden Tickets
Shop Local, Tink Local, Be Local
Program Research registrational loss of the second second Mahanah Hag Sha valuer
Participating Businesses Multhomah Vilage Action Tast Photo Action Tast Action Tast Photo Action Tast Action
Barbur Foods Hillsdale Liquor Store Otto & Antas's Sasquatch Brewing The Village Hut Down to Earth Cafe Korkage Wine Bar & shop Nectar Sip D Vine Verde Cocina Grand Central Baking Medley
Special Thanks to All of Our Sponsors Special Thanks Special Thanks to All of Our
Multriomak Antiques INDIGO TRADERS ANNASTASIA
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# Nob Hill



MARCH 19th 11AM - 6PM NORTHWEST PORTLAND NOB HILL DISTRICT

An event celebrating the

#### 2016 IAAF WORLD INDOOR TRACK CHAMPIONSHIPS

Aughs 81

TAKE THE PORTLAND STREETCAR FROM THE CONVENTION CENTER!



chances to win \$500 in gift cards & merchandise from participating Businesses

Participating businesses will be displaying the READY SET GO Logo in their windows

•••••

No cost to participate

Event information and participating businesses can be found online at:

NWPDXNOBHILL.COM









### North/Northeast





### **NE Broadway**







SPONSORED BY

SPONSORED BY THE BROADWAY



### **Northwest Industrial**



#### Light the way for NINA's future! **Fight the max for NINA**'s future!







### **Old Town/Chinatown**







#### Parkrose





#### FREE FAMILY HALLOWEEN EVENT



#### Sunday, OCTOBER 30th, 2016 PARKROSE HIGH SCHOOL PARKING LOT 12003 NE SHAVER ST. PORTLAND, OR 97220

EXCLUSIVE PARKROSE BUSINESS COUPONS FOR ADULTS CANDY - GAMES - SPOOKY MUSIC COSTUME CONTEST @ 5PM!

#### CONTACT US AT CO



#### **Pearl District**







### Sellwood





### **South Portland**







## St. Johns



STJOHNS PORTLAND, ORE SMALL TOWN IN A BIG CITY

#### Supporting businesses in St. Johns since 1926



Also called the St. Johns Business Boosters, the Boosters work to encourage small and large businesses in St. Johns through advocacy, education, and networking.

Home Eat + Drink • Shop • Services • Events • About the Boosters • Newsletter Contact or Request

View our website to learn more about St. Johns and the many businesses, artists, and restaurants this neighborhood supports. Each member business is highlighted with their own page under either Eat = Drink, Shop, or Services. Check the pages for details including hours, location, and links to social media.

Clock in the St. Johns Plaza. Photo by Deanna Cantrell Photography.

Look under Events to learn about scheduled activities, street fairs, and St. Johns Boosters meetings.

Whether you are new to St. Johns or a long-time resident, we appreciate your patronage



#### Salty Teacup, a St. Johns Favorite

Our shop is designed to create a fun laid back, On shop is designed to create a fun laid back.

Salty Teacup, a St. Johns Favorite

Whether you are new to St. Johns or a long time resident, we appreciate your patronage

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7433 N Leavitt St. Johns, Ore. 503-265-8110

Search...

Select Language

Be the first of your friends to like this

The St Johns Boosters Business Association August 8 at 8:57pm

Welcome to St. Johns. We could use some good Italian food.



Welcome to St. Johns. We could use some

The St Johns Edustria Business Association

30003.458



### **Stadium District**



**Stadium District Business Group** 



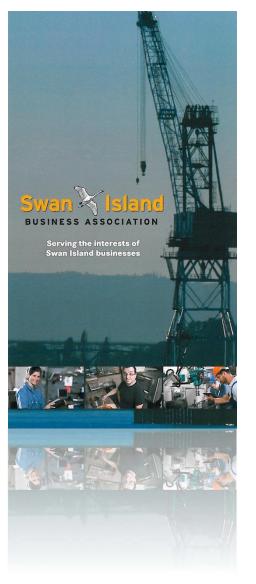


#### Stop and Shop $\cdot$ Eat and $\text{Drink}\cdot\text{Stay}$ and Play - in historic Goose Hollow

Stop and Shop • Eat and Drink • Stay and Play - in historic Goose Hollow



#### Swan Island





We're proud of Swan Island and what we get done every day. During the week about 10,000 people commute to their family-wage jobs in one of the country's most unique urban industrial districts - situated on the shores of the Willamette River adjacent to vital north Portland neighborhoods and even home to a surprising diversity of wildlife.

We've designed this website to clear up any confusion, to inform, to motivate and maybe enter the jessite (%) is inite near te clear nb and coupraise (%) (%) is inite near te

country's most unique urban industrial districts - situated on the shores of the Willamette River adjacent to vital north Portland neighborhoods and even home to a surprising diversity of wildlife.

#### Tilt to open third restaurant soon

Posted by Cynthia Sulaski on July 7, 2014

Brittany and Octavian Jurg, owners of the Tilt restaurants on Swan Island and in the Pearl District Juan to open a time detablishment on Best Burnside in August or September. The couple have strong lies to Swan Island. Andy Andersen, Brittany's grandfather, founded Andersen Construction and her father, David Andersen, runs the company today. Octavian S add is currently a machinist on Swani Island. While in school, Octavian worked several jobs on Swan Island, including painting Freightliner trucks. Brittany and Octavian's family background and personal work experience helped shape their business vision – Built for the American workforce. Their first restaurant.

#### Overlook Sewer Project Construction Update: June 27, 2014 **Dodate: Anne 52**, 5014 **Dodate: Anne 52**, 5014

Location of Transportation User Fee Town Hall Meeting Changed Lowa Hall Meeting Lowa

MORE SIBA NEWS

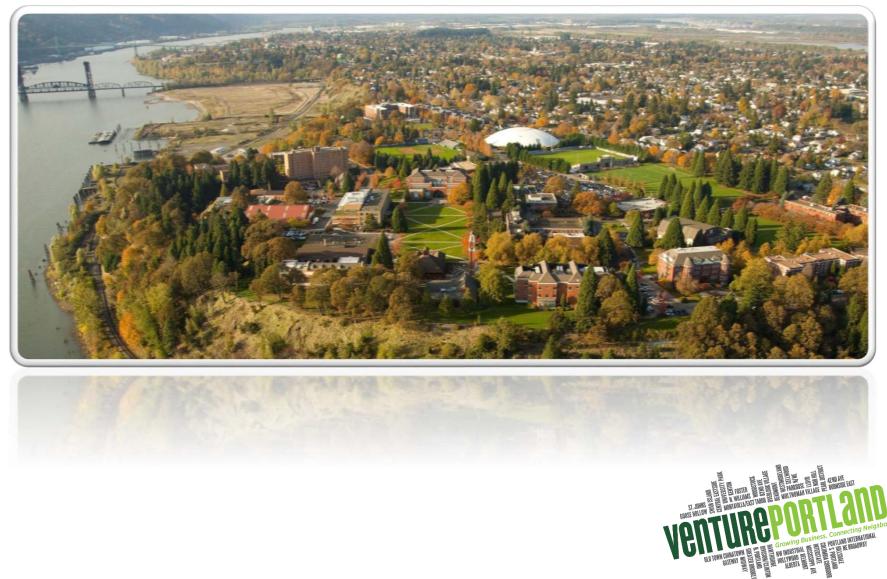
MORE SIBA NEWS Location of

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# **University Park**



# **Williams District**



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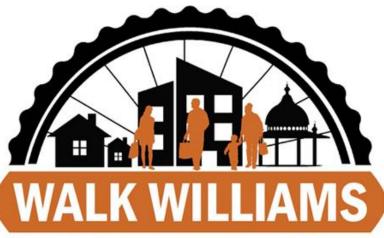
WEIGHBORHU

SHOPPING

SERVICES

ink & pea

williamsdistrict.com



### 2nd Wednesday, monthly (5-9pm)

2nd Wednesday, monthly (5-9pm)



# Woodstock



CINES DYCK





# **30<sup>TH</sup> ANNIVERSARY**



# Selfie Challenge: #PDX CLICK. TAG. WIN.









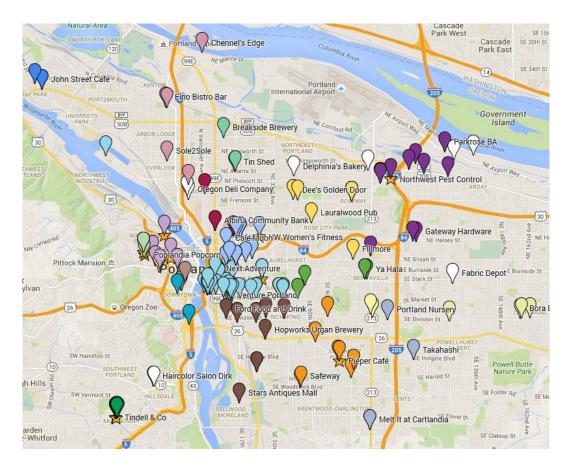
# **30<sup>TH</sup> ANNIVERSARY**







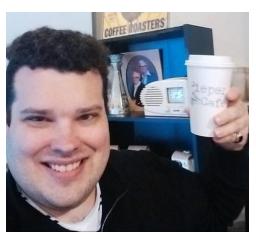




Portlanders took **204** SELFIES in business districts city wide.







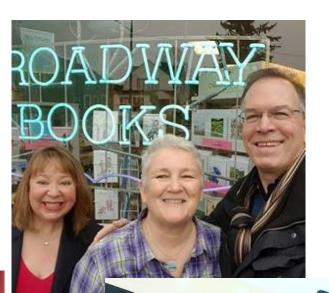


















# INVESTING IN STRATEGIC GROWTH OF NEIGHBORHOOD BUSINESS DISTRICTS



Venture Portland EXPANDED access to training **590** business district LEADERS from 35 districts attended 43 CAPACITY BUILDING TRAININGS and EVENTS.



Venture Portland addressed **512** district-specific REQUESTS from business districts city wide.



Venture Portland provided 2,331 hours of TRAINING and TECHNICAL ASSISTANCE to business district leaders.

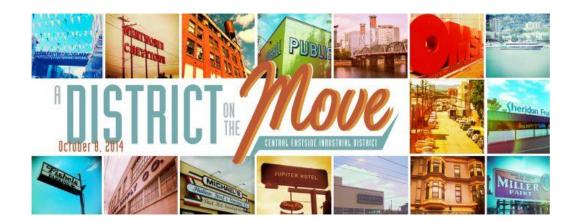


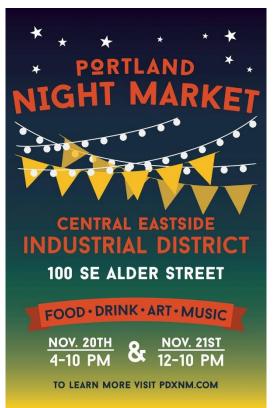
# Venture Portland EXPANDED access to grants AWARDED \$112,250 to fund 36 Projects in Districts LEVERAGING \$461,882 a more than 4-to-1 match.



# **Central Eastside**

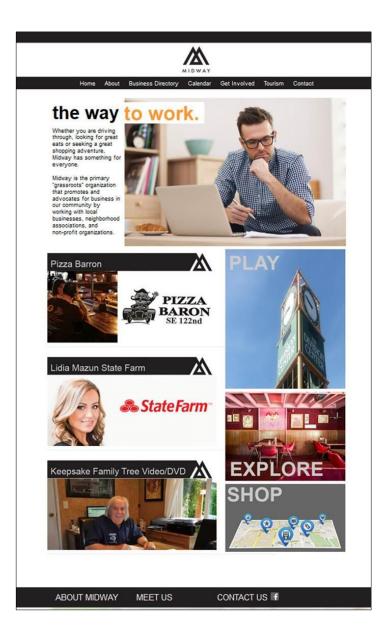
- EXPANDED Night Market draws 20,000 attendees
- NEW Enhanced Services District (ESD)
- NEW Staffer
- NEW Website (Spring 2017)





# Midway

- NEW Outreach Strategy uncovered digital divide (80% Midway businesses not online)
- NEW Website has microsites for district business (Fall 2016)
- Increased Membership 53%



# Montavilla/East Tabor

- NEW Website has micro-sites for district businesses (Summer 2016)
- EXPANDED Street Fair (12,000 attendees)
- Increased Membership 50%



This section will be quickly growing as our members create their web listings. In the meantime, you can view a nearly complete list of members on our District Map page.

All Health & Wellness Nonprofits Restaurants & Bars Retail Ser





### Mr. Plywood

### Building materials for the remodeling contractor and do-it-yourselfer!

Lumber yard & warehouse stocking plywood, roofing, molding, paneling, drywall, insulation & more.

Address 7609 SE Stark St. Portland OR 97215



# Nob Hill

- NEW 'Ready, Set, Go!' Track and Field Event
- NEW 'Celebrate the Season of Joy' Event helped businesses recover from gas explosion
- NEW Staffer







# St. Johns

- NEW Website features member profiles and is multi-lingual (Fall 2016)
- Increased Membership 60%





# **Making Cash Registers Ring**

Little Boxes (City Wide)

Incentivized 19,253 holiday STORE
 VISITS on Black Friday/Small Business
 Saturday generating \$395,000

Golden Ticket (Multnomah Village/Hillsdale)

 Generated \$4.5 million in neighborhood holiday retail SALES



# PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Worked with PBOT to reduce STREET FAIR
   Permit costs
- Ensured business districts receive the same land-use and Bureau NOTIFICATIONS as residential neighborhood associations
- Helped BES and PBOT mitigate IMPACT of construction on business districts



# PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Supported Neighborhood Economic
   Development efforts including NPI and Main Street programs
- Increased BPS 'Sustainability at Work' certified businesses
- Maintained 'Age Friendly Business' Certification



# Venture Portland Board Members contributed **1,369** HOURS equal to .68 FTE or 26 hours/week.



# PILOTING INNOVATIVE SOLUTIONS TO GROW BUSINESS AND CONNECT Neighborhoods



# PORTLAND PILOT PROJECT: YEAR 2

Catalytic effort addresses disparity, gentrification and displacement among targeted East and North Portland business districts.

## **Goals/Results**

- 10-20% Increase in Members
  - 48% NEW members across all districts
- 10-20% Increase in Volunteers
  - 29% INCREASE (22% people of color)
- 10-20% Increase in Revenue
  - 290% INCREASE (generated \$160,000)



# PORTLAND PILOT PROJECT: YEAR 2

Results:

- 14 NEW Revenue-Generating EVENTS drew
   14,000+ attendees
- **15** Positive Earned Media Stories (2 front-page stories)
- 6 New Websites
- \$100+ Million Public Infrastructure Investment



# 82<sup>nd</sup> Avenue of Roses

- NEW Strategy focused on primary business mix (food & auto)
- NEW 'Around the World in 82 Dishes' Event with multi-lingual dining guide (Summer 2016)



• NEW 'Shop Talk' auto industry group





tickers & Discounts These Businesses



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n fare including big burritos, enchiladas s. Served with homemade salsas and a daily.



ccm | 503-771-2299 se food and dim sum that blends itemporary cooking styles. Pick and if dishes at the same time.

### ickers & Discounts These Businesses



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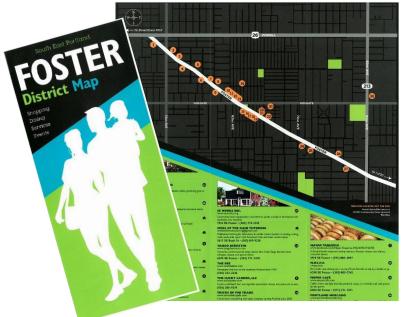


#103

enerous portion sizes. Signature d pepper squid, green beans and

# **FOSTER AREa**

- EXPANDED Tree Lighting drew 300 attendees (50% increase)
- NEW Tasting Tour generated nearly \$2,000 in business sales in 4 hours
- NEW Map promotes rapidly changing district







# **Gateway Area**

- NEW 'Shop Gateway for the Holidays' incentivized multiple purchases
- NEW 'Gateway Celebrates Small' Passport generated 250 purchases in district businesses
- NEW 'Takin' Care of Business' district clean-up removed 460 lbs of trash







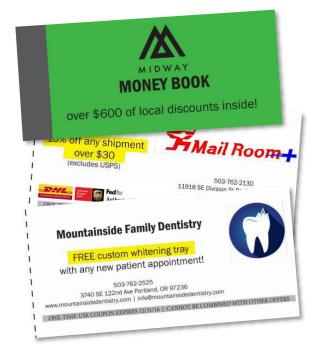
# Kenton

- EXPANDED Trick or Treat on Denver Street drew 1,000 attendees (67% increase)
- EXPANDED Tree Lighting drew 500 attendees; donated 4 'community trees' to local families in need
- NEW Bunyan Beer Fest (Summer 2017)



# MIDWay

- NEW 'Midway Money Book' with business coupons/district map
- NEW Website (22% businesses first time online presence)
- NEW 'Business to Buttes' Event linking businesses with outdoor recreation destination (April 2017)

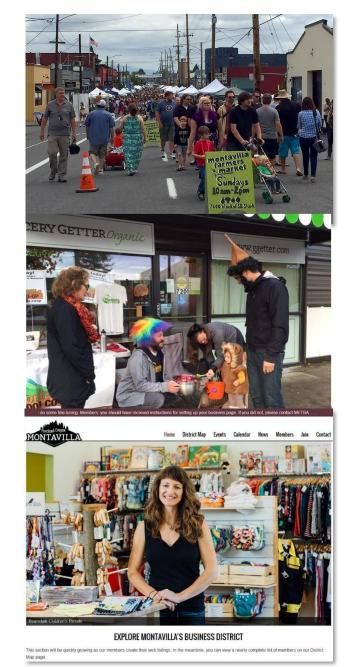






# MONTAVILLA/EAST TABOR

- EXPANDED Trick or Treat on Glisan Street (60% increase in participating businesses)
- EXPANDED Frosty Fest drove 10% increase in sales
- EXPANDED Street Fair with 12,000 attendees (20% increase)
- NEW Website increased membership

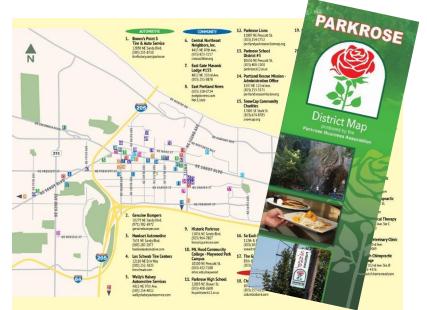


# Parkrose

- EXPANDED Trunk or Treat Event drew 1,100 attendees (43% increase)
- NEW Map promotes district
- NEW Website highlights district businesses







# WILLIAMS DISTRICT

- NEW Walk Williams Wednesdays Event encourages exploring rapidly evolving district (Jan-July)
- NEW Shop Williams Late Event increased sales 17%
- EXPANDED Board 300% with diverse new members





2nd Wednesday, monthly (5-9pm)



# IT'S WORKING

# Critical PARTNERSHIPS resulted in increased RECOGNITION for the VALUE of Venture Portland and neighborhood business districts to Portland's ECONOMY.



# **CREATIVITY WEATHERS CRISIS**

### PORTLAND SUPPORTS SMALL BUSINESS COMMUNITY THRU WINTER WEATHER

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PARTICIPATING BUSINESSES:

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WIND COURSE IN COMPANY AND ADDRESS OF



### SOUTHEAST PORTLAND STANDS TOGETHER

### Co-authored by:

82nd Avenue of Roses Business Association Brentwood-Darlington Neighborhood Association Foster Area Business Association Foster-Powel Neighborhood Association Mt. Scott-Arleta Neighborhod Association

### THESE ARE OUR VALUES:

Due to recent events, your local business and neighborhood associations feel it is important to state that:

### We value DIVERSITY and TOLERANCE

Our community is made of ALL KINDS of people. We have different beliefs and different family structures. We come from all over the world, but we all call Southeast Portland our home.

We all deserve a SAFE place to live and work.

We STAND TOGETHER against harassment and discrimination.



What a Long, Successful Trip Its Been...

700 Board and Committee Meetings
10,197 Hours of Training and
Technical Assistance

16,480 Volunteer Hours

**\$1.31 Million** in Grant Awards

# 2017 2018 INVESTMENT

### **Continue Venture Portland Funding**

Strengthen Catalytic Investment Initiative (Pilot Project) for East and North Portland Business Districts

## \$200,000

- 9 Business Districts in East/North Portland
- 6,156 Businesses (33% neighborhood businesses in Portland)
- 4.5 Business District Organizers



# VENTURE PORTLAND MEANS BUSINESS

The business of Portland is about more than business. It's about people, neighborhoods and culture. It's about finding the right space. Raising capital. Creating jobs. And being flexible. It's about passion. And dedication. And starting something because you believe your idea is THE IDEA.

**It's about a vision for our city.** One that business owners, residents and government officials share. A vision that celebrates the individualism and distinct flavor that makes Portland Portland. The knowledge that our diverse neighborhoods and unique views make up the very fabric that binds our city together.

The business of Portland is about a lot more than just business. It's about growing business and connecting neighborhoods to make more out of the neighborhood business districts we call home.



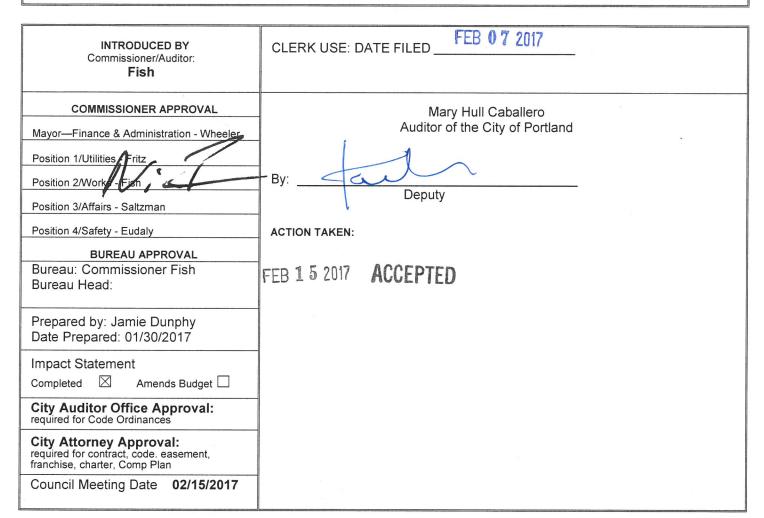
# ventureportland.org

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### 131

Agenda No. **REPORT** Title

Venture Portland North and East Portland Pilot Project Year Two Progress Report (Report)



AGENDA	FOUR-FIFTHS AGENDA	COMMISSIONEI AS FOLLOWS:	COMMISSIONERS VOTED AS FOLLOWS:		
TIME CERTAIN ⊠ Start time: 10:00			YEAS	NAYS	
Total amount of time needed: <u>45</u> (for presentation, testimony and discussion)	1. Fritz	1. Fritz	$\checkmark$		
	2. Fish	2. Fish	$\checkmark$		
CONSENT	3. Saltzman	3. Saltzman	$\checkmark$		
	4. Eudaly	4. Eudaly			
Total amount of time needed: (for presentation, testimony and discussion)	Wheeler	Wheeler	$\checkmark$		