

VISION ZERO ACTION PLAN

SAVING LIVES WITH SAFE STREETS

Portland City Council

December 1, 2016



Vision Zero is the bold goal to eliminate all traffic deaths and serious injuries



**IN JUNE 2015, THE
PORTLAND CITY COUNCIL
UNANIMOUSLY PASSED
A RESOLUTION
COMMITTING PORTLAND
TO VISION ZERO.**



PARTNERSHIPS

A 26-member Vision Zero Task Force shaped the vision, policies and actions in the Plan

WHO



VISION STATEMENT

Working together, we will take equitable and data-driven actions that will **eliminate deaths and serious injuries** for all who share Portland streets by 2025.



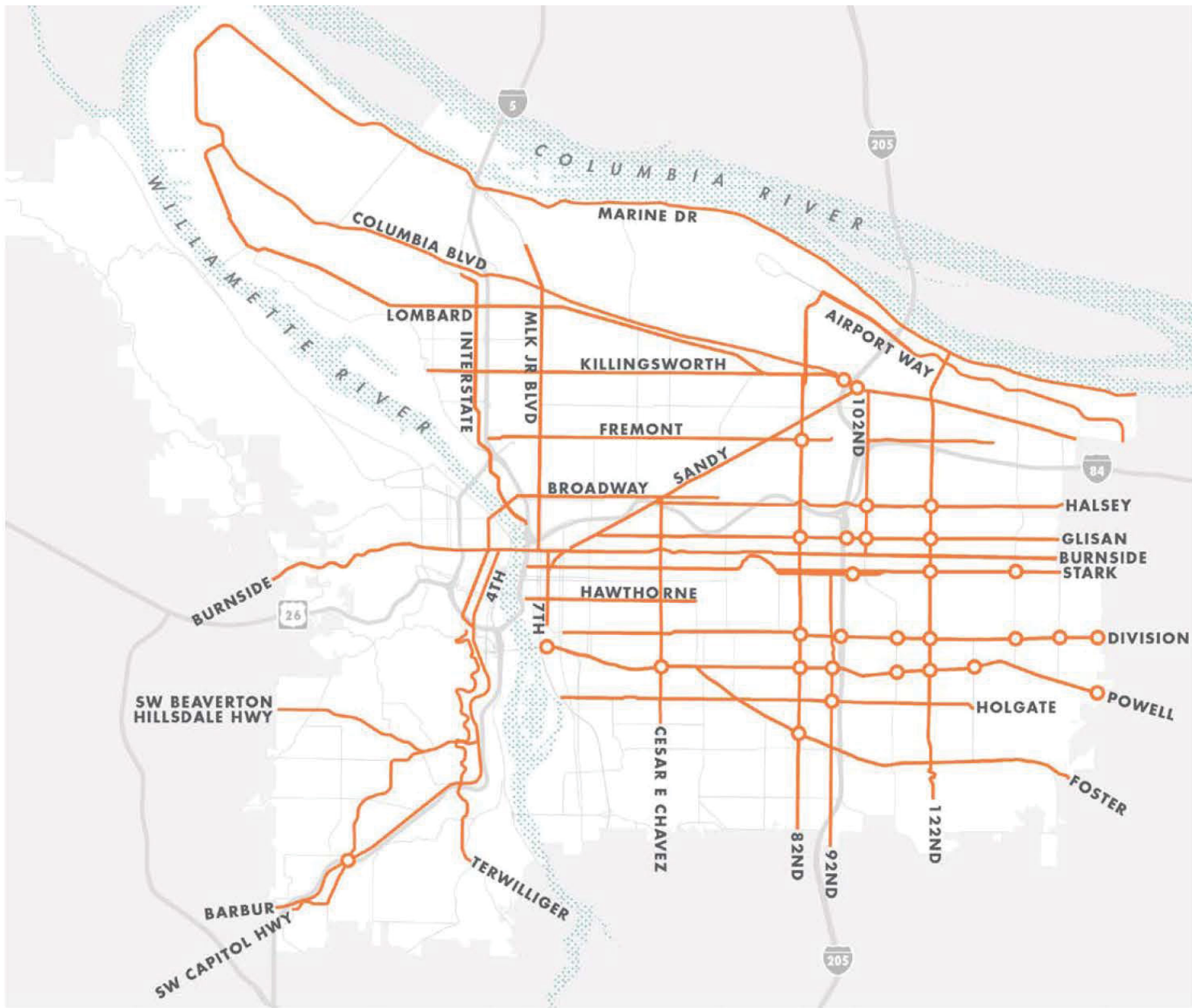
PORTLAND TRAFFIC DEATHS 1996-2015



LOCATIONS OF DEATHS AND SERIOUS INJURIES ON PORTLAND STREETS



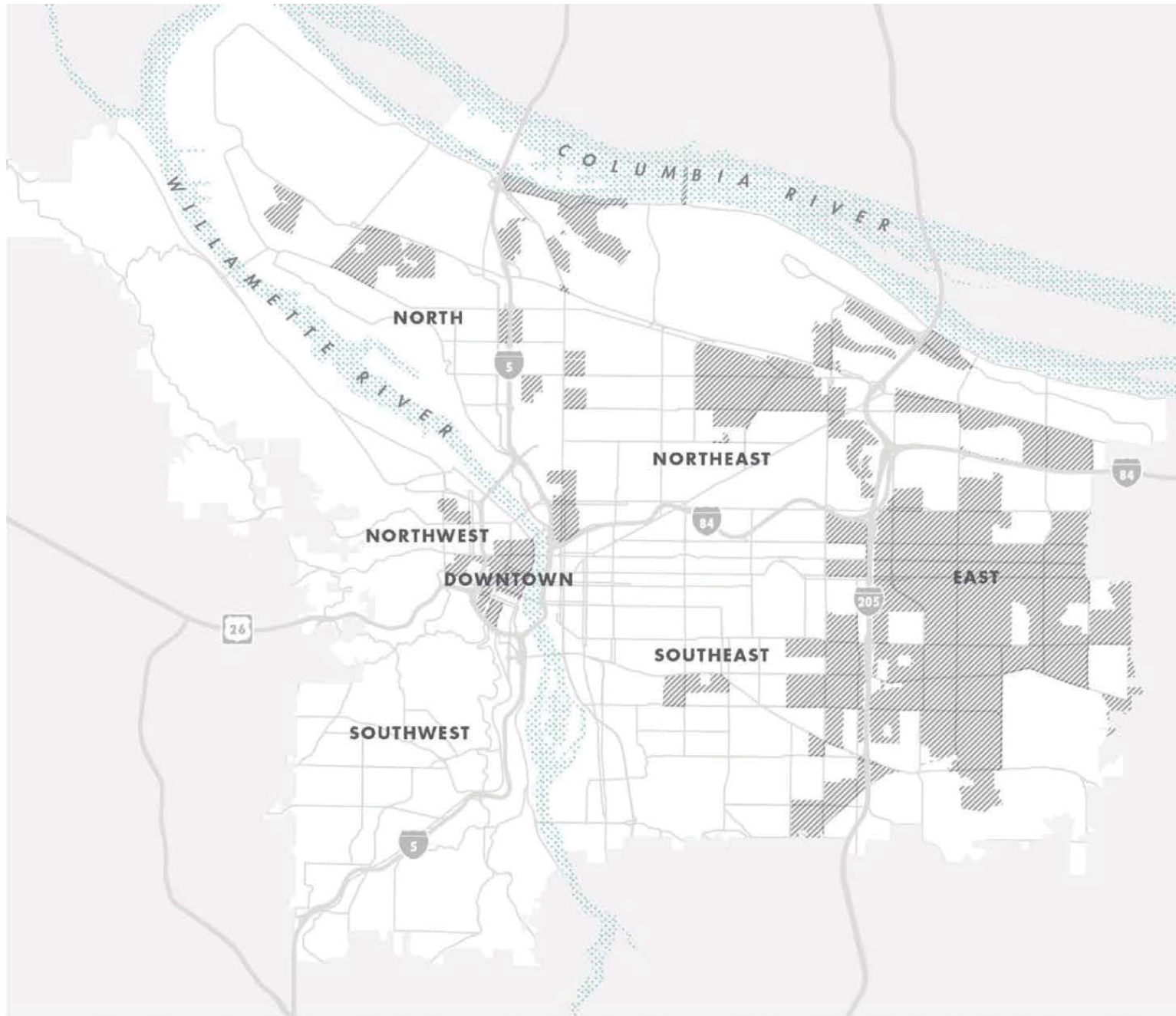
WHERE



HIGH CRASH NETWORK

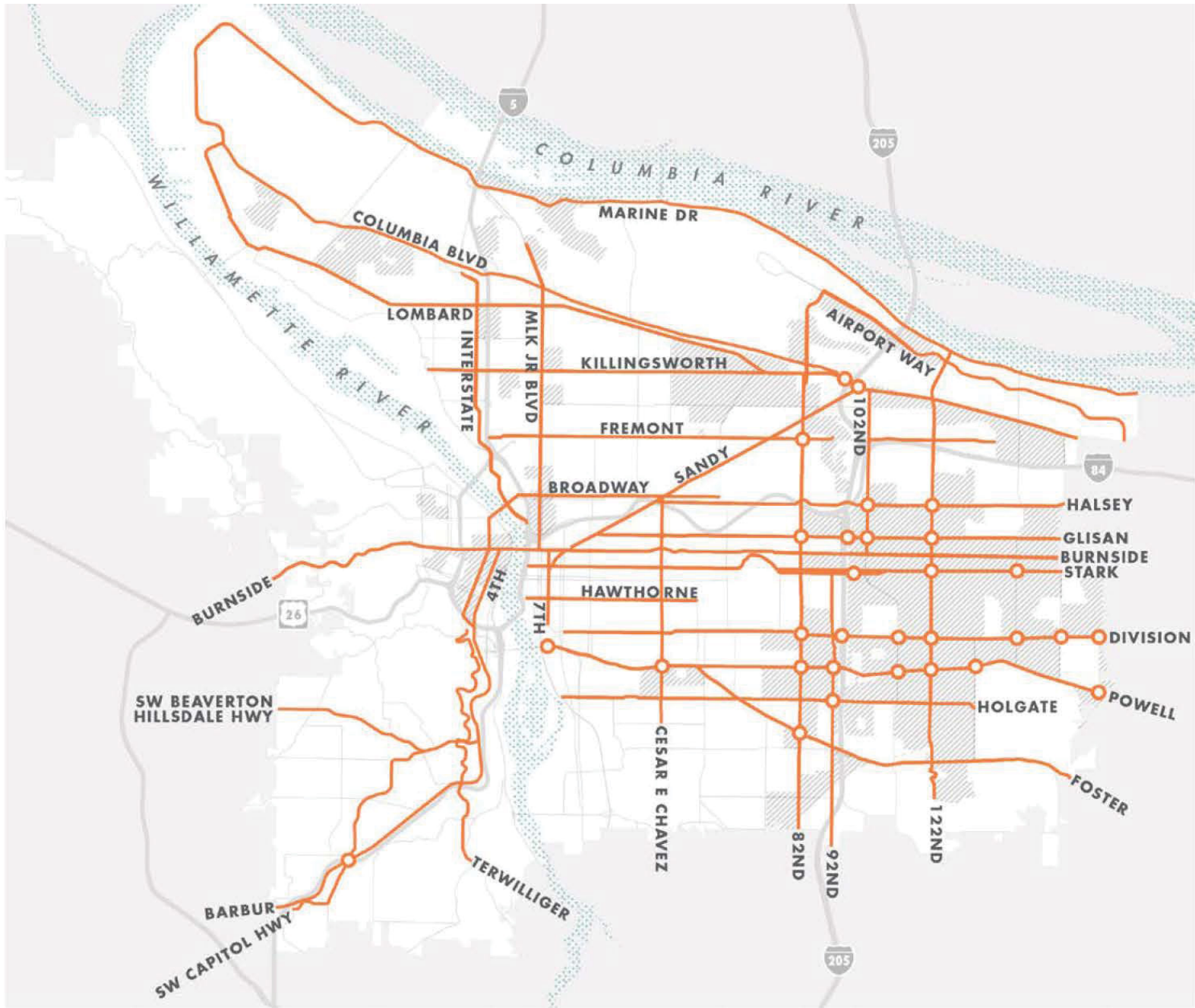
Composite of motor vehicle, bicycle, and pedestrian high crash networks
Source: PBO

- = TOP 30 HIGH CRASH STREETS
- = TOP 30 HIGH CRASH INTERSECTIONS



COMMUNITIES OF CONCERN
Source: TriMet Equity Index

 = COMMUNITY OF CONCERN

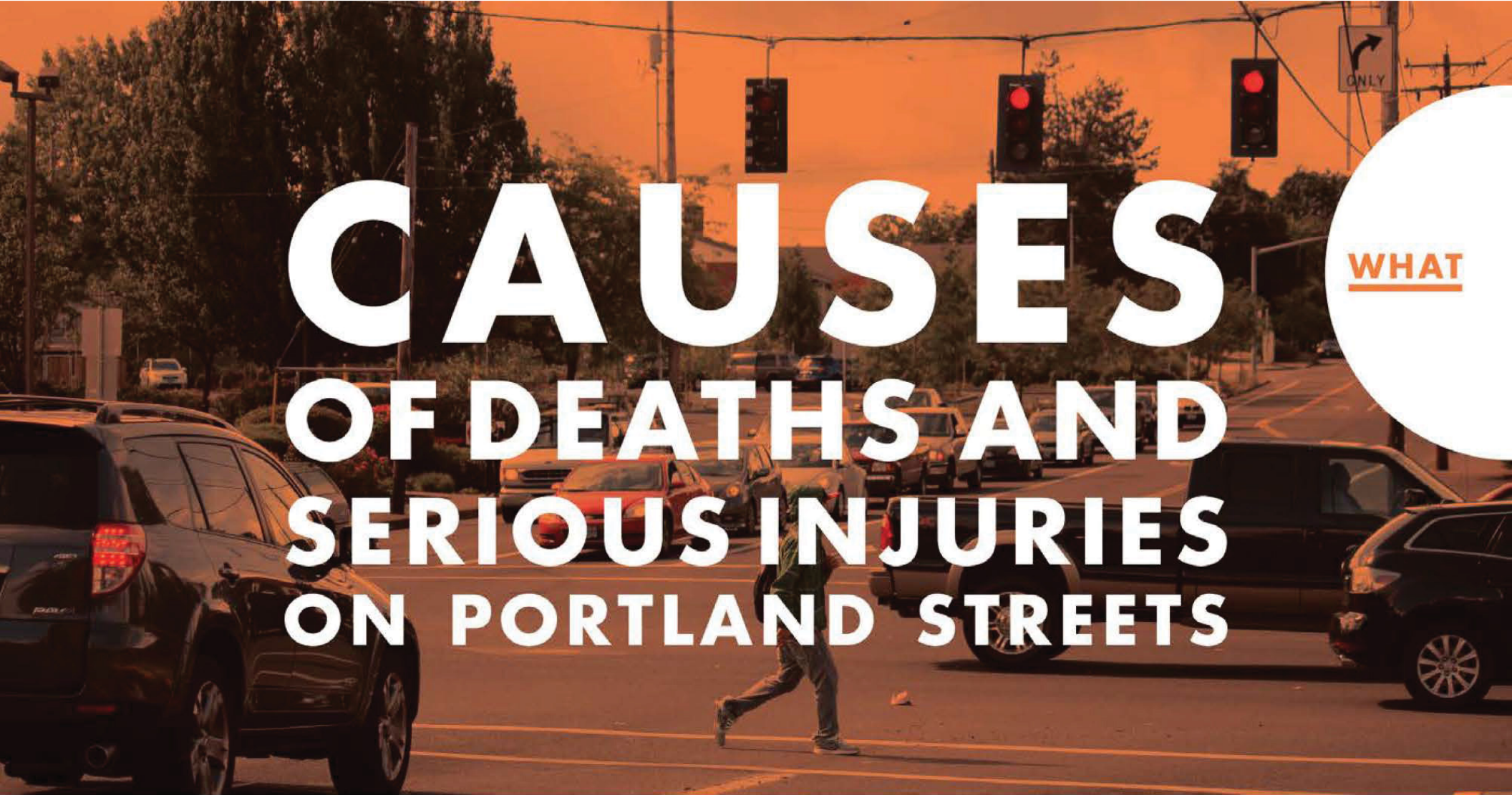


HIGH CRASH NETWORK

Composite of motor vehicle, bicycle, and pedestrian high crash networks

Source: PBO

- = TOP 30 HIGH CRASH STREETS
- = TOP 30 HIGH CRASH INTERSECTIONS
- = COMMUNITY OF CONCERN



CAUSES OF DEATHS AND SERIOUS INJURIES ON PORTLAND STREETS

WHAT

CONTRIBUTING FACTORS OF TRAFFIC DEATHS

STREET DESIGN 57%

IMPAIRMENT 56%

SPEED 47%

DANGEROUS BEHAVIORS 51%

STREET DESIGN

57%
OF DEADLY
CRASHES ARE ON

8%
OF PORTLAND
STREETS



NO STREET LIGHTING

FAST MOVING TRAFFIC

WIDE STREET

UNPROTECTED BIKE LANES

LONG DISTANCE BETWEEN SIGNALS

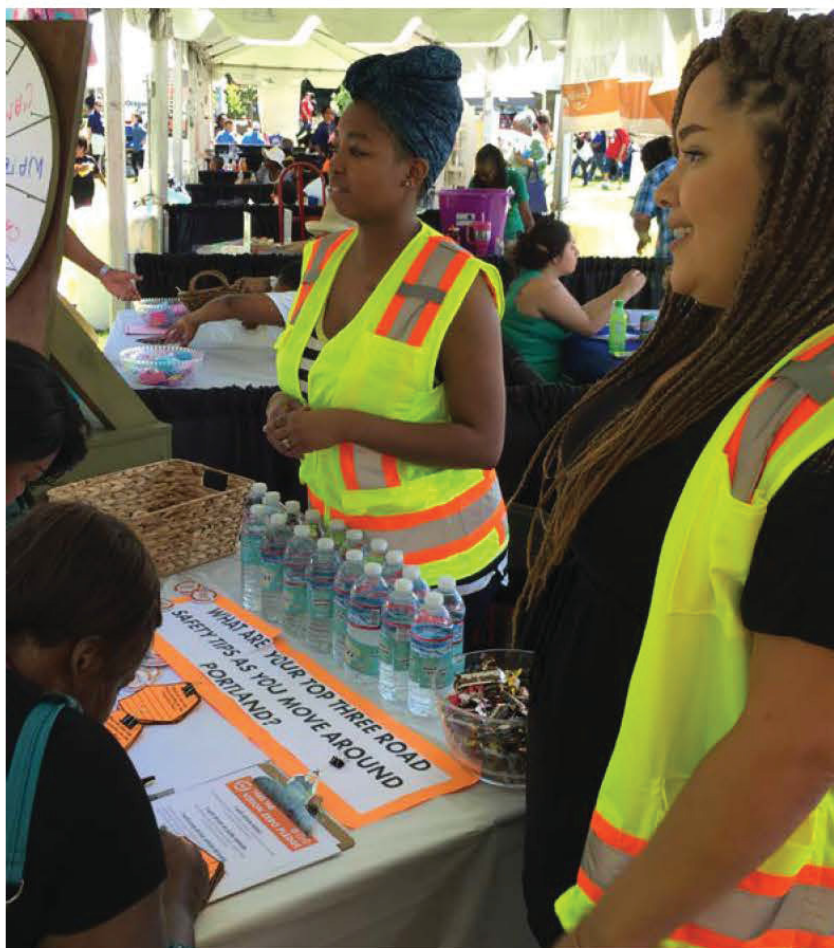
UNPROTECTED CROSSINGS

SPEED
LIMIT
35

ENGAGING PORTLANDERS TO CREATE A PLAN

ONLINE SURVEY
IN 4 LANGUAGES:

895
RESPONSES



19
OUTREACH
EVENTS


11
EMAIL
NEWSLETTERS



**HOW**

TAKING ACTION

Vision Zero addresses the causes and contributors to vehicle crashes by improving dangerous streets and by reducing dangerous behaviors through policy change, education, community conversation, and enforcement. Education and outreach activities will accompany all areas of action.



STREET DESIGN

IMPAIRMENT

SPEED

DANGEROUS BEHAVIORS

ENGAGEMENT AND ACCOUNTABILITY

TAKING ACTION

ACTIONS UNDERWAY



Build capital safety improvements on 2 streets and at 5 intersections (SD.1)



Launch a speed safety camera pilot program (S.1)



Working toward more local authority to set speeds on Portland streets (S.2)

TAKING ACTION

S.3

Improve street design to support safe speeds in conjunction with posted speed reduction on four to six streets annually in the High Crash Network, prioritizing improvements in and engaging with Communities of Concern

Crash & Speed Reduction following Road Reorganizations

	Crash reduction	Speed reduction (10+ MPH over posted)
SE Division, 60th-80th	-58%	-90%
NE Glisan, 60th -80th	-24%	-71%
SE Tacoma, 6th-11th	-45%	-81%

TAKING ACTION

EA.3

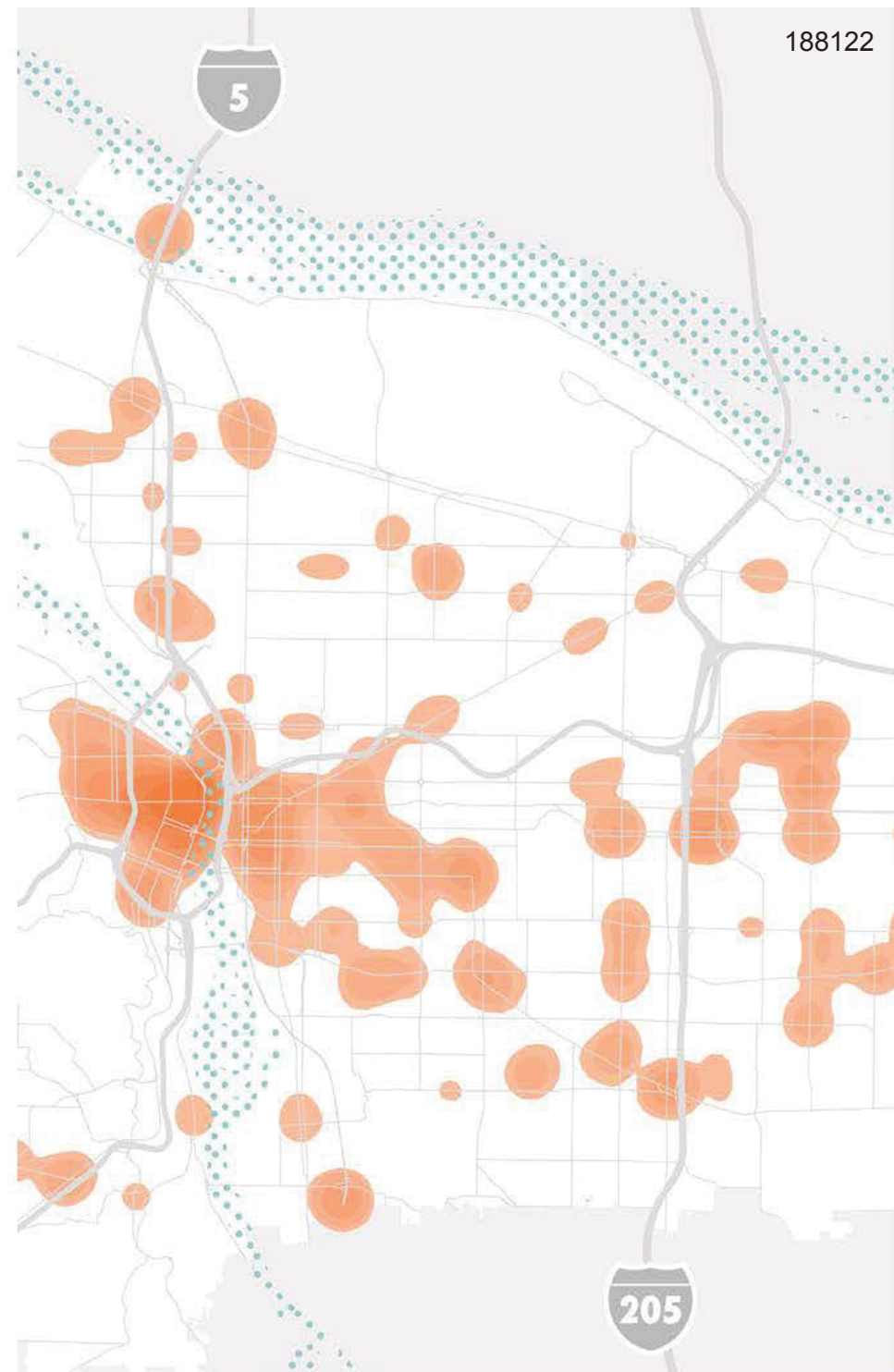
Develop targeted engagement for middle and high school students in traffic safety through the Safe Routes to School program, with a focus on empowering youth leadership to promote safe transportation in their own school communities, prioritizing Communities of Concern



TAKING ACTION

I.1

Work with driver-for-hire services (including taxi cabs, transportation network companies and other private companies), transit providers and bar owners to develop a targeted DUII program in Portland's entertainment district and other hotspots linked to DUII citations





Dustin Finney

Son, brother, friend, advocate for equality of all people. Killed at age 28 by a drunk driver in a hit and run crash while riding in a bike lane on SE Division at 85th Avenue.

August 12, 2011

courtesy of Dustin's mom

